



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Total voters in
all
contituencies

Criminal
cases

Parties
symbols

Total winning
parties



Assets and
liabilities

General votes
and
postal votes

Total
parties

Education
and gender



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?