



## Logo Versions



Primary

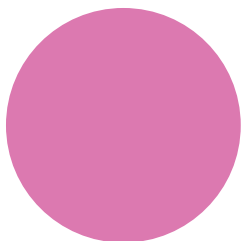
PATE

Wordmark Only



Icon

## Colours



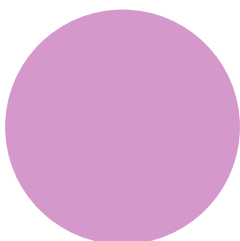
Primary

Hex #DC79B0

RGB rgb(220,121,176)

CMYK 0 45 20 14

Pantone 16-2120



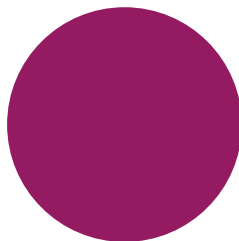
Secondary

Hex #D498CA

RGB rgb(212,152,202)

CMYK 0 28 5 17

Pantone 15-3214



Accent

Hex #941A61

RGB rgb(148,26,97)

CMYK 0 82 34 42

Pantone 19-2434

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

## Typography

Primary

Source Sans Pro Black

Aa Bb Cc