



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
umarani.S

indian recrd label
T-series is the most
-subcribed channel
,with over248
million subcribers
as of august 2023.

since april 14,2019,T-
series has been the
most -subcribed
channel,with mr
beast being the
most-subcribed
youtuber.

jawed (born
october 28,1979) is
the an american
software engineer
and internet
entrprenneur.

some of the most popular
ideas for youtube channel are
Tutorials
vlogging,educational,videos,
videography,dance,
cooking,teach and more.

All you have
to focus on in
the beginning
is creating
good content.

To keep this
consistency,Many
youtubers have a
posting schedule to
ensure their videos
come out regularly.

The most-subcribed
channel is the
indian record label
T- series,which
hosts its music
videos on its
channel.

The most popular
youtubers out there are
mrbeast,PewDiePie,and
Kids Diana show,all with
over 100 million
subscribers.

While a handful of
channels may have
more massive
audiences,they're
all run by studios
rather than
individual creators.

people's
attention is often
drawn to what
they find most
interesting or
relevant.

these comdey
videos are among
some of the most
shared, often
finding their way
onto fackbook and
other social media.

you need a variety of
skills to create good
content,such as
scripting,storytelling
,and video editing.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?