



PROFILE

I am a creative, out-of-the-box thinker, who is passionate about bringing design thinking best practices to new and innovative technologies. I currently work on a cross-functional team of IoT and Cloud developers to design and develop a cutting-edge IoT platform. Outside of work, I enjoy travelling and learning about new cultures.

EXPERIENCE

User Experience Designer

Honeywell | Morris Plains (HQ) | June 2016 - Present

My primary project, **Sentience X**, focuses on the end-to-end user experience of Honeywell's new Sentience IoT Platform. In this role, I have developed user personas, facilitated design workshops, designed customer journey maps, and collected voice-of-the-customer research. These activities informed the designs for a Sentience Marketing / Branding website as well as an IoT web application.

In another ongoing project, I collaborated with another UX Designer on a service design project to revamp Honeywell's IT Early Career Program. We conducted user research, designed a journey map, and identified pain points to help improve the program. One of our biggest insights was the lack of community due to Honeywell's geographical diversity. Our solution was to facilitate an IT Early Career Summit. Early Career members flew from all over the country to participate in this event and it resulted in a Net Promoter Score of 83.

User Experience Analyst

Honeywell | Morris Plains (HQ) | Aug 2015 - May 2016

In this role, I worked on the Digital Workplace, a unified intranet web experience. I worked with a team of four to conduct global user research across Honeywell sites to create an experience that catered to all Honeywell employees.

After conducting research with cross-functional stakeholders and conducting Information Architecture workshops with different Honeywell business units, we worked with a vendor to complete a Design Language and Visual Designs.

Design Lead

Hop | January - May 2015

Hop is a mobile application that finds local happy hours through crowd-sourcing user's favorite specials and deals around town. I led all of the design efforts and worked with an iOS and Android developer to make this application come to life.

At the end of this project I delivered user interface designs, branding, and marketing materials.

DESIGN TOOLBOX

User Interviews

Personas

Journey Maps

Wireframes

Prototyping

Usability Testing

EDUCATION

Rutgers University
New Brunswick, New Jersey

Major: Information Technology
Minor: Entrepreneurship