# Mike Perez

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## OBJECTIVE

I'm a User Experience designer seeking opportunities to design innovative applications and services that delight the user and and bring value to the business.

## DESIGN TOOLBOX

| | | | |
|---|---|---|---|
| Personas | Journey Maps | Wireframing | HTML |
| Interviewing | Information Architecture | Prototyping | CSS |
| User Flows | Sketching | Usability Testing | |

## EXPERIENCE

### User Experience Designer, Honeywell Sentience™
Honeywell | Morris Plains (HQ) | October 2016 - Present

Currently working with an agile, cross-functional team of Product Managers, Software Engineers, and UX Designers. I deliver user flows, wireframes, prototypes, and visual designs for the Honeywell Sentience™ IoT, Data, & Analytics experiences.

### User Experience Designer, Digital Workplace
Honeywell | Morris Plains (HQ) | September 2015 - September 2016

Performed end-to-end redesigns from research to testing on Digital Workplace websites resulting in up to 20% increases in page visits.

### User Experience Designer, Digital Workplace
Honeywell | Morris Plains (HQ) | May 2015 - August 2015

Conducted global user research with IT customers in 3 regions; Asia-Pacific, EMEA, and North America.

## PROJECTS

### Hop    January 2016 - January 2017

Hop is a mobile application that finds local happy hours through crowd-sourcing user's favorite specials and deals around town. I led all of the design, marketing, and branding efforts for this project.

## EDUCATION

Rutgers University                          Major: Information Technology
New Brunswick, New Jersey                    Minor: Entrepreneurship