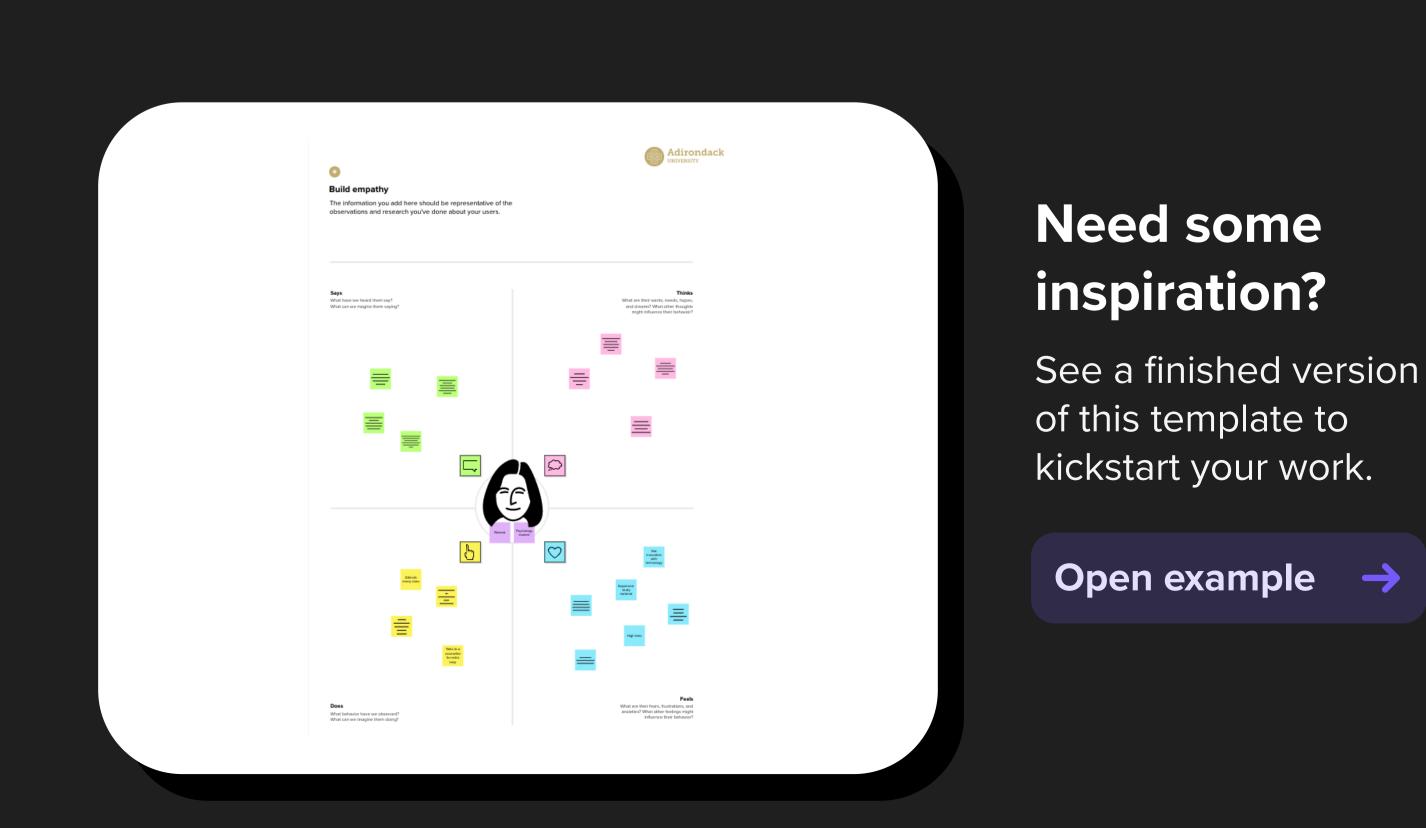


Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback





Build empathy

The information you add here should be representative of the observations and research you've done about your users.

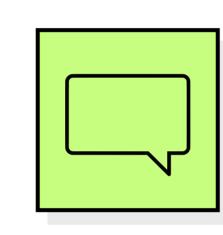
Says

What have we heard them say? What can we magine them saying?

> View in A Comprehensive Analysis of Video Game Sales

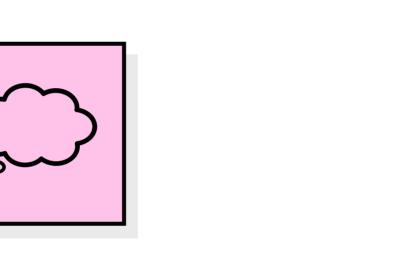
Analyzing data about the sales video game in order to understanding market trends

Video game sale analysis typically involves collecting datas from kaggle





sources



The essential things

you need to do to

maximize your

brand's visibility in

the competitive

gaming industry

The gaming industry is a creative one, so it make perfect sense that you need to be creative to succeed

Thinks

Game systems are

begining to use

emerging technology

marketers are getting

even more

aggressive in the

space

What are their wants, needs, hopes,

and dreams? What other thoughts

might influence their behavior?

GAMER

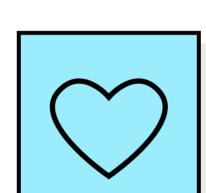
The future of gaming looks bright, with the emergence of new technologies such as virtual reality and the increased prevalence of mobile gaming

> Virtual reality has the potential to revolutionize players in a fully interative and realistic digital world

Does

What behavior have we observed? What can we imagine them doing?

The results of the analysis can be used to identify treds and patterns in the market and to make informed decision about thedevelopment and marketing of video games



That our ability to lead is strongly reflected in the way we form relationships with vedio games

Video games could help uncover your hidden talents

Fortunate enough to be aware of these kinds of skills

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



