

10.11K

Customer Count

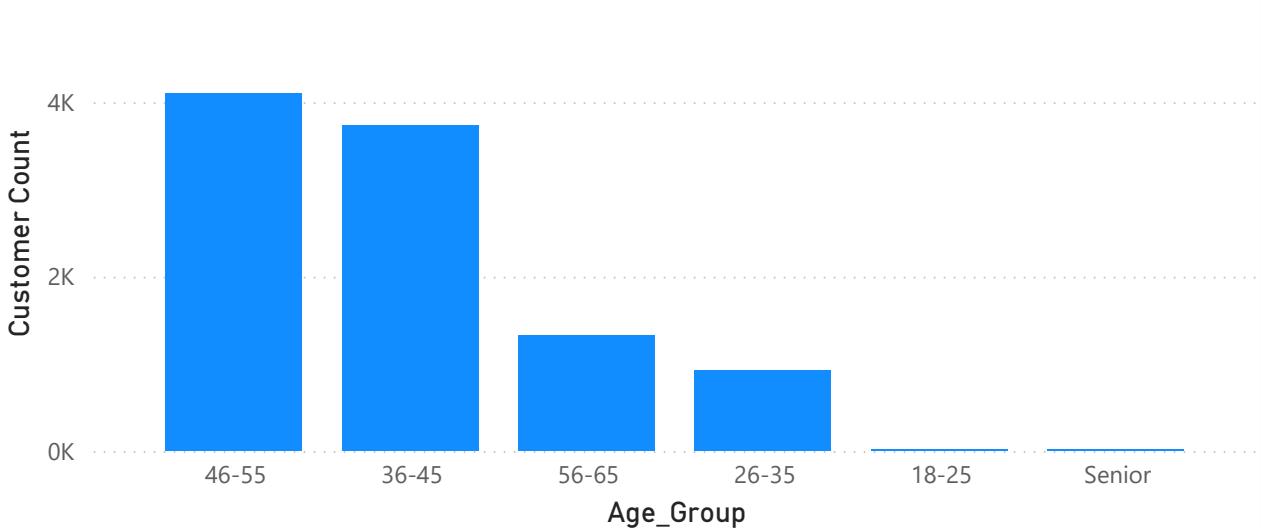
45M

Total Revenue

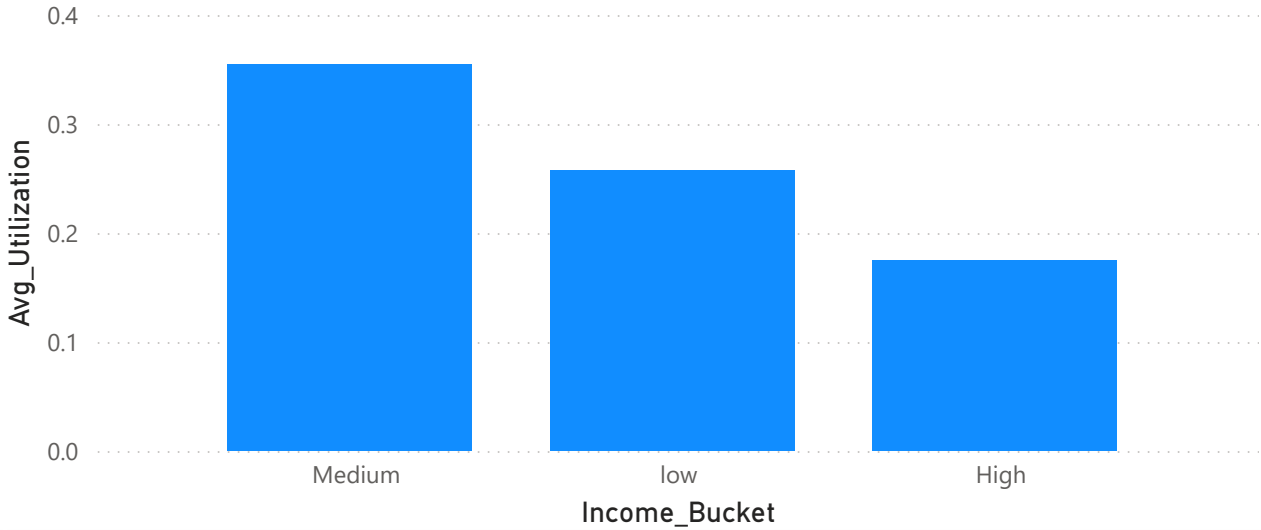
0.27

Avg\_Utilization

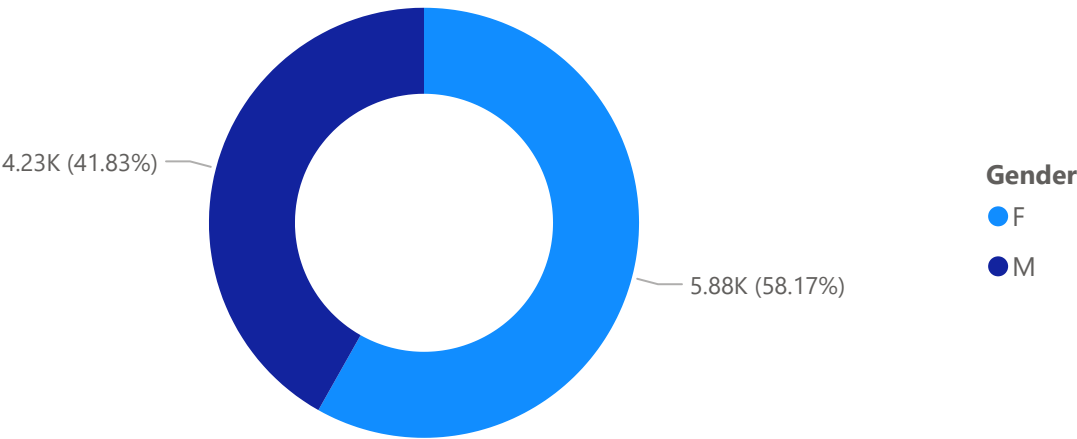
Customer by Age\_group



Avg\_Utilization by Income\_Bucket



Gender Distribution



Client_Num	Income	Sum of Credit_Limit	Total_Revenue
708082083	202326	3,544.00	15149
708083283	5225	3,421.00	992
708084558	14235	8,258.00	1447
708085458	45683	1,438.30	3940
708086958	59279	3,128.00	4369
708095133	14254	33,304.00	1448
708098133	14975	2,834.00	1598
708099183	31982	5,723.00	2732
708100533	86668	2,679.00	4943
708103608	223196	11,898.00	15798
708104658	33625	1,438.30	2928
708108333	11075	5,500.00	1507
Total		8,72,89,077.50	44522013

45M

Total\_Revenue

7.84M

Total\_Interest

656K

Transcation\_Count

0.06

Delinquency\_Rate

Spending by Expense Type

Exp_Type	Total Revenue
Bills	11.0M
Entertainment	7.5M
Fuel	7.5M
Grocery	7.0M
Food	6.5M
Travel	5.0M

Sum of Total\_Trans\_Amt and Count of Client\_Num by Credit\_Limit and Total\_Revolving\_Bal

Credit_Limit	Total_Revolving_Bal
0K - 30K	0K - 3K

state cd

Total Revenue

Customer ID

AK	7784	708197358
AK	1915	708831858
AK	4610	710343783
AK	4680	711363258
AK	1998	712329933
AK	2614	713725683
AK	1389	714173808
AK	5848	715123983
AK	13992	715249533
AK	4462	715380483
AK	1874	716075208
Total	44522013	

Sum of Total\_Trans\_Vol by Card\_Category

Card_Category	Sum of Total_Trans_Vol	Percentage
Blue	581K	88.67%
Silver	49K	7.41%
Gold		
Platinum		

Week-wise Revenue Trend

Year	Total_Revenue
Jan 2023	0.85M
Apr 2023	0.80M
Jul 2023	0.95M
Oct 2023	0.80M

Quarter

Card\_Category

Gender

state\_cd

Income\_Bucket

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

☐ Qtr 4

☐ Blue

☐ Gold

☐ Platinum

☐ Silver

☐ F

☐ M

☐ AK

☐ AR

☐ AZ

☐ CA

☐ High

☐ low

☐ Medium