

# Thesis check-in - Role of aesthetics in understanding source code

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## 1 Introduction

After establishing ground work on aesthetic manifestations in source code for software developers during the Spring 2020 semester, I have concluded with both an empirical manifestation of beautiful code, synthesized a typology of such manifestations (INCLUDE FINDINGS IN THREE.MD)—how code can be beautiful—and laid out a preliminary investigation as to why code could be beautiful. Aesthetic manifestations (“beauty”) seem to occur whenever facilitate the clarity of intent of the writer, and the agency of the reader, are heightened. Beautiful code makes the underlying concepts clear and easily-graspable, and facilitates its modification by the reader by providing an error-free, and cognitively easy way to do so.

Furthermore, I outlined several directions for further research. These included the exploration of aesthetic standards for two additional categories of code writers: *source code poets* and *hackers*. Following discussions around this outcome, I have added three other directions: literary metaphors, architectural parallels and machine understanding. First, the place of literary metaphors is a response to the cognitive stake at play in reading and writing code, since code can be understood as a formal representation of mental models emerging from complex data structures and

their processing during execution time. Second, the parallels with architecture were suggested by a similar relationship to structure, planning and construction. These parallels are, as we will see below, claimed by software developers themselves, ranging from job titles to commercial best practices of software patterns; on a more theoretical level, the approaches to beauty in architecture will turn out to be productive lenses when thinking not just about executed code, but about source code as well. Third, when claiming that beautiful code facilitates understanding(s), it is important to clarify *whose* understanding of *what*. While previous work has focused on human understandings of human intentions, and human-made concepts, this document investigates to what extent do computers, as concrete machines, understand anything.

I will start by examining instances of source code poetry, defining it, contextualizing it, and analyzing it through close-readings. This will allow us to highlight specific aesthetic standards emerging from this corpus, namely *semantic layering* and *procedural rhetoric*. Source code poetry, with this clear emphasis on *poetry*, will then allow us to address the traditional relationship between literature and code, on an artistic level as well as on a linguistic one. The two concepts mentioned above will lead to an examination of the metaphor, from a literary and from a cognitive standpoint.

Particularly, the relationship that metaphors maintain to the process of knowing and understanding will be highlighted both in human texts and in program texts[1]. Connecting it to mental models will allow us to start thinking of these program texts in terms of *structure*, both surface-structure and deep-structure, and address how a theoretical framework of aesthetics might be connecting the two, including the place of imagination in acquiring knowledge and building understanding in these texts.

Mentioning structure will thus lead us into the overlap between architecture and software. After a short overview of how the two are usually related, I examine a particular set of aesthetic standards developed by Christopher

Alexander in his work on pattern languages. At the cursory level, these are tied to software patterns, techniques for developing better software that have emerged more out of practice rather than out of theory. At a deeper level, we will see that the standards of beauty—or, rather, of this *Quality Without a Name*—can be applied productively to better understand what qualities are exhibited by a program that is deemed beautiful. In particular, Richard P. Gabriel’s work will further provide a connection between software, architecture and poetry.

One particular aspect of architecture—the folly, and to some extent large-scale installation artworks—will allow us to transition into our next corpus: hacking. Hacking, defined further as seemingly-exclusively functional code will further requalify the need for aesthetics in source code. We will see how this practice is focused much less on human understanding than on machine understanding, on producing code that is unreadable for the former, and yet crystal-clear for the latter—with an emphasis on human and machine performance. Despite a current lack of extensive research on hacking-related program texts, we will look into two instances of these: the one-liner and the demo to support our investigation in this domain.

This brings us to the broader question of human understanding and machine understandings. Starting from the distinction between syntax and semantics, I highlight discrepancies between semantics in natural languages and semantics in programming languages to define machine understanding as an autotelic one, completely enclosed within a formal description. Coming back to Goodman, we will see how such a formal system fits as a *language of art*, and yet remains ambiguous: is computation exclusively concerned with itself, or can it be said that it relates to the rest of the (non-computable) world? Additionally, the question of aesthetics within programming languages themselves will be approached in a dual approach: as linguistic constructs presenting affordances for creating program texts which exhibit aesthetic properties, and as objects with aesthetic proper-

ties themselves. Whether or not we can agree on machine understanding, the formalism of programming languages, and their aesthetic possibilities, provide an additional perspective on the communication of non-obvious concepts inherent to computing.

In conclusion, we will see that aesthetics in code is not exclusively a literary affair in the strict sense of the term, but is rather at the intersection of literature, architecture and problem-solving, insofar as they manifest through the (re-)presentation of complex concepts and multi-faceted uses, involving their writers and readers in semantics-heavy cognitive processes and mental structures.

Finally, I suggest further directions for research.

## **2 Computers and literary arts**

This section focuses on source code poetry, as the closest use of “literary arts” involving code. We will see how this particular way of writing software, to an explicitly aesthetic end, rather than a functional one, summons specific claims to art and beauty. These claims maintain a complex relationship to the nature and purpose of code, in certain ways embracing the former, and moving away from the latter, but nonetheless allow us to more clearly define such a nature and such purposes. After an overview of the field, including delimitation of our corpus, I will highlight and analyze particular source code poems, chosen for their meaning-making affordances, and conclude on the aesthetic standards at play in their reading and writing, expanding on notions of *double-meaning* and *double-coding*.

### **2.1 Overview**

Source code poetry is a distinct subset of electronic literature. A broad field encompassing natural language texts taking full advantage of the dynamic feature of computing to redefine the concept of text, authorship and

readership, it nonetheless encompasses a variety of approaches, including generative literature, interactive fiction, visual poetry, source code poetry and esoteric programming languages, as well as certain aspects of software art. However, one of the distinctions that can be made in defining the elements of electronic literature which are included in our corpus is, in line with the framework of this research, the shift from output to input, for executable binary to latent source.

A large section of the works which fall within electronic literature focus on the result of an executed program, often effectively obfuscating one of the many chained acts of writing<sup>1</sup> which allow for the very existence of these works. For instance, the influence of *Colossal Cave Adventure*[2], the first work of interactive fiction, has been centered around on the playable output of the software, rather than on its source code. Written in FORTRAN 4 between 1975 1977, it exhibits several features which wouldn't fit within the typology we've previously established, particularly in terms of variable naming (e.g. variables such as 'KKKT', 'JSPK'; or 'GOTO' statements, whose harm has been considered at the same time this code was written<sup>2</sup>). *Colossal Cave Adventure's* source code was indeed only examined due to the recognition of the cultural influence of the game, decades later, and not for its intrinsic properties.

A more contemporary example would be that of the Twine game engine, lowering the barrier to entry for writing interactive fictions in the age of the hyperlink. The result, while aesthetically satisfying, widely recognized and appreciated by the interactive fiction community, nonetheless consists in a single HTML document, comprising well-formatted and understandable HTML and CSS markups, along with three single lines of "uglified" JavaScript<sup>3</sup>. The explicit process of uglification<sup>4</sup> relies on the assumption

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<sup>1</sup>See: Béatrice Fraenkel on chains of writing

<sup>2</sup>retrieved from: <https://jerz.setonhill.edu/if/crowther/advf4.77-03-11>

<sup>3</sup>For instance, the source code of <https://pierredepaz.net/-/who/> consists of three lines of 52980 characters, and only 682 whitespace characters

<sup>4</sup>We could expand on this process of uglification, which consists of compacting humanly-

that no one would, or should, read the source code.

In the case of visual poetry, one can see how the source code of works such as bpNichol's *First Screening*<sup>5</sup>, is dictated exclusively by the desired output, with a by-product of visually pleasing artifacts throughout the code as foreshadowing the result to come<sup>6</sup>. It is a literal description of static, desired output, more akin to a cinematic timeline editor, in which there is a 1:1 relationship between the clips laid out and the final reel, and no room for unexpected developments. While computer-powered, such an example of visual poetry tend to side-step the *potentiality* of computing, of which source code is one of the descriptive symbol systems: each execution of the code is going to be exactly the same as the previous one, and the same as the next one<sup>7</sup>. While this might be a drastic example, in which unknowns are reduced to a minimum, visual poetry and interactive do rely heavily on the dynamic aspect of computer procedures to create aesthetic experiences<sup>8</sup>. The difference I am making here is that such aesthetic experience are claimed to take place in the realization of the computer-aided potentials of the work, rather than in the textual description of these potentials<sup>9</sup>. These examples, while far from being exhaustive, nonetheless show how little attention is paid to the source code of these works, since they are clearly—and rightly so—not their most important part.

Computer poetry, an artform based on the playful *détournement* of the computer's constraints, gets closer to our topic insofar as the poems generated represent a more direct application of the rule-based paradigm to laid out source code into the small possible number of characters, usually for a production-ready build, optimized for loading times and dependency processing.

<sup>5</sup><https://www.vispo.com/bp/download/FirstScreeningBybpNichol.txt>

<sup>6</sup>Still, a lovely artefact is the subroutine at line 1600, an "offscreen romance" only visible in the source.

<sup>7</sup>Barring any programmer-independent variables, such as hardware and software platform differences.

<sup>8</sup>For instance, see Text Rain, by Camille Utterbach and Romy Achituv

<sup>9</sup>Tellingly, the Smithsonian Museum, which acquired Text Rain, makes no mention of the source code of the piece.

the syntactical output of the program. Starting with Christopher Strachey's love letters, generated (and signed!) by MUC, the Manchester Univac Computer, computer poems are generated by algorithmic processes, and as such rely essentially on this particular feature of programming, laying out rules in order to synthesize syntactically and semantically sound natural language poems. Here, the rules themselves matter as much as the output, a fact highlighted by their ratio: a single rule for a seemingly-infinite amount of outputs.

These works and their authors build on a longer tradition of rule-based composition, from Hebrew to the Oulipo and John Cage's indeterministic composition, amongst many others[3], a tradition in which creativity and beauty can emerge from within a strict framework of formal rules. Nonetheless, the source code to these works is rarely released in conjunction with their output, hinting again at their lesser importance in terms of their overall artistic values. If computer poetry is composed of two texts, a natural-language output and a computer-language source, only the former is actually considered to be poetry, often leaving the latter in its shadow (as well as, sometimes, its programmer, an individual sometimes different from the poet). The poem exists through the code, but isn't exclusively limited to the humanly-readable version of the code, as it only comes to life and can be fully appreciated, under the poet's terms, once interpreted or compiled. While much has been written on computer poetry, few of those commentaries focus on the soundness and the beauty of the source as an essential component of the work, and only in recent times have we seen the emergence of close-readings of the source of some of these works for their own sake<sup>10</sup>. These do constitute a body of work centered around the concept of generative aesthetics[4], in which beauty comes from the unpredictable and somewhat complex interplay of rule-based systems, and whose manifestations encompass not only written works, but games, visual and musi-

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<sup>10</sup>See the publications in the field of Critical Code studies, Software studies and Platform studies.

cal works as well; still, this attention to the result make these works fall on the periphery of our current research.

The aspects of electronic literature examined so far still require computer execution in order to be fully realized as aesthetic experiences. We now turn to these works which still function as works of explicit aesthetic value primarily through the reading of their source. We will examine obfuscated code and code poetry (both at the surface level and at the deep level), to finally delimitate our corpus around the last one.

One of the earliest instances of computer source written exclusively to elicit a human emotional reaction, rather than fulfill any immediate, practical function, is perhaps the Apollo 11 Guidance Computer (AGC) code, written in 1969<sup>11</sup> in Assembler. Cultural references and jokes are peppered throughout the text as comments, asserting computer code as a means of expression beyond exclusively technical tasks<sup>12</sup>, and independent from a single writer's preferences, since they passed multiple checks and review processes to end up in the final, submitted and executed document.

```
663 STODL CG
664     TTF/8
665 DMP*  VXSC
666             GAINBRAK,1  # NUMERO MYSTERIOSO
667     ANGTERM
668     VAD
669             LAND
670 VSU     RTB
```

Code comments allow a programmer to write in their mother tongue, rather than in the computer's, enabling more syntactic and semantic flexibility, and thus reveal a burgeoning desire for programmers to express themselves within their medium of choice.

At the turn of the 1980s, following the transition to programming from an annex practice to full-fledged discipline and profession, along with the

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<sup>11</sup>Hamilton et. al., 1969, retrieved from <https://github.com/chrislgarry/Apollo-11>

<sup>12</sup>See also: "Crank that wheel", "Burn Baby Burn"



development of more expressive programming languages (e.g. Pascal in 1970, C in 1972), software development has become a larger field, growing exponentially<sup>13</sup>, and fostering practices, communities and development styles and patterns<sup>14</sup>. Source code becomes recognized as a text in its own, which can hold qualities and defects of its own, and to which engineering and artistic attention must be paid. No longer a transitional state from formula to binary, it becomes a semantic material, whose layout, organization and syntax are important to the eyes of its writers and readers. Pushing further into the direction of the visual layout of the code, such an endeavour becomes pursued for its own sake, equally important to the need for a program to be functional.

The Obfuscated C Code Contest<sup>15</sup> is the most popular and oldest organized production of such code, in which programmers submit code that is functional and visually meaningful beyond the exclusive standards of well-formatted code. If the source code's meaning was previously entirely subsumed into the output in computer poetry, and if such a meaning existed in parallel in the comments of the AGC routines, pointing at the overlay of computer-related semantics (e.g. line numbers) and human-related semantics (e.g. number of the beast), obfuscated code is a first foray into closely intertwining these separate meanings in the source code itself, making completely transparent, or completely opaque what the code does just by glancing at it.

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<sup>13</sup>Source: [https://insights.stackoverflow.com/survey/2019#developer-profile\\_-\\_years-since-learning-to-code](https://insights.stackoverflow.com/survey/2019#developer-profile_-_years-since-learning-to-code)

<sup>14</sup>From Dijkstra's Notes on Structured Programming to Knuth's Literate Programming and Martin's Clean Code

<sup>15</sup><https://ioccc.org>



traditional programming syntax<sup>17</sup>, but rather on an intuitive, human-specific understanding<sup>18</sup>.

Obfuscating practices, beyond their technical necessities (for security and efficiency), are traditionally tied to hacking practices, prominently with one-liners. As such, they rely on the brain-teasing process of deciphering, and on the pleasurable, aesthetic experience of resolving and uniting two parallel meanings: what we see in the code, and what it does<sup>19</sup>. What we focus on here is the aspect of obfuscation which plays with the different layers of meaning: meaning to the computer, meaning to the human, and different ways of representing and communicating this meaning (from uglifying, to consistent formatting, to depicting a circle with dashes and underscores). While the aesthetics at play in hacking will be further explored below, we focus on the fact that obfuscating code practices, beyond hiding the meaning and the intent of the program, also manifest an attempt to represent such a meaning in different ways, leaving aside traditional code-writing practices and suggesting the meaning of the program by challenging the abilities of human interpretation at play in the process of deciphering programs.

## 2.2 Source code poetry

It is this overlap of meaning which appears as a specific feature of source code poetry. In a broad sense, code poetry conflates classical poetry (as strict syntactical and phonetical form, along with poetic expressivity) with computer code, but it is primarily defined by the fact that it does not require the code to be executed, but only to be read by a human. Following the threads laid out by computer poetry and obfuscated code, code poetry starts from this essential feature of computers to work with strictly defined

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<sup>17</sup>For such a program, see for instance: <https://crypto.stanford.edu/pbc/notes/pi/code.html>

<sup>18</sup>Concrete poetry also makes such a use of visual cues in traditional literary works.

<sup>19</sup>Also known informally as the “Aha!” moment, crucial in puzzle design.

formal rules, but departs from it in terms of utility. Source code poems are only functional insofar as they are accepted by the interpreter or compiler of the language in which they are written. To the computer, they are indeed functional, in that they are legal and can be parsed; but they do not do anything of *use*. Such formal compliance is only a pre-requisite, a creative constraint, for their human writers.

Within this reliance on creative constraints provided by a computing environment, the emphasis here is on the act of reading, rather than on the act of deciphering, as we've seen with obfuscated code (and in functional code in general). Source code poems are often easy to read<sup>20</sup>, and have an expressive power which operates beyond the common use of programming. Starting from Flusser's approach, I consider poetry as a means to bring concepts into the thinkable, and to crystallize thoughts which are not immediately available to us[5]; through various linguistic techniques, poetry allows us to formulate new concepts and ideas, and to shift perspectives.

In their different manifestations, code poems make the boundary between computer meaning and human meaning thinner and thinner, a feature often afforded by the existence and use of higher-level programming languages. With the development of FLOWMATIC in 1955 by Grace Hopper, it was shown that an English-like syntactical system could be used to communicate concepts for the computer to process. From there, programming languages could be described along a gradient, with binary at the lowest end, and natural language (in an overwhelming majority, English) at the highest end. This implies that they could be written and read similarly to English, including word order, pronunciation and interpretation, similar to the error-tolerance of human languages, which doesn't make the whole communication process fail whenever a specific word, or a word order isn't understood.

The community of programmers writing in Perl<sup>21</sup> has been one of the

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<sup>20</sup>See perl haikus in particular

<sup>21</sup>See: perlmonks, with the spiritual, devoted and communal undertones that such a name

most vibrant and productive communities when it comes to code poetry. Such a use of Perl started in 1990, when the language creator Larry Wall shared some of the poems written in the language, and it gained further exposition through the work of Shannon Hopkins[6]. The poem *Black Perl*, submitted anonymously, is a representative example of the productions of this community:

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implies.

```
#!/usr/bin perl
no warnings;

BEFOREHAND: close door, each window & exit; wait until time.
  open spellbook, study, read (scan, $select, tell us);
write it, print the hex while each watches,
  reverse its, length, write, again;
kill spiders, pop them, chop, split, kill them.
  unlink arms, shift, wait & listen (listening, wait),
  sort the flock (then, warn "the goats" & kill "the sheep");
kill them, dump qualms, shift moralities,
  values aside, each one;
die sheep? die to : reverse { the => system
  ( you accept (reject, respect) ) };
next step,
  kill 'the next sacrifice', each sacrifice,
  wait, redo ritual until "all the spirits are pleased";
do { it => "as they say" }.
  do { it => (*everyone***must***participate***in***forbidden**s*e*
    x*)
+ }.
  return last victim; package body;
exit crypt (time, times & "half a time") & close it,
  select (quickly) & warn your (next victim);
AFTERWARDS: tell nobody.
  wait, wait until time;
wait until next year, next decade;
sleep, sleep, die yourself,
die @last
```

The most obvious feature of this code poem is that it can be read by anyone, including by readers without previous programming experience: each word is valid both as English and as Perl. A second feature is the abundant use of verbs. Perl belongs to a family of programming languages grouped under the *imperative* paradigm, which matches a grammatical mood of natural languages, the *imperative mood*. Such mood emphasizes actions to be taken rather than, for instance, descriptions of situations, and thus sets a clear tone for the poem. The fact that Perl is based on stating procedures to be executed and states to be changed creates this feeling of relentless urgency when reading through the poem, a constant need to be taking actions, for things to be changed. Here, the native constraints of the programming language interact directly with the poetic suggestion of the work in a first way: the nature of Perl is that of giving orders, resulting in a poem which addresses *someone* to execute *something*. Still, Perl's

flexibility leaves us wondering as to who and what are concerned by these orders. Is the poem directing its words to itself? To the reader? Is Perl just ever talking exclusively to the computer? This ambiguity of the addressee adds to the ominousness of each verse.

The object of each of these predicates presents a different kind of ambiguity: earlier versions of Perl function in such a way that they ignore unknown tokens<sup>2223</sup>. Each of the non-reserved keywords in the poem are therefore, to the Perl interpreter, potentially inexistant, allowing for a large latitude of creative freedom from the writer's part. Such a feature allows for a tension between the strict, untouchable meaning of Perl's reserved keywords, and the almost infinite combination of variable and procedure names and regular expressions. This tension nonetheless happens within a certain rhythm, resulting from the programming syntax: `kill them, dump qualms, shift moralities`, here alternating the computer's lexicon and the poet's, both distinct and nonetheless intertwined to create a *Gestalt*, a whole which is more than the sum of its parts.

A clever use of Perl's handling of undefined variables and execution order allows the writer to use keywords for their human semantics, while subverting their actual computer function. For instance, the `die` function should raise an exception, but wrapped within the `exit ( )` and `close` keywords, the command is not interpreted and therefore never reaches the execution point, bypassing the abrupt interruption. The subversion here isn't purely semiotic, in the sense of what each individual word means, but rather in how the control flow of the program operates—technical skill is in this case required for artistic skill to be displayed.

Finally, the use of the `BEFOREHAND:` and `AFTERWARDS:` words mimick computing concepts which do not actually exist in Perl's implementation: the pre-processor and post-processor directives. Present in languages such

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<sup>22</sup>e.g. undefined variables do not cause a core dump.

<sup>23</sup>Which results in the poem having to be updated/ported, in this case by someone else than the original writer

a C, these specify code which is to be executed respectively before and after the main routine. In this poem, though, these patterns are co-opted to reminisce the reader of the prologue and epilogue sometimes present in literary texts. Again, these seem to be both valid in computer and human terms, and yet seem to come from different realms.

This instance of Perl poetry highlights a couple of concepts that are particularly present in code poetry. While it has technical knowledge of the language in common with obfuscation, it departs from obfuscated works, which operate through syntax compression, by highlighting the expressive power of semiotic ambiguity, giving new meaning to reserved keywords. Such an ambiguity is furthermore bi-directional: the computing keywords become imbued with natural language significance, bringing the lexicon of the machine into the realm of the poetic, while the human-defined variable and procedure names, and of the regular expressions, are chosen as to appear in line with the rhythm and structure of the language. Such a work highlights the co-existence of human and machine meaning inherent to any program text<sup>24</sup>.

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<sup>24</sup>Except perhaps those which deal exclusively with scientific and mathematical concepts



```

class Proc
    def in_discomfort?; :me; end
end

you_are = you =
  ->(you) do
    self.inspect until true
    until nil
      break you
    end
    puts you.in_discomfort?
    you_are[you]
  end

you[
  you_are
]

```

The poem above, written in Ruby by maca<sup>25</sup> in 2011 and titled `self_inspect.rb`, opens up an additional perspective on the relationship between aesthetics and expressivity in source code. Immediately, the layout of the poem is reminiscent both of obfuscated works and of free-verse poetry, such as E.E. Cummings' and Stéphane Mallarmé's works<sup>26</sup>. This particular layout highlights the ultimately arbitrary nature of whitespace use in source code formatting: `self_inspect.rb` breaks away from the implicit rhythm embraced in *Black Perl*, and links to the topics of the poem (introspection and *unheimlichkeit*) by abandoning what are, ultimately, social conventions, and reorganizing the layout to emphasize both keyword and topic, exemplified in the `end` keyword, pushed away at the end of their line.

The poem presents additional features which operate on another level, halfway between the surface and deep structures of the program text. First, the writer makes expressive use of the syntax of Ruby by involving data types. While *Black Perl* remained evasive about the computer semantics of the variables, such semantics take here an integral part. Two data types, the array and the symbol are used not just exclusively as syntactical necessities (since they don't immediately fulfill any essential purpose), but rather as semantic ones. The use of `:me` on line 2 is the only occurrence of

<sup>25</sup><https://github.com/maca>

<sup>26</sup>Particularly *Un coup de dés jamais n'abolira le hasard*.

the first-person pronoun, standing out in a poem littered with references to `you`. Symbols, unlike variable names, stand for variable or method names. While `you` refers to a (hypothetically-)defined value<sup>27</sup>, a symbol refers to a variable name, a variable name which is here undefined. Such a reference to a first-person pronoun implies at the same time its ever elusiveness. It is here expressed through this specific syntactic use of this particular data type, while the second-person is referred to through regular variable names, possibly closer to an actual definition. It is a subtlety which doesn't have an immediate equivalent in natural language, and by relying on the concept of reference, hints at an essential *différance* between `you` and `me`.

Reinforcing this theme of the elusiveness of the self, `maca` plays with the ambiguity of the value and type of `you` and `you_are`, until they are revealed to be arrays. Arrays are basic data structures consisting of sequential values, and representing `you` as such suggests the concept of the multiplicity of the self, adding another dimension to the theme of elusiveness. The discomfort of the poem's voice comes from, finally, from this lack of clear definition of who `you` is. Using `you_are` as an index to select an element of an array, subverts the role suggested by the declarative syntax of `you are`. The index, here, doesn't define anything, and yet always refers to something, because of the assignment of its value to what the lambda expression `->` returns. This further complicates the poem's attempt at defining the self, returning the reverse expression `you_are[you]`. While such an expression might have clear, even simple, semantics when read out loud from a natural language perspective, knowledge of the programming language reveals that such a way to assign value contributes significantly to the poem's expressive abilities.

A final feature exhibited by the poem is the execution of the procedure. When running the code, the result is an endless output of print statements of "me", since Ruby interprets the last statement of a program as a return

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<sup>27</sup>A variable name can represent a value and/or a memory address

value to be printed:



The added depth of meaning from this code poem goes beyond the syntactic and semantic interplay immediately visible when reading the source, as the execution provides a result whose meaning depends on the co-existence of both source and output. Beyond keywords, variable names and data structures, it is also the procedure itself which gains expressive power: a poem initially about *you* results in a humanly infinite, but hardware-bounded, series of *me*<sup>29</sup>.

Include corpus
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## 2.3 Aesthetics of source code poetry

These analyses of program texts have highlighted some of the aesthetic features of source code which can elicit a poetic experience during both reading and execution. These can be further qualified through several concepts, which I introduce and extend here.

The first is **double-meaning**, taken from Camille Paloque-Bergès's work on networked texts, and her analysis of code poetics[7]. She defines it as the affordance provided by the English-like syntax of keywords reserved for programming to act as natural-language signifiers. As we've seen in *Black Perl*, the Perl functions can indeed be interpreted as regular words when the source is read as a human text. Starting from her analysis of *codeworks*, a body of literature centered around a créole language halfway between humanspeak and computerspeak<sup>30</sup>, it can be extended into the aesthetically productive overlap of syntactic realms.

Previous research by Philippe Bootz has also highlighted the concept of the *double-text* in the context of computer poetry, a text which exists both in its prototypal, virtual, imagined form, under its source manifestation, and which exists as an instantiated, realized one[8]. However, he asserts that, in its virtual form, "a work has no reality", specifically because it is

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<sup>29</sup>Another productive comparison could be found in Stein's work, *Rose is a rose is a rose...*

<sup>30</sup>See in particular the work of Alan Sondheim and mezangelle

not realized. Here again, we encounter the dependence of the source on its realized output, indeed a defining feature of the generative aesthetics of computer poetry. As we've seen in the `self_inspect.rb` poem, a work of code poetry can very much exist in its prototypal form, with its output providing only additional meaning, further qualifying the themes laid out in source beforehand. Indeed, the output of that poem would have a drastically diminished semantic richness if the source isn't also read and understood. For this double-meaning to take place, we can say that the situation is inverted: the output becomes the virtual, imagined text, while the source is the concrete instantiation of the poem.

Second, we draw on Geoff Cox and Alex McLean's concept of **double-coding**[9]. According to them, double-coding *"exemplifies the material aspects of code both on a functional and an expressive level"* (p.9). Cox and McLean's work, in a thorough exploration of source code as an expressive medium, focus on the political features of speaking through code, as a subversive praxis. They work on the broad social implications of written and spoken<sup>31</sup> code, rather than exclusively on the specific features of what makes source code expressive in the first place. Double-coding nonetheless helps us identify the unique structural features of programming languages which support this expressivity. As we've briefly investigated, notably through the use of data types such as symbols and arrays in source code poetry, programming languages and their syntax hold within them a specific kind of semantics which hold, for those who are familiar with them and understand them, expressive power, once the data type is understood both in its literal sense, and in its metaphorical one. The succinct and relevant use of these linguistic features can thicken the meaning of a poem, bringing into the realm of the thinkable ways to approach metaphysical topics.

Finally, the tight coupling of the source code and the executed re-

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<sup>31</sup>Which they conflate with the practice of live-coding

sult brings up Ian Bogost's concept of **procedural rhetoric**[10]. Bogost presents procedures as a novel means of persuasion, along verbal and visual rhetorics. Working within the realm of videogames, he outlines that the design and execution of processes afford particular stances which, in turn, influence a specific worldview, and therefore arguing for the validity of its existence. Further work has shown that source code examination can already represent these procedures, and hence construct a potential dynamic world from the source[11]. If procedures are expressive, if they can map to particular versions of a world which the player/reader experiences<sup>32</sup>, then it can be said that their textual description can also already be persuasive, and elicit both rational and emotional reactions due to their depiction of higher-order concepts (e.g. consumption, urbanism, identity, morality). As its prototypal version, source code acts as the pre-requisite for such a rhetoric, and part of its expressive power lies in the procedures it deploys (whether from value assignment, execution jumps or from its overall paradigms<sup>33</sup>). Manifested at the surface level through code, these procedures however run deeper into the conceptual structure of the program text, and such conceptual structures can nonetheless be echoed in the lived experiences of the reader.

We've seen through this section that the poetic expressivity of source code poems rely on several aesthetic mechanisms, which can be combined for further expressive effect. From layout and syntactic obfuscation, to double-meaning through variables and procedure names, double-coding and the integration of data types and functional code into a program text and a rhetoric of procedures in their written form, all of these activate the connection between programming concepts and human concepts to bring the unthinkable within the reach of the thinkable. The next section will explore this connection further, in terms of mental models, literary metaphors and cognitive structures.

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<sup>32</sup>Versions of worlds can be explored further through Goodman's *Ways of Worldmaking*

<sup>33</sup>e.g. declarative, imperative, functional

## 3 Mental Models

### 3.1 In literature

Essentially a lot of Lakoff, and then the advance into cognition and literature. I also need a source on traditional metaphors.

Also imagination

In userland, metaphors also exist <https://issuu.com/instituteofnetworkcultures/docs/tod14-binnenwerk-def-pdf>

### 3.2 In Software

Warren McCulloch [1961]: What is a symbol, that intelligence may use it, and intelligence, that it may use a symbol? (from <https://www.cs.utexas.edu/~kuipers/readings/Newell+Simon-cacm-76.pdf>)

### 3.3 Cognition and psychology

What is a mental model? What is knowledge?

Understanding: *deep structure* vs. *surface structure*

And then transition into metaphors as architectures of thought.

## 4 Architecture

This section is mostly based on the work of *patterns*, both in softdev and in architecture, and how they can be considered both functional and beautiful; furthermore I will develop on how these two relate (through habitability, QWaN).

### 4.1 General software architecture

Emergence of the field, planning vs. non planning.



Planning as a consequence of the structured revolution.

Non-planning as a consequence of low-barrier to contribution.

## **4.2 Beauty in architecture**

Highlight how uncertain, elusive it is. And then focus a big part on Alexander's work.

Movement of people is also some kind of structure

## **4.3 Applying architectural beauty in software**

A lot of Gabriel's work, his connection to poetry, and also looking at how it applies well (softdev), and not so well (code poetry → because the functionality of code poems isn't quite so obvious as the functional use of a building, or of a program)

Transition with the case of the case of hacking: code that is not meant to be read.

# **5 Hacking**

Is there beauty in inscrutability? Particularly, this redirects to the understanding of the machine (e.g. trying to reduce character counts for one-liners).

## **5.1 History of hacking**

And a disambiguation of the term.

## **5.2 Unreadability and aesthetics**

This shows you need a degree of expert knowledge in order to appreciate it.

Example of the one-liners.

Example of the demoscene.

### 5.3 Hacking and/or the lack of beauty

Why is there ne beauty in hacking? Does there need to be beauty anywhere?

There doesn't seem to be so much because it's so much focused on what the machine understands; the real beauty is how they make the humans *realize* what the machine *really* understands.

## 6 Machine understandings

This is about whether or not the machine really understands anything.

UNIX → you are not expected to understand this

### 6.1 Computation

What is a computer? what is computation? There are differring approaches, and I should highlight what is mine (that of the formal, symbolic system). Cantell-Smith can be good here, if alone to explain that things are complicated to explain, but nonetheless intuitive to any serious practitioner of CS.

### 6.2 Programming languages

First, by what makes a PL (a bit of history, a bit of theory)

Second, what makes a good PL.

Third, esoteric languages.

Also, moods! Imperative programming creates a mood: [https://en.wikipedia.org/wiki/Imperative\\_mood](https://en.wikipedia.org/wiki/Imperative_mood)

### 6.3 Formal systems

Start by what is a formal system, then show two consequences: first, it fits with goodman and second, it actually seems to have trouble with meaning.

## 7 Programming Semantics

Answer the question as to whether they have semantics (they do according to the specs, but it's just another *décalage*)

### 7.1 Semantics in PL

Approach it first in a very practical way (parse trees, tokens, environments), and then in a more theoretical way (what are we even trying to communicate?)

### 7.2 Concepts of PL

The issue actually comes from the fact that some concepts might be very foreign and hard to communicate (which is why programming can be hard, and how the whole section has shown relative limitations of doing so).

And so this is why we need aesthetics: to communicate both easy and complicated things, to reduce friction as much as possible. Example: Alan Perlis's Epigrams are poem-like sentences.

Another example if thread concurrency. The book on parallel programming mentions an example of parallel thread processing which looks beautiful but is ugly on the inside: <https://mirrors.edge.kernel.org/pub/linux/kernel/people/paulmck/perfbook/perfbook-e2.pdf> p. 105

## 8 Conclusion

Sum up a bit all that has been said.

aesthetics matter, even in such a highly formal, syntactical, autotelic system as a computer. they connect a surface-structure with a deep structure.

how does it contribute to the world? by showing that there is no separate domain of aesthetics, but also that they're not essential, but a mark of high-quality and, again \*that they allow us to understand\*.

Recap on some of the concepts:

- semantic compression - spatio-visual problem solving

Finishing on the MIT study and Goodman:

The emphasis placed on the symbolic, cognitive, planning aspects of the arts leads us to give value to the role played by problem-solving, seeing there a model in terms of which the moment-to-moment artist's behavior at work can be described. "An analysis of behavior as a sequence of problem- solving and planning activities seems to be most promising [...]" (goodman)

### 8.1 Next steps

Close-reading of more source code.

Gathering of more hacking resources and computer science/abstract resources.

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