2720 S Highland Ave.

Apt. 345

Lombard, IL 60148

(786) 423-7952

[nkem.nwankwo@gmail.com](mailto:nkem.nwankwo@gmail.com)

Jan. 2, 2016

Vantiv

Atlanta, GA

Dear Hiring Manager,

I am a dedicated Product Manager with a strong passion for technology and its influence on society. I currently work as a product manager for Microsystems, a legal SaaS company. I am in search of a position that will give me the responsibility needed to further my learning in the field of product management, properly showcase my abilities, and move me back to Atlanta.

Prior to Microsystems, I attended University of Michigan’s Ross School of Business to strengthen my marketing skills, get a firm financial base, and enhance my leadership abilities. Before that, I worked for John Deere in various software roles. My experience as a product owner of my software team increased my interest in product management as I realized I loved designing solutions that changed lives. I believe that the following skills strongly align with the Senior Product Management role:

* **Cross-functional and cross-group collaboration:** As a product manager at Microsystems, I coordinated activities between development, management, sales, marketing, customer success, and customer support to deliver a software product that had over 10,000 users.
* **Customer focus:** I’ve been on countless customer visits, collecting qualitative data on usability and probing for insights for future innovations.
* **Data analytics:** In all of my product management roles, I have been able to analyze usage data to validate my hypotheses on new features as well as bolster any qualitative data I’ve collected.
* **Leadership:** In my technical product manager roles, I’ve always led my development teams to deliver software that satisfies customers’ needs on time.

I believe my track record of successfully leading teams that have delivered a number of customer facing products proves my ability to transfer this type of value to Vantiv’s customers. I am excited about applying for the Product Management role and request an opportunity to interview with the company. Please feel free to contact me at 786-423-7952 or nkem.nwankwo@gmail.com for any clarifications or questions. Thank you for your consideration.

Sincerely,

Nkem Nwankwo