

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Which feature in tableau allows users to view and edit the data behind a visualization?

HOW IS TABLEAU
HELPING IMPROVE
DAY-TO-DAY
BUSINESS
OPERATIONS?

What are the best Tableau Courses and Certifications 2023

Which feature in Tableau allows users to view and edit the data behind a vishalization

What are two

connections in

types of

Tableau

What are the 3 data sources types used in Tableau



## Persona's name

Short summary of the persona

Why you seen so many people use tableau with travel and transportation data

how many users can tableau handle

What is the maximum number of records in tableau

The extent to which a country's airports are integrated into the global air transportation

How is tableau public different from tableau desktop? what are its limitations

What are the different connectivity options in Tableau

## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels**