UI COLOUR Hex: #242424 Hex: #2d2d2d Hex: #969696 Hex: #d7d7d7 Hex: E2574C Hex: #b64036 RGB: 36, 36, 36 RGB: 45, 45, 45 RGB: 150, 150, 150 RGB: 215, 215, 215 RGB: 226, 87, 76 RGB: 182, 64, 54

TYPOGRAPHY

Base Typography Size - 14pt (mobile), 16pt (desktop)

Font Family: Raleway Font Family: Playfair Display Icon Family: Font Awesome

Font Styles: Light Font Styles: Regular Icons Used:

Light Italic Italic

Bold Bold Bold Italic P

h1 - Playfair Display, 3 rem

*H1 only used once on page, for the logo screen reader fallback. For this website the H1 is 'Aloha Aloha Apparel Co.' and is not seen (see https://webaim.org/techniques/css/invisiblecontent/)

h2 - *Playfair* **Display**, 2.4 rem

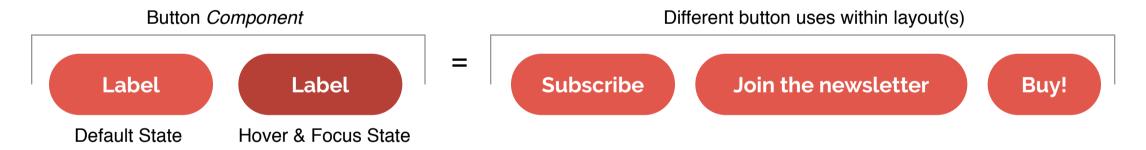
h3 - Playfair Display, 1.5 rem

Body Copy - Raleway Light, Base Type Size

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis consectetur ligula nulla, a tincidunt massa lobortis in. Nulla et sapien at tortor porta semper et eget risus. Pellentesque fermentum gravida maximus. Praesent ultrices ligula eu vehicula iaculis. Integer dapibus malesuada rhoncus.

COMPONENT EXAMPLE

UI assets and Coding are built on the idea of **Component Driven Design or Atomic Design**. A layout is made up of components or peice, these components can be placed on many page(s) and in many locations within the layout of said page(s). http://bradfrost.com/blog/post/atomic-web-design/



What the Code could look like



Button Component with color change option



What the Code could look like

Default Colour is overridden when colour class is added to the HTML tag

```
HTML
<but>
<br/>
<br/>
<br/>
<br/>
Label
</button>
```

```
.round_btn {
    background-color: #e2574c;
    color: white;
    border-radius: 50%;
    padding: 1rem 2rem;
}
.round_btn.black {
    background-color: #242424;
}
```