



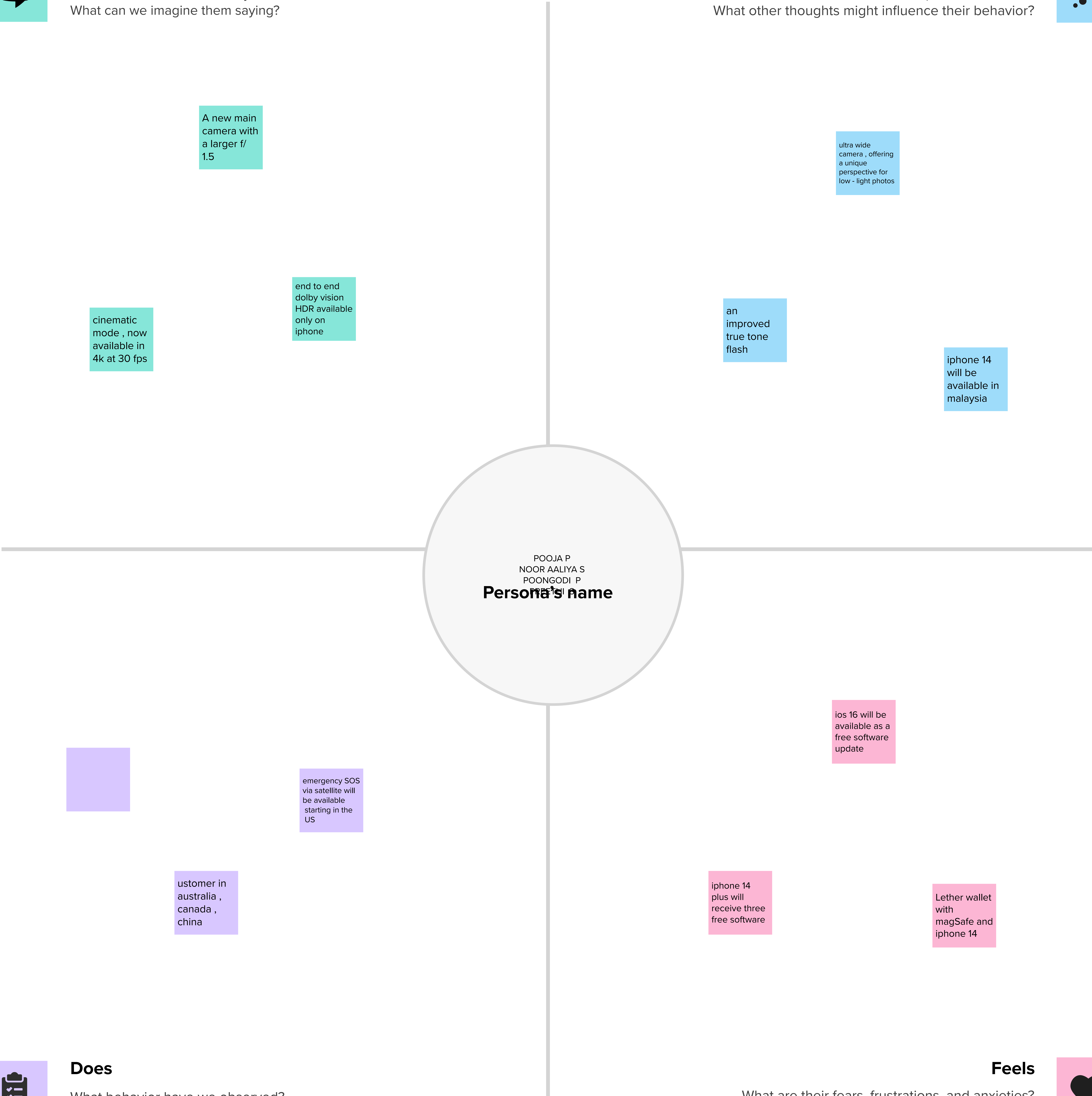
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



A new main camera with a larger f/1.5

ultra wide camera , offering a unique perspective for low - light photos

cinematic mode , now available in 4k at 30 fps

end to end dolby vision HDR available only on iphone

an improved true tone flash

iphone 14 will be available in malaysia

POOJA P  
NOOR AALIYA S  
POONGODI P  
MALI P  
Person's name

ios 16 will be available as a free software update



emergency SOS via satellite will be available starting in the US

iphone 14 plus will receive three free software

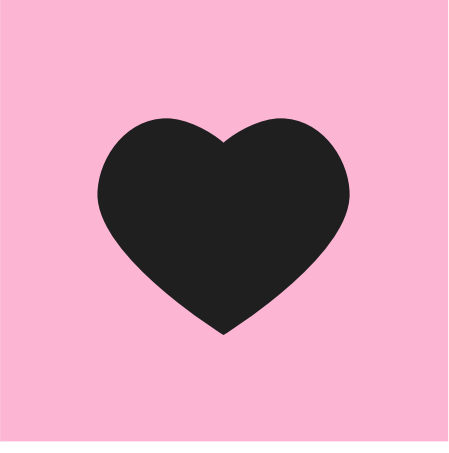
Lether wallet with magSafe and iphone 14

ustomer in australia , canada , china



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?