

## Says

What have we heard them say? What can we imagine them saying? NDIA'S AGRICULTURE CRO PRODUCTION ANALYSIS (1997-2021)

## **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Agriculture is one of the major sectors of the indian economy as the main sources of food.

The most important aspect of agriculture for human beings is to provide food for people.

They work hard to provide good quality crops and nutrients, foodgrains to people all over the world.

Farmers have a long record of adapting to climate change,but now face the challenges of even greatest adaptation of their land use and production practices.

The government is continously making efforts to develop this sector as the whole nation depends on it for food.

Without agriculture the existence of human beings is not possible to sustain their life on earth.

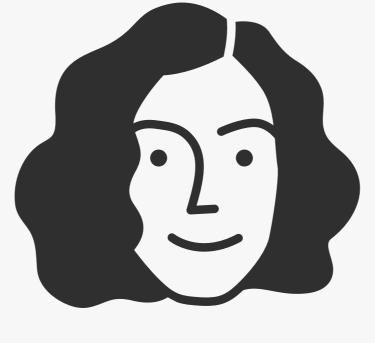
No, it is impossible to

agriculture.

imagine a world without

To ensure food security and improve the living standards of small farmers through increased production and employment generation.

To produce high yields, the new strains required chemical fertilizers, pesticides, and irrigation.



S.DHARANI I am studying 3rd year mathematics.

The goal is to improve their working conditions and productivity while avoiding production loses due to bad climate conditions. The behavior can be modified by modifying the environment.

The agriculture sectors not only employees directly but also indirectly.Moreover ,agriculture forms around 70% of our total exports.

Agriculture digitalization is still at an early stage of development in the world but formers will have significant benefits from using new technologies.

Agriculture Seek to understand satisfies the the behaviour of individual decision basics need for makers, usually the food for millions formers or land of people and managers directly responsible for the live stocks.

As we explore the history of agriculture, it is important to examine national movements and federal legislation that influenced agriculture.

This approach rejects the inner workings of the mind and focuses on the behavior that can visually be observed by another.

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## Does

land.

What behavior have we observed? What can we imagine them doing?



