



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

ELECTION
OF
LOK SABHA
2019

In India the general election is held in seven phases from 11 April to 14 May 2019 to elect the members in 17 th Lok Sabha.

The NDA's combined vote was 45% of 603.7 million votes were polled and won BJP for 37.76% votes.

The 17 th Lok Sabha was elected in May 2019.

BJP has got 37.36% of the vote and won 303 seats and was leading by Narendra Modi it was the sensational end of BJP.

On the 19 June 2019 Om Birla was elected speaker of the 17 th Lok Sabha following for election moved by PM Modi.

The maximum membership of the Lok Sabha was allotted by 543 seats which are filled by the election of up to 543 elected members.

The political parties and groups make use of these variables for the winning the battle of ballot box.

The constitution of India allow for a maximum of 550 members and 530 representing the states and 20 representing the union territories.

Votes were counted and the result was declared on 23 May.

Money plays a vital role in determining the voting behaviour of the people in India. A rich candidate have got a better chances to winning the elections.

The BJP aligned with ring-wing politics and its adhere to Hindutva.

These members of the Lok Sabha of the Indian parliament were elected in 2019 Indian general election held in April to May 2019.