

新北市立新北高級工業職業學校 113 學年度 第 2 學期 期末考 試題卷 New Taipei Municipal New Taipei Industrial Vocational High School							班級			座號		電腦卡作答
科目	字彙與閱讀	出題教師	郭書源	審題教師	賴沛宜	適用科別	應用英語	適用年級	二	姓名		<input checked="" type="checkbox"/> 是 <input type="checkbox"/> 否

Part I. Multiple Choices 40%

1. Sharon carefully ___ all her monthly expenses to better manage her budget.
(A) permitted (B) benefitted (C) described (D) calculated
2. Products made from genuine ___ tend to be pricier but are usually more comfortable.
(A) royalty (B) saying (C) leather (D) poster
3. Tanya quickly learned a new language, impressing everyone with her ___.
(A) stick (B) ease (C) fortune (D) origin
4. After leaving the ice cube on the table, it eventually turned into ___.
(A) marble (B) fold (C) content (D) liquid
5. Because of his shyness, William rarely ___ with people he doesn't know.
(A) upset (B) interact (C) match (D) feature
6. Throughout the evening, Uncle Bill ___ us with many funny stories.
(A) including (B) throughout (C) besides (D) within
7. Vehicles manufactured in Germany are often considered ___ to those from other countries.
(A) superior (B) chemical (C) intelligent (D) expressive
8. The ___ decided to close several public spaces to prevent the spread of the virus.
(A) beggars (B) competitors (C) authorities (D) instincts
9. Even after losing the match, the team accepted the result with ___.
(A) wealth (B) dignity (C) permit (D) nobility
10. Our marketing team is always coming up with new advertising ___.
(A) separations (B) calculators (C) strategies (D) conclusions
11. Their wedding required months of careful planning for all the ___.
(A) mixtures (B) influences (C) preferences (D) arrangements
12. The government promised to ___ the prison system after recent scandals.
(A) circulate (B) reform (C) emigrate (D) invent
13. After several meetings, the two ___ finally signed the business agreement.
(A) beggars (B) viruses (C) partners (D) terms
14. His ___ clearly showed that he approved of the suggestion.
(A) territory (B) admission (C) expression (D) laboratory
15. John is trying to ___ from his illness before the important basketball game.
(A) flow (B) recover (C) contact (D) situate
16. Building strong ___ can sometimes matter more than work experience when job hunting.
(A) contacts (B) zones (C) subjects (D) devices
17. Thanks to extra study hours, Anne's English skills improved ___.
(A) frequently (B) similarly (C) considerably (D) briefly
18. Scientists believe that humans are still more ___ than even the smartest AI robots.
(A) sensitive (B) expressive (C) measurable (D) intelligent
19. I planned a trip months ago, but ___, I became ill the day before departure.
(A) continually (B) originally (C) unfortunately (D) frequently
20. The ___ people in the village worked together to start a small business.
(A) charitable (B) needy (C) precise (D) calm

Part II. Text Completion 20%

Word Bank: (A) bond (B) challenge (C) concluded (D) desirable (E) devised
(AB) expressions (AC) limited (BC) opportunity (BD) solution (CD) spread

Modern fashion has begun to 21. ___ the traditional boundaries of gender expression, particularly in menswear. For decades, floral patterns were 22. ___ to women's clothing, but today's designers have 23. ___ a new approach that embraces softer aesthetics for men.

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Fashion experts have 24. _____ that when men wear floral prints, they create a unique 25. _____ between masculine silhouettes and traditionally feminine motifs. This combination offers an 26. _____ for men to express themselves beyond rigid stereotypes.

Social media platforms have helped 27. _____ this trend, with celebrities and influencers showcasing floral 28. _____ in their wardrobes. What makes these styles particularly 29. _____ is how they challenge outdated notions of masculinity, providing a 30. _____ to the gender binary that has restricted men's fashion for generations.

Part III . Reading comprehension 24%

In recent years, travelers have shown a superior preference for micro-tourism - short trips to nearby destinations rather than lengthy international journeys. This trend has considerably changed how people approach vacations, with many discovering the bond that can be formed with local communities through more intimate travel experiences.

The strategy behind micro-tourism is simple yet effective. Rather than spending time recovering from jet lag or interacting with masses of tourists at popular attractions, travelers can digest authentic experiences in their own region. Many have concluded that these shorter trips provide a more desirable escape from daily routines while being more environmentally and economically suitable.

Micro-tourism often involves exploring hidden gems that remain limited to local knowledge. From sampling regional cuisine to participating in community events, these experiences allow travelers to differ from typical tourists. They can immerse themselves in local expressions of culture, whether through art, food, or traditions, creating a chemical connection to the places they visit.

Travel authorities have indicated that micro-tourism has spread rapidly since 2020, with many people becoming reluctant to engage in long-distance travel. Instead, they've devised creative ways to explore their surroundings. From urban hiking to countryside cycling, these activities offer numerous opportunities to gain new perspectives on familiar places.

The theme of micro-tourism centers around mindfulness and presence - being fully immersed in experiences rather than rushing through a checklist of famous landmarks. This objective approach to travel helps visitors recover a sense of wonder about their own regions while supporting local economies in a more sustainable way.

31. What is the main purpose of this article?

- (A) To criticize long-distance travel as environmentally unfriendly.
- (B) To explain the concept and benefits of micro-tourism as a travel trend.
- (C) To provide specific itineraries for weekend getaways near major cities.
- (D) To compare international travel costs with local tourism expenses.

32. According to the article, which of the following is NOT mentioned as a benefit of micro-tourism?

- (A) Supporting regional economies in a more sustainable manner.
- (B) Forming deeper connections with local communities.
- (C) Receiving significant financial incentives from local governments.
- (D) Avoiding jet lag associated with long-distance travel.

33. What can be inferred about the relationship between micro-tourism and traditional tourism?

- (A) Both forms of tourism can coexist as they fulfill different travel needs.
- (B) Micro-tourism will completely replace international travel within a decade.
- (C) Traditional tourism provides more authentic cultural experiences overall.
- (D) Micro-tourism is only suitable for people with limited financial resources.

34. Based on the article, what kind of traveler would most likely embrace micro-tourism?

- (A) A traveler focused on luxury accommodations and exclusive resorts.
- (B) Someone primarily interested in visiting famous global landmarks.
- (C) A person who collects stamps from different countries in their passport. (
- (D) Someone who values depth of experience over distance traveled.

In recent years, IP (Intellectual Property) merchandise has become a major trend in marketing and tourism. These products are based on popular characters, stories, or brands, turning creative ideas into items that people can collect, use, or wear. Many cities, including Kaohsiung, have successfully featured emotional and complex IP characters to attract visitors. Famous examples include the Yellow Rubber Duck and Chiikawa.

The Yellow Rubber Duck project, originally founded by artist Florentijn Hofman, delighted audiences worldwide. When it arrived in Kaohsiung, it created a huge opportunity for local businesses to design limited souvenirs featuring the duck's cute facial expressions. Tourists prefer to buy unique original products such as T-shirts, bags, and snacks that feature the duck's cheerful image.

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In 2024, Kaohsiung held the Winter Wonderland event, and among the attractions, the collaboration with Chiikawa became a major highlight. In addition to exclusive decorations and photo zones, a special giveaway event allowed visitors to queue up and receive limited-edition Chiikawa-themed lanterns. These adorable handheld lanterns quickly became a favorite among fans, creating a strong emotional bond between the IP and the visitors. Many people felt reluctant to leave without securing a Chiikawa lantern or purchasing special merchandise. The event team continuously promoted Chiikawa's image through numerous advertisements and smooth logistics, ensuring that both the lantern giveaway and merchandise sales were successful.

Both the Yellow Rubber Duck and Chiikawa collaborations show how Kaohsiung's creative use of IPs not only delighted the public but also spread economic benefits throughout the city.

35.. Why did Kaohsiung choose to feature characters like the Yellow Rubber Duck and Chiikawa at large public events?

- (A) Because licensing the characters was cheaper than other options.
- (B) Because IP characters create strong emotional connections with visitors.
- (C) Because the city wanted to promote traditional Taiwanese culture.
- (D) Because European artists influenced Kaohsiung's art development.

36. Based on the description of the Winter Wonderland event, what strategy was mainly used to attract more public participation?

- (A) Selling premium merchandise at much higher prices than usual.
- (B) Holding photography contests for tourists visiting the attractions.
- (C) Giving out limited-edition handheld lanterns and creating themed zones.
- (D) Broadcasting promotional advertisements across television networks.

37. What can be inferred about the role of logistics during the Winter Wonderland event?

- (A) Careful organization helped control crowds and improve the experience.
- (B) Poor management led to delays that upset most of the participants.
- (C) Most visitors could not receive lanterns because of heavy traffic jams.
- (D) Advertisements were more important than logistics in running the event.

38. What economic benefit does the article suggest resulted from the IP character events in Kaohsiung?

- (A) Local businesses were able to increase prices on all their products.
- (B) The city government collected significant tax revenue from merchandise licenses.
- (C) Revenue was generated through both merchandise sales and increased tourism.
- (D) International businesses invested in opening new branches in Kaohsiung.

Part IV: Filling-in-the-Blanks 16%

39. Dermatologists recommend applying f _____ 1 moisturizer immediately after showering to maintain healthy skin.
40. After years of investigation, the suspect finally a _____ ted to the murder when confronted with DNA evidence.
41. The museum discovered that someone had replaced the o _____ 1 painting with a forgery months ago.
42. Tokyo has become more multicultural with i _____ t neighborhoods featuring restaurants from around the world.
43. The restaurant offered n _____ s dessert options, making it difficult for us to choose just one.
44. Studies show that many refugees experience p _____ y during their first years in a new country.
45. The horror movie is not s _____ e for young viewers due to its graphic content and disturbing themes.
46. Astronomers recently d _____ ed an Earth-like planet that might potentially support life.

請將正確答案寫於下方

39.	40.	41.	42.
43.	44.	45.	46.