



## Jose Miguel Peralta

Product Designer

Multi-Discipline Development Practitioner

### Objectives

To obtain a position in the Information Technology field where I can utilize my education and past experiences, as well as gain further knowledge and skills through challenging opportunities helping the company grow and succeed.

### Software

Photoshop	<div><div></div></div>
After Effects	<div><div></div></div>
Audition	<div><div></div></div>
HTML 5	<div><div></div></div>
CSS	<div><div></div></div>

### Skills

- Communication
- Good listener
- Creative
- Multi-tasking
- Teamwork
- Teamplayer

### Reference

#### Rita Famini

BS Information Technology Program  
Manila Tytana Colleges  
+63 943 836 8978

#### Renz Andrew Vidal

Renewals Representative  
Zoom Video Communications, Inc.  
+63 917 301 9060

#### Jeryll Ged Orgasan

Business Development Representative  
Exclusive Networks PH  
+63 995 454 2517

### M My Profile

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💖 JUNE 24, 1996

### W Work Experience

APRIL 2022 - PRESENT

#### ADOBE CAMPAIGN PRODUCT MANAGER

Hedy Philippines, Inc.

Description - Selected as part of the team that took part in the transition of the EDM deployment process for GM from their old platform to Adobe Campaign.

Client: MRM-DET(GENERAL MOTORS)

SEPTEMBER 2021 - APRIL 2022

#### OLA - DEVELOPER

Hedy Philippines, Inc.

Description - Developed EDM templates as part of the CRM strategy of MRM-DET for their biggest client General Motors. Part of the team that developed a approach for efficiencies in creating EDM templates.

Clients: MRM-DET (GMC, BUICK, ACDELCO, CADILLAC, OVI, FLEET, RECALL, CHEVROLET, CPD, VPP), MRM-NY (SUBWAY), NFCU.

DECEMBER 2018 - SEPTEMBER 2021

#### WEB UI/UX DESIGNER

Leekie Enterprises, Inc.

Description - Interpret needs, objectives and direction from multiple sources of input to ensure design concepts meet brand standards and business goals.

### E Education

2013 - 2018

Manila Tytana Colleges

**Bachelor of Science in Information Tehnology**

2009 - 2012

Maranatha Christian Academy

**High School Diploma**

### A Achievements

2016 - 2018

3rd Year And 4th Year Representative

**IT Society**

2017 - 2018

President Circle Awardee

**Manila Tytana Colleges**

### H Hobbies



Cycling



Music



Hiking



Photography



Basketball



Swimming