| KPI | WHICH MODEL BECOMES MORE ATT | BATTERY TYPE | BRAND PRCE | MODEL SHARE | COUNTRY WISE GROWTH | DONUT CHART |
|-----|---------------------------------|--------------|------------|-------------|------------------------|----------------|
|-----|---------------------------------|--------------|------------|-------------|------------------------|----------------|

| | Number | | Sale | |
|-------|---------|--------|--------|---------|
| Brand | Of Rati | Mrp | Price | discoun |
| Apple | 79,582 | 52,900 | 41,999 | |

UpcMOBF9Z7ZS6GF5UAP

| KPI | WHICH MODEL | BATTERY TYPE | BRAND PRCE | MODEL SHARE | COUNTRY WISE | DONUT |
|-----|------------------|--------------|------------|-------------|--------------|-------|
| | BECOMES MORE ATT | | | | GROWTH | CHART |
| | | | | | | |

| model | processor | front_came | rear_camera | colour | |
|----------------------|---------------------|------------|----------------------|-------------|---------|
| APPLE IPHONE 11 | A Bionic Chip | 12MP | 12MP + 12MP | Black | |
| | | | | Red | 92,800 |
| | | | | White | 92,800 |
| | | | | Yellow | 43,900 |
| APPLE IPHONE 12 | A Bionic Chip with | 12MP | 12MP + 12MP | Black | 199,700 |
| | Next Generation | | | Blue | 59,900 |
| | Neural Engine | | | Green | 74,900 |
| | | | | Purple | 59,900 |
| | | | | Red | 134,800 |
| APPLE IPHONE 12 MINI | A Bionic Chip with | 12MP | 12MP + 12MP | Black | 74,900 |
| | Next Generation | | | Blue | 74,900 |
| | Neural Engine | | | Red | 74,900 |
| APPLE IPHONE 13 | A Bionic Chip | 12MP | 12MP+12MP | Blue | 149,800 |
| | | | | Midnight | 99,900 |
| | | | | Pink | |
| | | | | Starlight | 149,800 |
| APPLE IPHONE 13 PRO | A Bionic Chip | 12MP | 12MP + 12MP + 12MP | Silver | 149,900 |
| APPLE IPHONE 14 | A Bionic Chip, Core | 12MP | 12MP + 12MP | Blue | 189,800 |
| | | | | Midnight | 169,800 |
| | | | | Purple | 169,800 |
| | | | | Starlight | 169,800 |
| APPLE IPHONE 14 PLUS | A Bionic Chip, Core | 12MP | 12MP + 12MP | Blue | 99,900 |
| | | | | Midnight | 209,800 |
| | | | | Purple | 309,700 |
| | | | | Starlight | 309,700 |
| APPLE IPHONE 14 PRO | A Bionic Chip, Core | 12MP | 48MP + 12MP + 12MP + | Deep Purple | |
| | | | 12MP | Gold | 129,900 |
| | | | | Space Black | 429,700 |
| APPLE IPHONE 14 PRO | A Bionic Chip, Core | 12MP | 48MP + 12MP + 12MP + | Deep Purple | 139,900 |
| MAX | | | 12MP | Gold | 139,900 |
| | | | | Silver | 139,900 |
| | | | | Space Black | 139,900 |

| | | KPI | WHICH MODEL BECOMES MORE ATT | BATTERY TYPE | BRAND PRCE | MODEL SHARE | COUNTRY WISE GROWTH | DONUT CHART |
|--|--|-----|---------------------------------|--------------|------------|-------------|------------------------|----------------|
|--|--|-----|---------------------------------|--------------|------------|-------------|------------------------|----------------|

battery_type

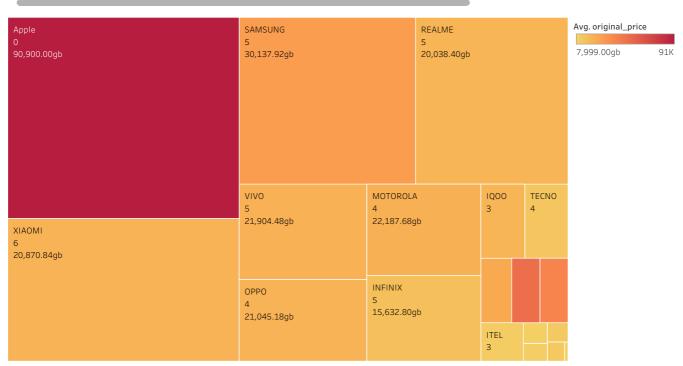




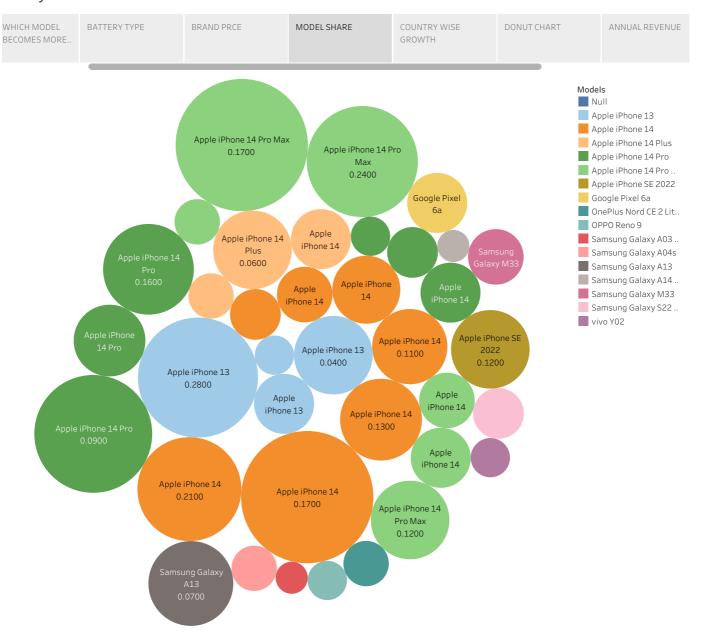




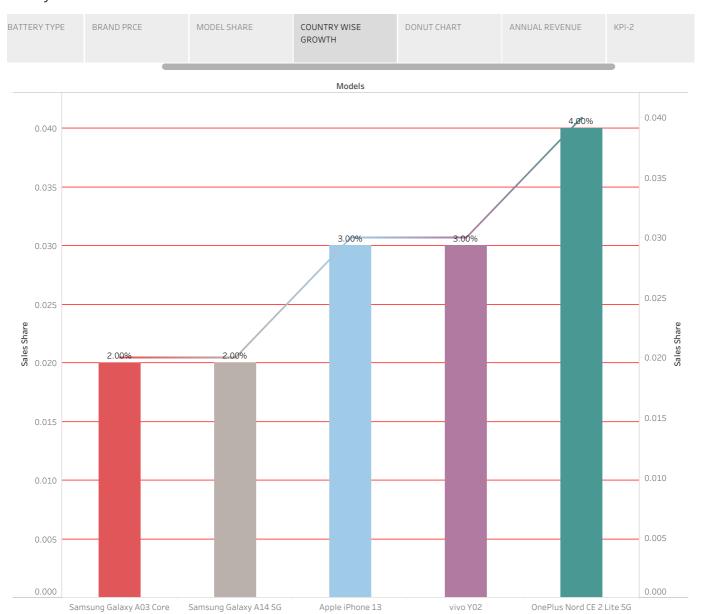
| KPI | | WHICH MODEL BECOMES MORE ATT | BATTERY TYPE | BRAND PRCE | MODEL SHARE | COUNTRY WISE GROWTH | DONUT CHART |
|-----|--|---------------------------------|--------------|------------|-------------|------------------------|-------------|
|-----|--|---------------------------------|--------------|------------|-------------|------------------------|-------------|



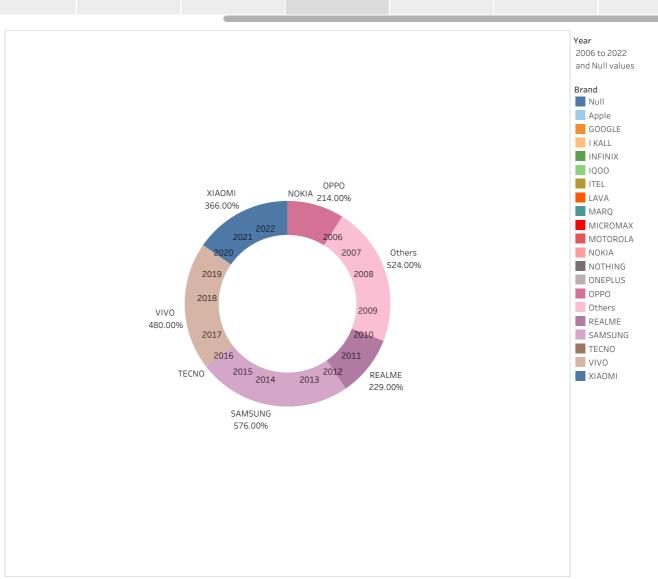
Story 1



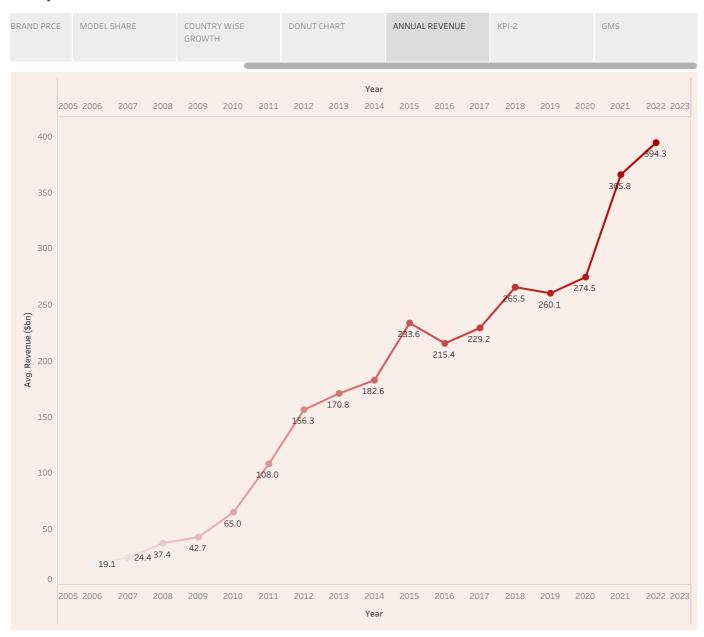
Story 1







Story 1



| BRAND PRCE MODEL SHARE COUNTRY WISE DONUT CHART ANNUAL REVENUE KPI-2 GROWTH | II-2 GMS |
|---|-----------------|
|---|-----------------|

| Revenue Generated | Units sold (mm) | Active Users (mm) | Year 2022 |
|-------------------|-----------------|-------------------|--------------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| 411 | 464 | 2,668 | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

| BRAND PRCE | MODEL SHARE | COUNTRY WISE | DONUT CHART | ANNUAL REVENUE | KPI-2 | GMS |
|------------|-------------|--------------|-------------|----------------|-------|-----|
| | | GROWTH | | | | |
| | | | | | | |
| | | | | | | |

