

NKEMDILIM C. NWANKWO

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Master of Business Administration, May 2015 <ul style="list-style-type: none">• Emphases: Technology & Strategy• Selected: Consortium Fellowship (2013); Director of Marketing, Entrepreneur and Venture Club (2013)• Elected: Co-President, Entrepreneur and Venture Club (2014-2015)• GMAT: 700 (90th percentile)	Ann Arbor, MI
	GEORGIA INSTITUTE OF TECHNOLOGY Bachelor of Science in Computer Engineering, May 2010 <ul style="list-style-type: none">• Dean's List, 2005-06, 2008-09; Microsoft Achievement Scholarship, 2006• Treasurer, Technical Services Chair: Alpha Phi Alpha Fraternity Inc., 2007-2009	Atlanta, GA
EXPERIENCE 2015-Present	MICROSYSTEMS Product Manager <ul style="list-style-type: none">• Heads the product and user base merger of Contract Companion and XRef after corporate acquisition• Led the 2nd major release of Patent Companion from feature ideation to product distribution by leading sprint and release planning, creating sales education certifications, collaborating with marketing and advertising, and assisting support team in creating materials• Interviews prospective customers to extract vision and inspiration for a major release of a legal product with 10,000 users• Creates Microsoft Azure product usage dashboards to track metrics across entire user base• Performs product demonstrations and webinars for customers and develops demo scripts for the sales team• Constructs product playbooks for the sales team providing step-by-step instructions on how to highlight product benefits and sell effectively• Maintains company website and product distribution platform for 4 products with multiple releases a month• Facilitates discussion and execution of work between development, marketing, customer service, sales, and management for the delivery of software solutions• Leads sprint planning and backlog grooming for development	Lombard, IL
	SLING MEDIA INC. Product Manager Intern <ul style="list-style-type: none">• Created in-depth feature analysis dashboards (Tableau/Flurry/Amazon Redshift) for the iPad, iPhone, Android Tablet, and Android Phone tracking over 340K active monthly users• Quantified and classified individual customer service call records to identify user pain points and design a new in-app troubleshooting interface across the four retail apps increasing customer satisfaction and app store ratings• Redesigned user feedback portal flow to make customer feedback more quantifiable and easier to analyze for future use• Conceived and developed engineering key performance indicators to enable close monitoring of app performance and improvements	Foster City, CA
2009-2013	JOHN DEERE Product Manager, 2012-2013 <ul style="list-style-type: none">• Managed software development by collaborating with marketing, engineering, and management to produce variety of product enhancements helping Deere pass 2012 shareholder equity goals by 190%• Defined and prioritized product delivery for India-based team of 8 which produced essential software updates to Deere's 2012 proprietary operating system• Instituted software team version control for over 50 engineers after gaining consensus on direction. This enabled teams to efficiently produce features for 2011 - 2017 product deliveries• Conceived and implemented team restructure based on individual strengths and	Silvis, IL

preferences, improving workflow and resulting in on-time delivery for 6 months

Software Engineer, 2011-2012

- Gathered, defined, and implemented early features for automated test software used in over 5 platforms across enterprise, increasing the software reliability for John Deere's embedded systems
- Analyzed critical software defects to determine root cause on combine electrical systems including systems which increased product sales in France for 2012, enabling \$40M in new revenue

ADDITIONAL

- Author and Blogger of After School: Is Getting an MBA Really Worth It? Find me at <http://lifeafterschool.co>
- Mentored and taught middle school students software development for FIRST LEGO League competition
- Mentoring at King Middle School (2007-2008), Big Brothers, Big Sisters – Quad Cities (2011-2012), Community Outreach Chair, John Deere African American Network Group (2011-2012), FIRST LEGO League
- Hobbies: Car repair, Reading, Running, Basketball