

Nathan Phillip Perfetti

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Portfolio: <http://perfettiful.github.io/>

EXPERIENCE

E-Commerce & Digital Marketing Specialist

May 2019 - Present

Tech Discounts

- Manage accurate product data across multiple marketplaces for ~1000 products listings
- Customize techdiscounts.org Shopify theme via CMS and Liquid programming templates
- Build custom HTML and CSS eBay listing templates
- Manage on-going internal software development project on github.com/Jobs-Foundation
- Take and post-process professional product photos and upload across multiple channels

Trilogy Education Services

Sept 2018 - Present

Teaching Assistant

- Aid instructional staff of University of MN CCAPS Full Stack Web Development Bootcamp
- Assist ~60 students to succeed during class programming demos and activities
- Grade and provide feedback on students' assignments and collaborative projects
- Manage cohort Slack channel during class sessions by posting documentation and important information

E-Commerce Associate

May 2017 - April 2018

Park Supply of America, Inc

- Perform margins analysis on Amazon Vendor Central purchase orders and ensure successful EDI
- Manage pricing, classification, and images for ~10K SKUs on diydirectsupply.com, Binford Supply, & CPI Supply
- Monitor item and category conversion rates, adjusting pricing and product offering as appropriate
- Review customer feedback to identify potential issues to improve website usability and customer support
- Forecast and report sales, margins, and inventory basing research on Plumbing & HVAC market trends

E-Commerce Administrator

Oct 2016 - Mar 2017

Dakota Enterprises, LLC

- Managed product pricing, classification, and images on dakotastones.com via Shopify & Magento CMSs
- Compiled data from Quickbooks Point of Sale system for periodic sales, customer, and marketing reports
- Composed custom HTML, CSS, and Javascript for weekly site specials and promotions
- Implemented company wide migration to Google Apps Suite & Drive for more efficient project file sharing
- Installed and maintained hardware and software on all office computers and peripherals

ACTIVITIES & PROJECT

Howard Hughes Medical Institute (HHMI) Summer Research Program

May 2014 - Sept 2014

Research Assistant

- Completed Collaborative Institutional Training Initiative (CITI) coursework on research ethics
- Attended group discussion and professional development seminars with fellow student researchers
- Project presentation: <https://goo.gl/SPw2zx>

EDUCATION

University of Minnesota

College of Continuing Education

Full Stack Web Development Bootcamp

St. Paul, MN

Graduated Aug 2018

University of Minnesota, Morris

College of Liberal Arts

Major: *Statistics*

Morris, MN