



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



ABOUT
HOUSE

How to build
a house in
latitude and
longitude

You want
to build a
house with
a vastu

In which
location you
want to build
your house

Better
place to
grow up
a garden

If there
is any
balcony in
the house

It will better to
buy a house
near by schools
and markets
like ETC.....

DREAM
OF
HOUSE

In my house
want to
put
Domestic
workers

How much is
the house
with rain
water
harvesting

I think how to
design and
decorate my
house

HOUSE
OWNER
BEHAVIOU
R

Whether any
problem comes
in there
surrounding
areas

The owner had
a soft person
when I come
and bought a
house

Whether
the owner
put many
conditions

They are
afraid for
children lonely
in house

How will
peoples are
react in
surrounding

WE FEEL
ABOUT
HOUSES

In some
owners
are
wordless



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?