

TaX-Ray Brand Guideline

This document outlines the brand colors and typography recommendations for the TaX-Ray brand, inspired by the logo's aesthetic.

Purpose	Hex Code	Notes
Primary Green	#88AA73	Matches your logo symbol
Accent Green	#C7E6C2	Use for highlights, hover states
Dark Text	#111111	For headers, body text (logo matches this)
Background	#F9FAF8	Clean background for print/web
Secondary Accent	#D4B26A	For charts, emphasis, or subtle callouts
Neutral Gray	#A3A3A3	Use for form borders, disabled states

Typography

- Heading Font: Montserrat or Inter (bold, modern sans-serif)
- Body Font: Source Sans Pro or Open Sans (legible and friendly)

Fonts should maintain clarity and professionalism while reflecting the brand's clean, modern tone.