JM Peralta

UI/UX Designer | HTML Email Developer

Parañaque, Philippines

Reference



in /jmperaltaaaaaa



Mae Orgasan — Digital Marketing Specialist

GMA Productions Inc.

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Education Manila Tytana Colleges — BS Information Technology 2013 - 2018 Experience Freelance — Graphic Designer mar 2024 - PRESENT Photoshop Illustrator Figma UI Design Developed a range of visual assets, including icons, sales models, and website elements, tailored to meet the unique requirements of each client. SEP 2021 - PRESENT **Hedy Philippines Inc.** — OLA Developer Adobe Campaign Classic HTML CSS JavaScript Email On Acid Litmus Selected as a part of the team that took part in the transition of the EDM deployment process for GM from their old platform to Adobe Campaign. Developed EDM templates as part of the CRM strategy of MRM-DET for their biggest client General Motors. Part of the team that developed an approach for efficiencies in creating EDM templates Clients: MRM-DET (GMC, BUICK, ACDELCO, CADILLAC, OVI, FLEET, RECALL, CHEVROLET, CPO, VPP), MRM-NY (SUBWAY), NFCU **Leekie Enterprises Inc.** — Web UI / UX Designer UI/UX Figma XD Photoshop Illustrator After Effects Interpret needs, objectives, and direction from multiple sources of input to ensure design concepts meet brand standards and business goals Certification Adobe — Adobe Campaign Classic Business Practitioner The Adobe Certified Expert - Campaign Classic Business Practitioner certification is the industry-recognized validation of one's proficiency in Adobe Campaign. Skills & Tools Underline indicators Frequently Used Occasionally Languages HTML CSS JavaScript **Tools & Software** Figma Photoshop Illustrator XD After Effects Blender VSCode GitHub Bitbucket Adobe Campaign Classic Wordpress Canva CapCut Lightroom Notion Jira Trello Slack **Skills & Attributes** UI / UX UI Design UX Design Web Design Graphic Design Wireframing Prototyping Team Collaboration Problem Solving Attention to Detail Client Relations Creativity Innovation Photography Videography

Brigs Alfonso — Software Engineer

Freelance Software Engineer

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