What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

The world has changed as a consequence of the increasing use of smart phones, which have improved communication , connected people , and revolutionized many different bussinesses.

Has emergent as a prominent player among the top smart phone makers.

With its main product, the iphone, capturing markets around the world, apple Inc.

SAMIYUKTHA M
iRevolution:A Datadriven exploration of
apples iphone impact
in india

India, one of the economies with the greatest economic growth, has seen a tremendous increase in smartphone usage, making it an intresting market to study the effect of apples iphone.

Each new iphone model unveiling generates excitement and anticipation among indian buyers.

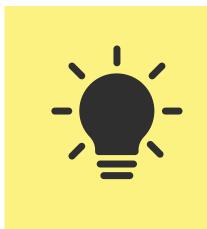
What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

By utilizing the plethora of information already accessible, this research aims to go beyond conjecture and anecdotal evidence in order to develop a throrugh knowledge of the effect of the iphone.









The invention of the iphone has affected peoples lives and how they do things.

Its has also set in motion a few trends that wouldn't have been possible without iphone.

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

Apple has revolutionized communication, playing games, watching movies, listening to music, and more.

iphones have changed little things,too,like gum sales

The iphone transformed photography from a hobby to a part of everyday life.

The iphone

internet in

everyone's

put the

pocket.

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?

