



Select Date

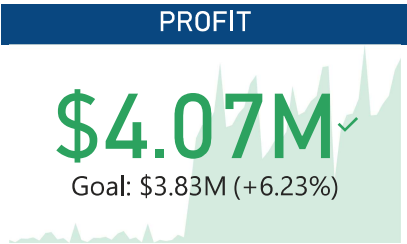
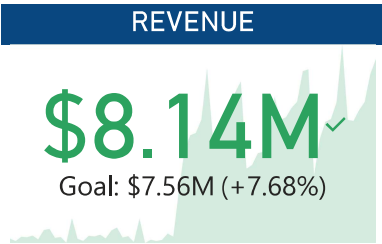
Date

01-01-2015

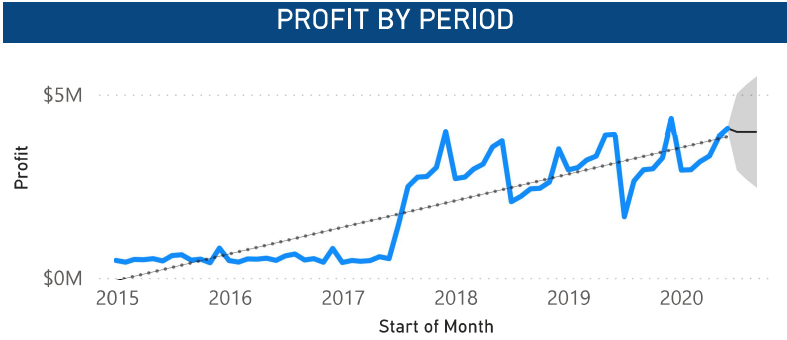
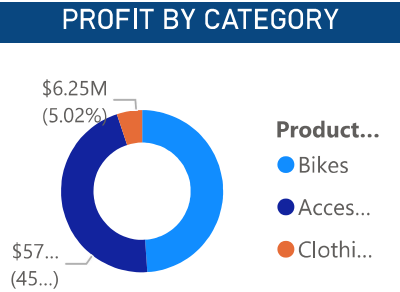
30-06-2020

Select Category

All



PRODUCT DETAIL			
Product New	Total Orders	Total Revenue	Profit Margin
S-Works TT Helmet, Anniversary Edition	6,156	\$2,30,66,660	68.09%
S-Works TT Helmet	6,056	\$2,17,09,350	66.67%
Hydration Pack, 2.95L	15,859	\$1,66,17,683	61.53%
Trek-150 Red, 62	1,067	\$88,67,429	39.91%
GT MTB-200 Black, 38	1,622	\$82,84,583	45.97%
GT MTB-200 Green, 38	1,482	\$75,56,890	45.96%
Trek-150 Red, 52	938	\$75,53,874	39.91%
Trek-150 Red, 56	902	\$74,12,471	39.91%
GT MTB-200 Green, 42	1,413	\$73,27,674	45.96%
Trek-150 Red, 48	819	\$69,10,120	39.91%
GT MTB-200 Black, 46	1,334	\$67,90,446	45.97%
GT MTB-200 Black, 42	1,246	\$64,56,294	45.97%
Specialized Helmet	5,538	\$60,78,841	49.99%
GT MTB-200 Green, 46	1,157	\$59,35,488	45.96%
Trek-150 Red, 44	531	\$44,61,623	39.91%
Trek-250 Black, 52	578	\$35,11,275	36.96%
Multi-tool	6,349	\$34,89,762	79.10%
Trek-250 Red, 58	495	\$28,63,391	36.96%
Trek-250 Black, 58	443	\$26,27,104	36.96%
Total	1,61,005	\$25,01,69,518	49.79%



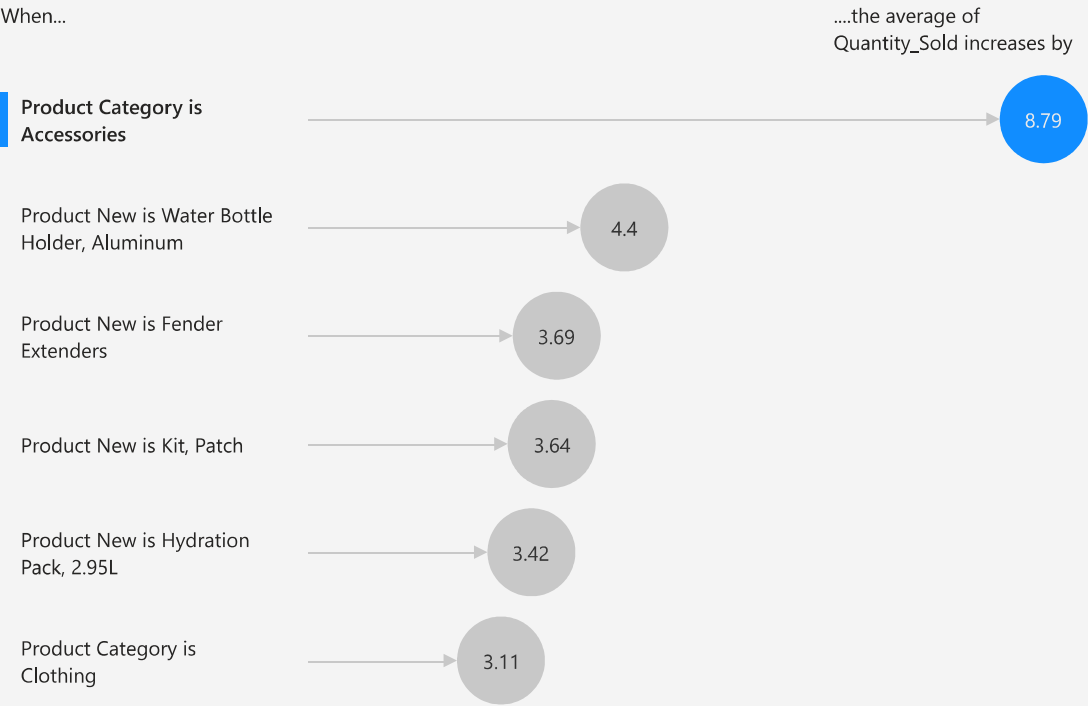
Key influencers Top segments



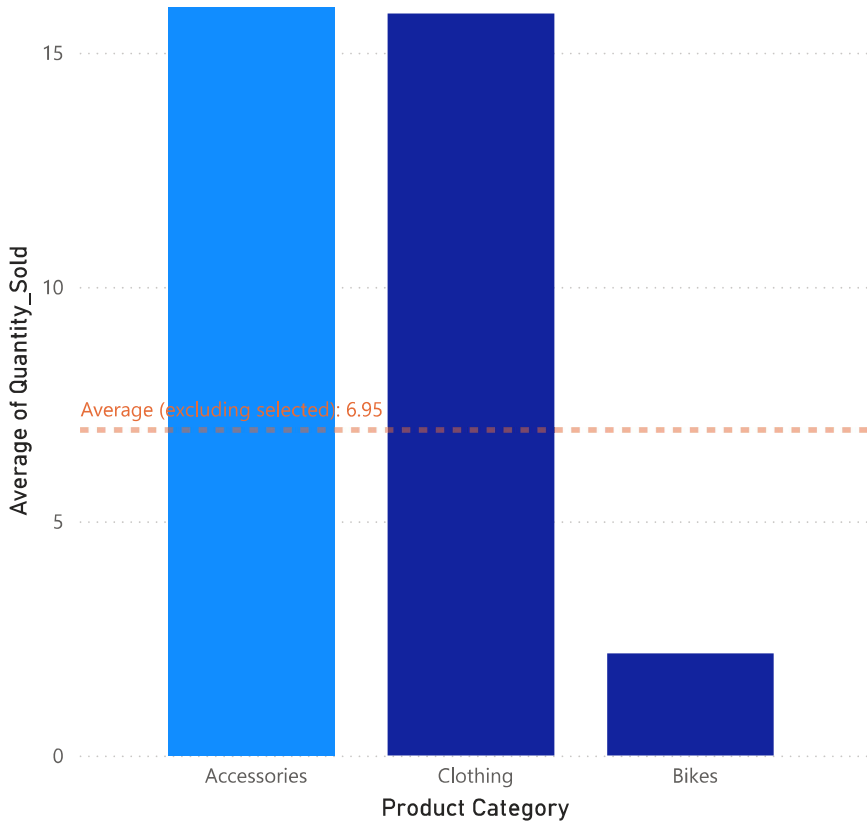
What influences Quantity_Sold to

Increase

 ?



← Quantity_Sold is more likely to increase when Product Category is Accessories than otherwise (on average).



☐ Only show values that are influencers



Country ×
Australia

Product Category ×
Clothing

Age Group ×

