# **Hands on Responsive Web Development**

Building a Responsive Start File

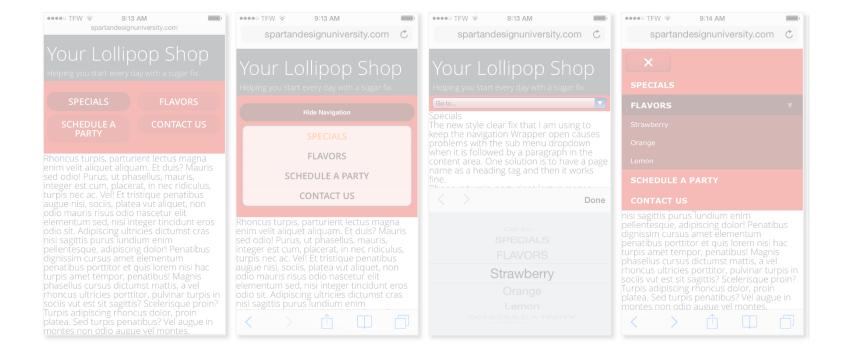
Paul Cheney Spartan Design Web







#### **Overview**



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Slide Show view.



# Agenda

- History
- Mobile Strategy
- CSS Media Queries
- Device Width
- Screen Width
- Course Goals



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### **History**

- June 2007 Apple releases the first iPhone
- April 2010 Apple releases the first tablet
- March 2011 Eleven months later tablets and smart phones outsell desktop computers
- Fall 2013 Tablets alone outsell desktop computers



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### **Mobile Strategy**

- Ignore them
  - Hope they go away
- Build a separate mobile web site
  - .mobi or m. site optimized for small screens
  - Double the work



- Try to get customers to download
- Maintain and update all versions
- Build a responsive site
  - Adapts one code base to all possible devices



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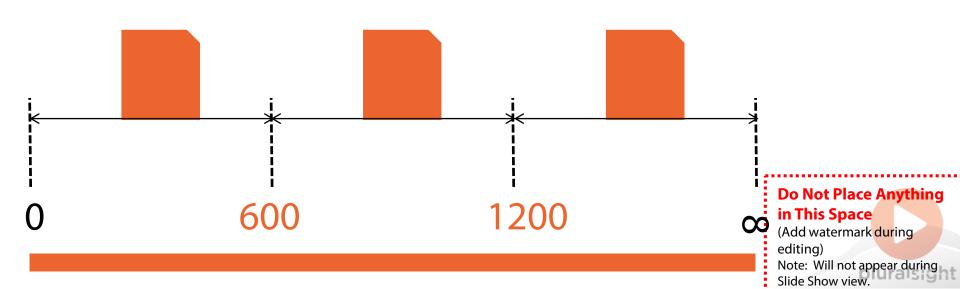
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### **CSS Media Queries**

Media Queries is a CSS3 module allowing content rendering to adapt to conditions such as screen resolution (e.g. smartphone vs. high definition screen). It became a W3C recommended standard in June 2012. and is a cornerstone technology of Responsive Web Design.

It allows us to target CSS statements at a segment of the design landscape. **Start** point and **End** point





# 1st way - Device Width

What is the device width of an phone? 320px

What about when it is turned on the side? still 320px

What is the device width of an ipad? 768px

What about when it is turned on the side? 768px



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### 2<sup>nd</sup> - Screen Width

What is the screen width of an phone? 320px

What about when it is turned on the side? 480 or 568

What is the screen width of an ipad? 768px

What about when it is turned on the side? 1024px



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#### **Course Goals**

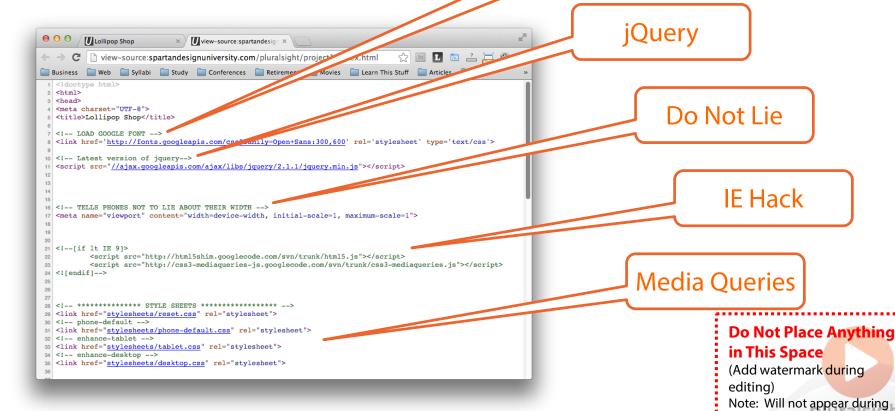
 Nine Projects that you build along with me.

Start File

Example of the finished product

External Fonts

Slide Show view.





#### **Course Goals**

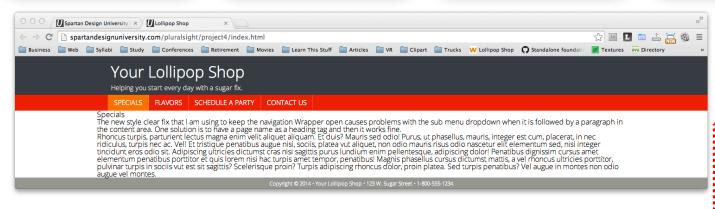
Explore various mobile phone navigation schemes











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#### **Course Goals**

- Implement a 12 column grid
- Responsive Images
- Icons
- CSS Preprocessor



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# **Agenda**

- Page Structure (four main parts)
- Create & Link Style Sheets
- Do Not Lie
- iPhone Resize Fix
- Natural Box Layout
- IE fix
- Latest jQuery
- Google Font
- Body{} styles

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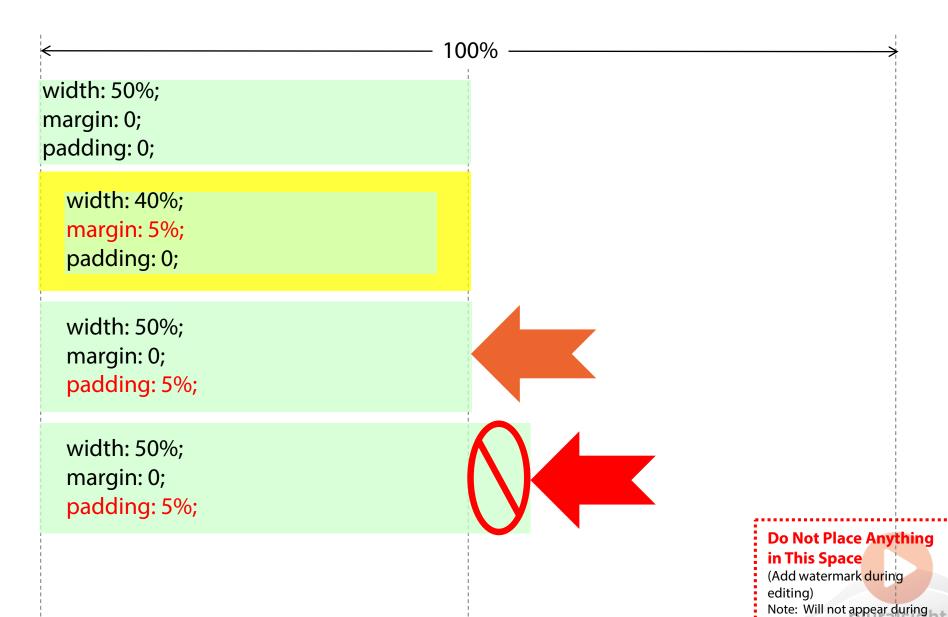
#### What is a "box"

- Inline elements do not have forced breaks.
- <span> <strong> <cite> <i>
- An inline element <i>does not cause </i>
  a new line to start.
- Block elements create "boxes" and start new lines
- <div> <h1> <h2>
- When you use block elements each one starts a new line.
  This is another block element
  This would be yet another block element
- They create boxes (background-color)

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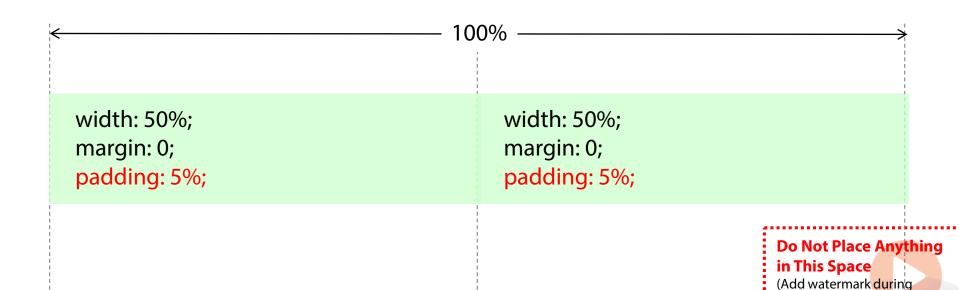
#### **The Box Model**



Slide Show view.



#### **Box Model Solution**



editing)

Slide Show view.

Note: Will not appear during



### **Summary**

Page Structure

Link Style Sheets

Do Not Lie

iPhone Resize Fix

Natural Box Layout

IE fix

Latest jQuery

Google Font

Body{} styles



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