### DESIGN STYLE - AparcaYa

Typography

Font Family



Headlines

# Display 1

Bold, 72px

## Heading 1

Bold, 56px

### Heading 2

Bold, 48px

#### Heading 3

Bold, 32px

#### Heading 4

**HEADING 4 UPPERCASE** 

Bold, 24px Bold, 24px

Paragraph

Paragraph 1

Regular, 18px

Paragraph 2

Regular, 16px

Button / Link

**Button** 

Bold, 20px

**Hyperlink** SemiBold, 20px Colors

Primary

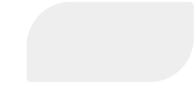


#B50027

Secondary



#999999



#eeeeee

Neutral



#0C0C20

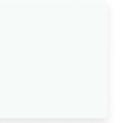


Styles

Drop Shadow



X: 0, Y: 4, Blur 8, Opacity: 15%



X: 0, Y: 4, Blur 8, Opacity: 10%



X: 0, Y: 2, Blur 4, Opacity: 10%