

# Getting Started with



UNIVERSITY OF  
CALGARY



Laura Perissinotti & Isadora Mok-Kulakova

March 29th, 2019

# An important reminder

***Please sign in!***

\*If your name is not on the sign-in sheet, please add it together with your email address – you will be registered after the workshop. *Also, use the sign-in sheet to correct your name or email.*

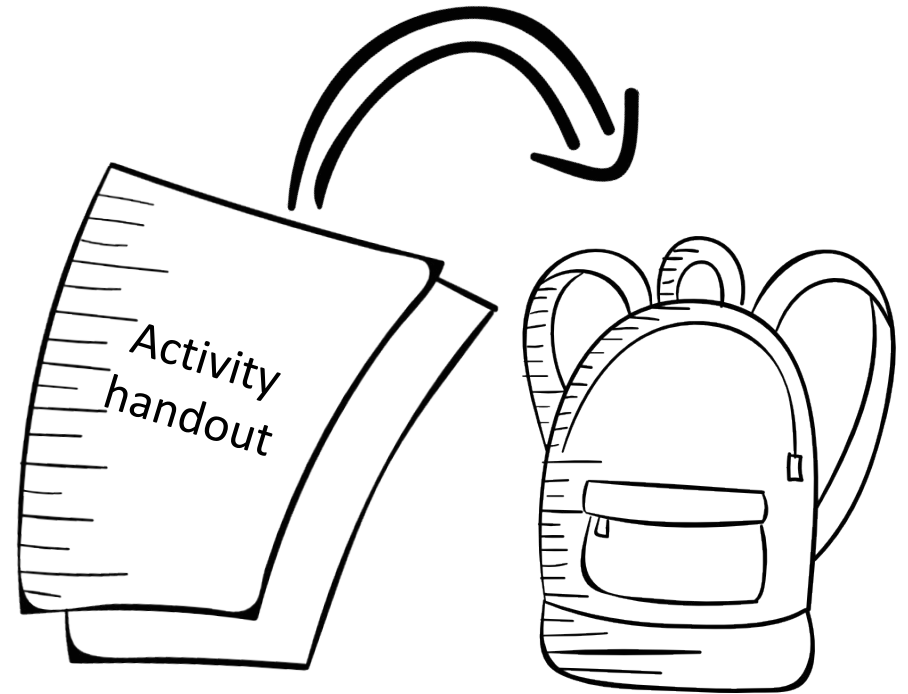


This badge is part of the **Postdoctoral Scholar** and **Graduate Student** Certificates in University Teaching and Learning program.

<http://www.ucalgary.ca/taylorinstitute/certificates>

# Goals for Today

- *Create and design websites*
- *Publish content online.*



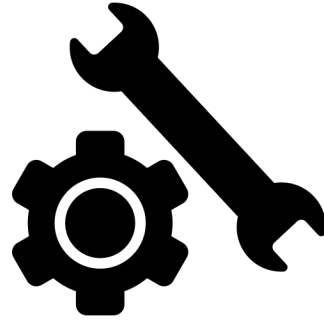
Documentation:

<http://elearn.ucalgary.ca/eportfolio-blogs/>

<http://ucalgaryblogs.ca/>

<https://codex.wordpress.org/>

# Working Tools



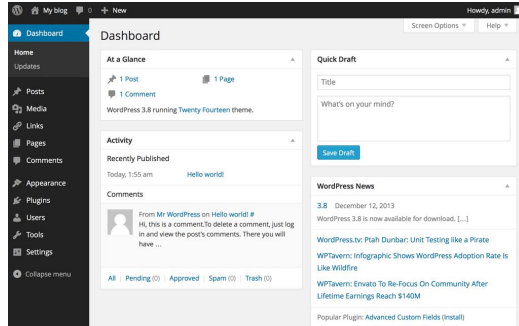
# What is WordPress?

- Open Web Publishing Application (blog, eportfolio, magazine...).
- Interface: ***publisher*** ↔ ***database*** ↔ ***visitor***
- Content Management System (CMS).
- Community, free open source built and maintained by people who use it.  
(GPL license → perpetual license)

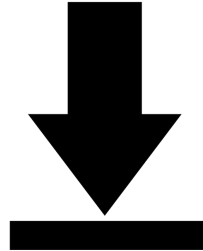
Open Web Standards (content easily move to other platforms), designed for the end users.



# What is WordPress?



## ***1- Application***



<https://wordpress.org/>

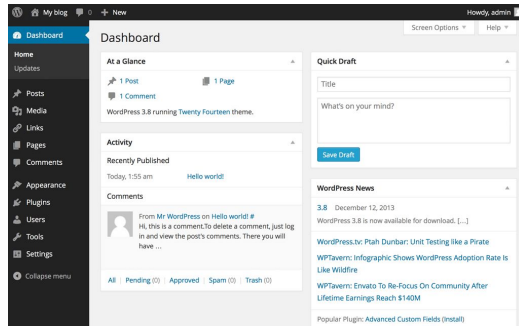
## ***2- Where you get it, Official Documentation & Community***



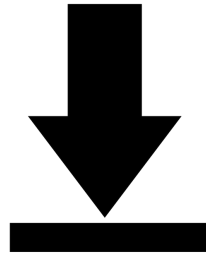
<https://wordpress.com/>

## ***3- Host Server: WP as a service***

# What is WordPress?



## ***1- Application***



<https://wordpress.org/>

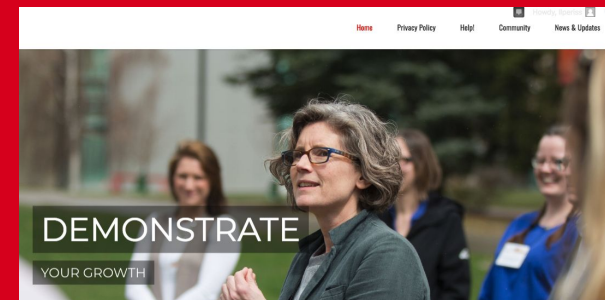
## ***2- Where you get it, Official Documentation & Community***



<https://wordpress.com/>

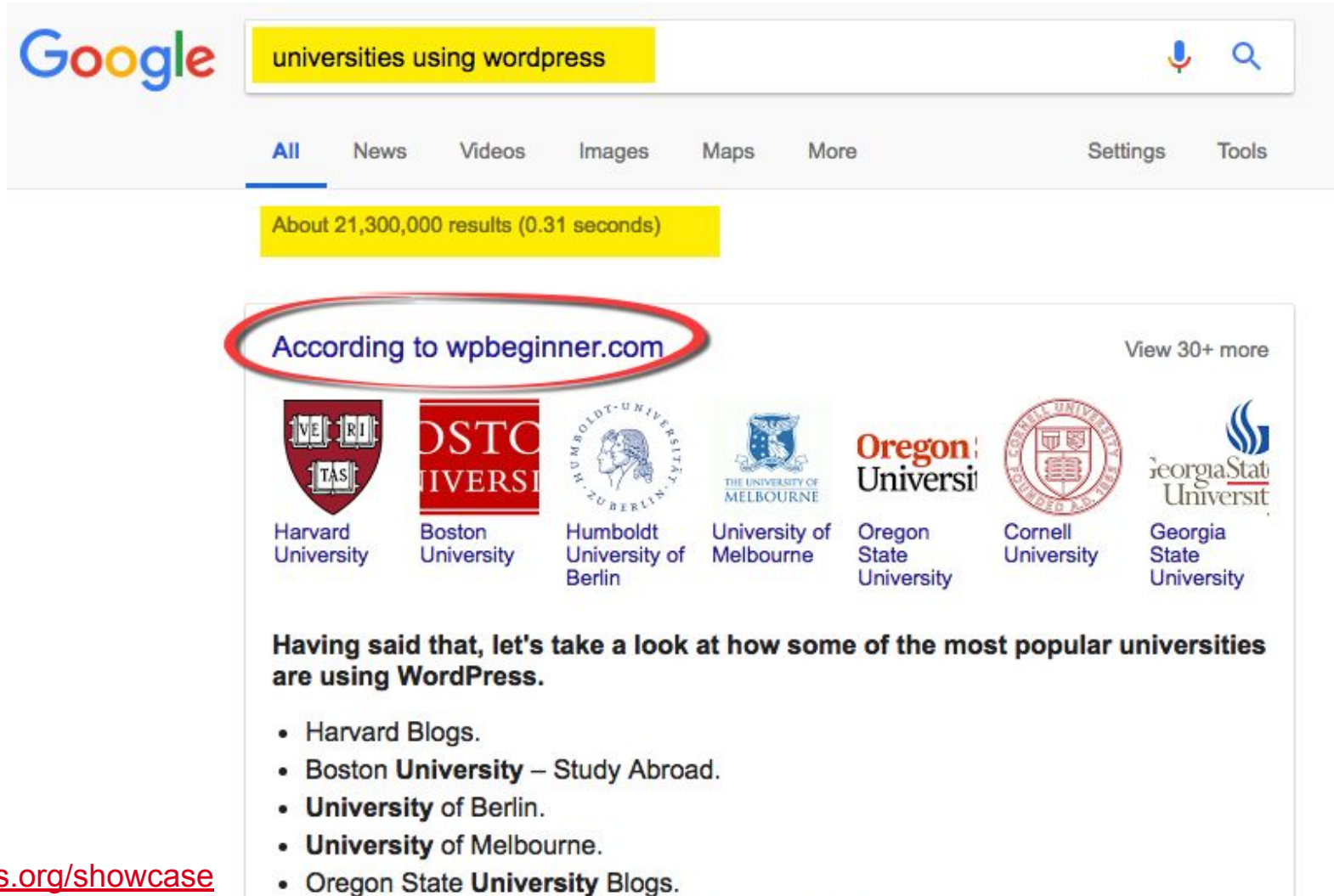
## ***3- Host Server: WP as a service***

<http://ucalgaryblogs.ca/>



# Who, How?

## WordPress & Higher Education



Google








universities using wordpress

All News Videos Images Maps More Settings Tools

About 21,300,000 results (0.31 seconds)

According to wpbeginner.com

View 30+ more

 Harvard University	 Boston University	 Humboldt University of Berlin	 University of Melbourne	 Oregon State University	 Cornell University	 Georgia State University
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Having said that, let's take a look at how some of the most popular universities are using WordPress.

- Harvard Blogs.
- Boston **University** – Study Abroad.
- **University** of Berlin.
- **University** of Melbourne.
- Oregon State **University** Blogs.

Examples UCalgary and more



# Why?

## WordPress & Higher Education

### Technology and Inquiry:

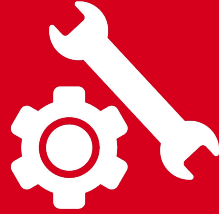
Technology can play legitimate roles at any stage of an inquiry, not just in the final presentation. It can be a vital component of:

- Searching for valid information;
- Posing worthwhile questions;
- Collaborating with others;
- Organizing ideas and people;
- Testing and modeling emerging understandings;
- Communicating understanding through images, sound and movement as well as text; and creating wide and authentic audiences for student work.

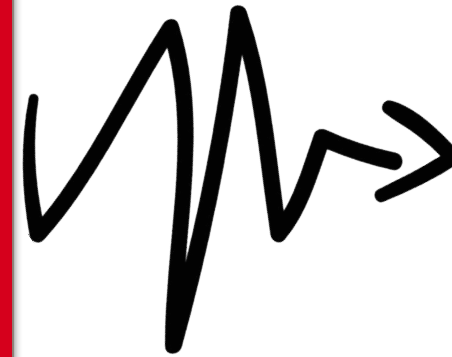


# Getting Started → Plan for Today

## **WordPress as a Tool:**



- Your account settings
- Creating a new site
- Creating pages, posts, categories and tags,
- Create menus
- Site appearance: theme, widgets, etc.
- Add Content to Pages/Posts



<http://ucalgaryblogs.ca/>

- Plugins
- Users and settings



**Wordpress in the classroom:** D2L, Sites' Architecture & Good Practices, Privacy, Accessibility



# 1-Create a New Site

## New User

Site Domain:

.ucalgaryblogs.ca

(Your address will be domain.ucalgaryblogs.ca/.) Must be at least 4 characters, letters and numbers only. It cannot be changed, so choose carefully!

Site Title:

Site Language:

Privacy:

- ☒ Public
- ☐ Search Engine Blocked
- ☐ Visitors must have a login - anyone that is a registered user of UCalgaryBlogs.ca can gain access.
- ☐ Only registered users of this sites can have access - anyone found under **Users > All Users** can have access.
- ☐ Only administrators can visit - good for testing purposes before making it live.
- ☐ Anyone that visits must first provide this password:

Note: Anyone that is a registered user of this site won't need this password.

Signup

## Existing User

Site Domain:

.ucalgaryblogs.ca

Site Title:

Site Language:

Privacy:

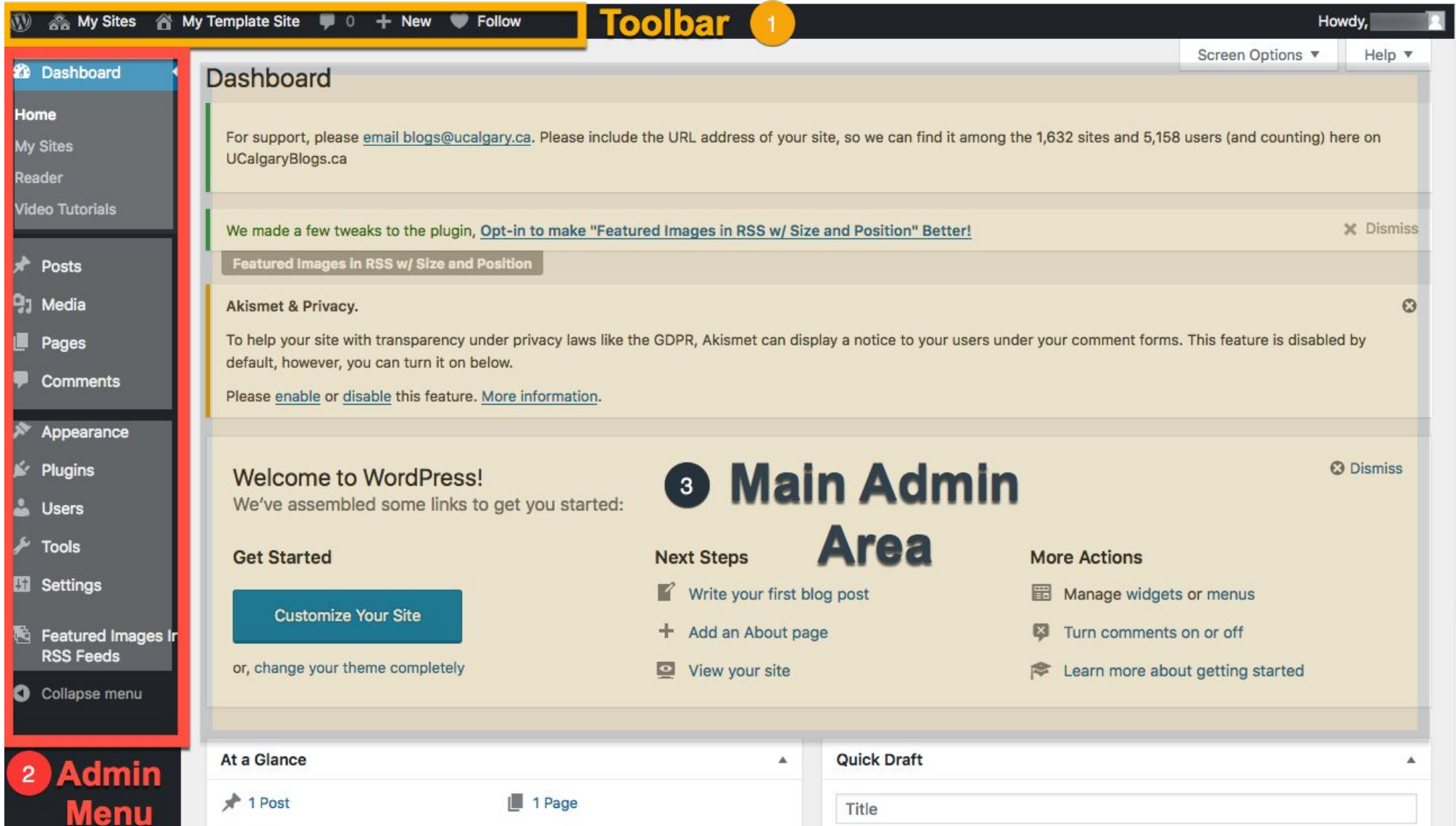
- ☒ Public
- ☐ Search Engine Blocked
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- ☐ Only administrators can visit - good for testing purposes before making it live.
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Note: Anyone that is a registered user of this site won't need this password.

Create Site



# 1-The Admin Panel



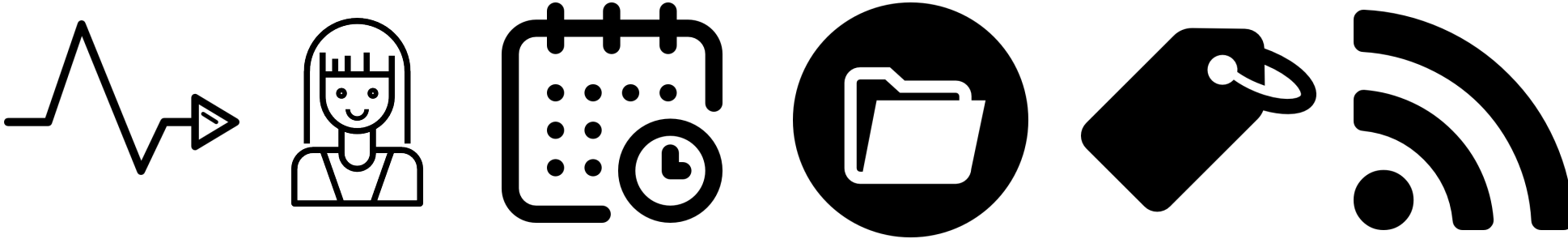
The screenshot displays the WordPress Admin Panel interface. At the top, a 'Toolbar' (labeled 1) contains links for 'My Sites', 'My Template Site', 'New', and 'Follow', along with a user profile 'Howdy, [user]'. On the left, the 'Admin Menu' (labeled 2) lists various sections: Dashboard, Home, My Sites, Reader, Video Tutorials, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, Featured Images in RSS Feeds, and a Collapse menu button. The main 'Dashboard' area (labeled 3) includes a welcome message, support information, a notification about RSS tweaks, an Akismet & Privacy notice, and a 'Welcome to WordPress!' section with 'Get Started' (Customize Your Site), 'Next Steps' (Write your first blog post, Add an About page, View your site), and 'More Actions' (Manage widgets or menus, Turn comments on or off, Learn more about getting started). The bottom of the screen shows 'At a Glance' statistics (1 Post, 1 Page) and a 'Quick Draft' section with a title input field.



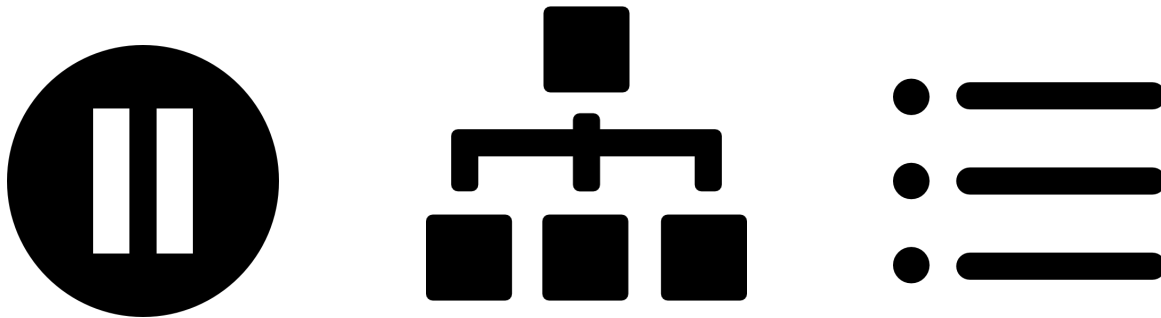


# 2-Pages & Posts

POSTS



PAGES



- Would the visitor want to see other content I have published that is related to this item?
- Should I have a link to this item on my navigation menu?





# 3-Categories and Tags



- Sorting System, Hierarchical



- Linkers/connectors, Non Hierarchical



# 4-Menu

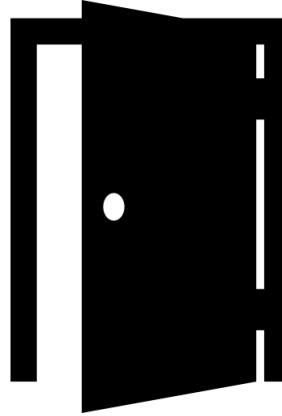


- Site navigation → Accessing Content

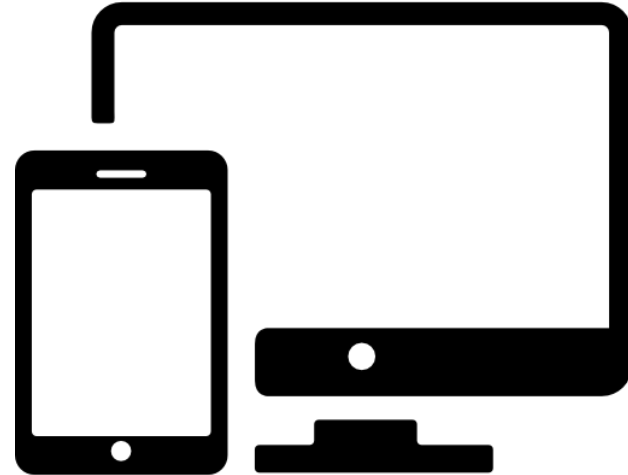


# 5-Themes and Widgets

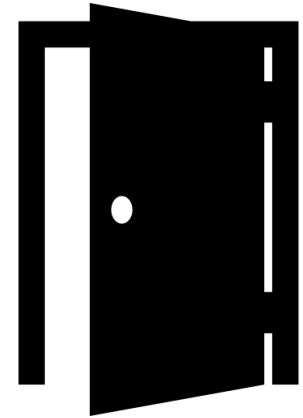
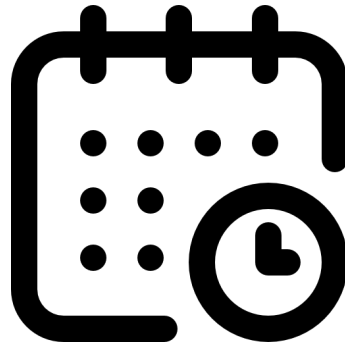
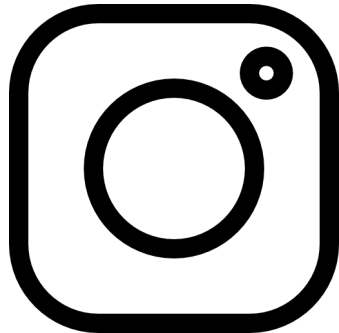
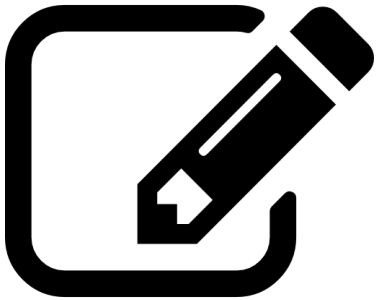
- Accessible
- Responsive
- Clean Design



*"Web accessibility means that people with disabilities can perceive, understand, navigate, and interact with the Web."*



# 6-Adding Content

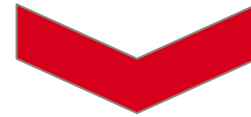


<https://make.wordpress.org/accessibility/handbook/>

**Note:** As of WordPress 5.0, the classic content editor was replaced with a brand new block editor, known as [Gutenberg](#). WordPress block editor is a totally new and different way of creating content in WordPress. In this tutorial guides the “classic editor” is still being used through the Classic Editor official plugin. Classic Editor is an official plugin maintained by the WordPress team that restores the previous (“classic”) WordPress editor and the “Edit Post” screen. It makes it possible to use plugins that extend that screen, add old-style meta boxes, or otherwise depend on the previous editor. Classic Editor is an official WordPress plugin, and will be fully supported and maintained until at least 2022, or as long as is necessary.



# ***Congratulations!***



## **Check your new site and share your URL!**



<https://padlet.com/perissinotti/bgdvm54p188e>





# Plugins



→ Add new features and new functionalities

- There is no “*must have*” plugins
- Keep the plugins that you are using, deactivate the ones not using.

<https://wordpress.org/plugins/>

Add✗ Activate✓ Deactivate✓ Remove✗ Update✗

Need a plugin? ↘

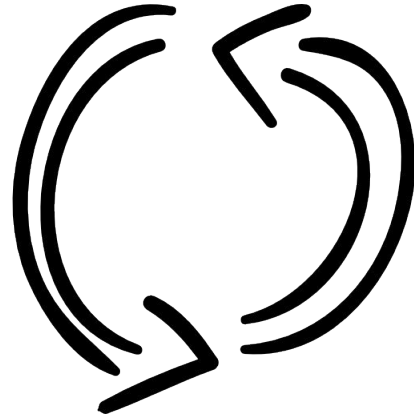
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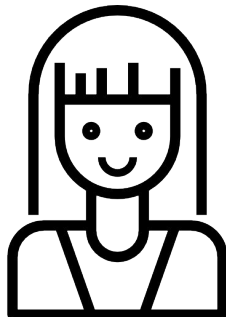
# Users & Settings

Click on the roles' picture to access to the menu comparison

**Roles** → Interaction with the site

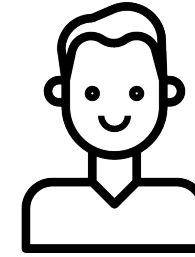


- **Administrator**



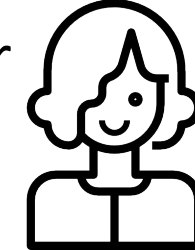
- **Subscriber**

Home, Profile



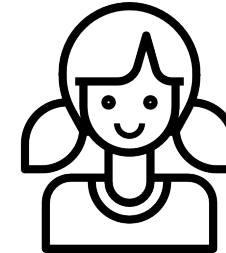
- **Contributor**

Home, Profile, Posts  
Comments



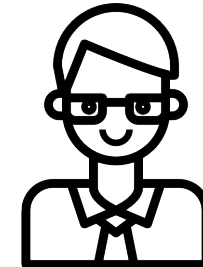
- **Author**

Home, Profile, Posts  
Media, Comments



- **Editor**

Home, Profile, Posts  
Media, Pages, Comments



# UCalgary Account - Must Know

- How long will be my account active? (backup)

<https://en.support.wordpress.com/>

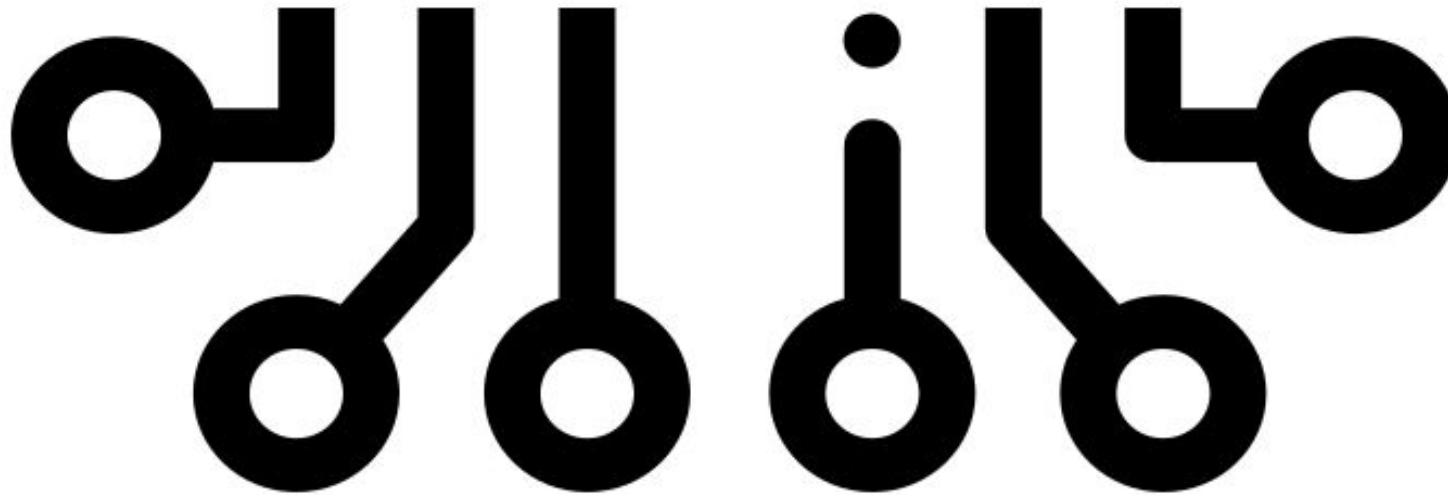
- Can I migrate my site? (import, export)

<https://en.support.wordpress.com/>

- Lost Password?



# Getting Started and Interacting with Readers



**LSDP LEARNING HUB**

LEARNING SPACES AND DIGITAL PEDAGOGY PROGRAM





# WordPress in the Classroom

- What kind of **teaching-learning model** are you up to?

- In what way will WordPress **enhance/transform** your approach?

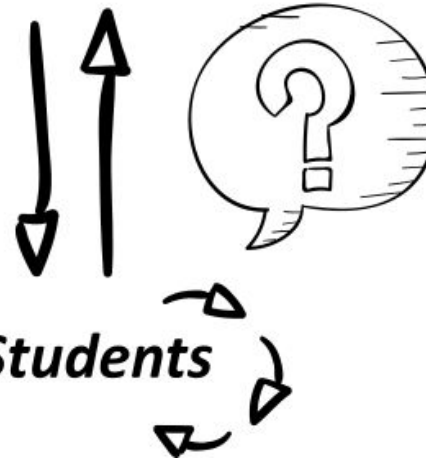
*Instructor*



*Students*

or

*Instructor*



*Students*







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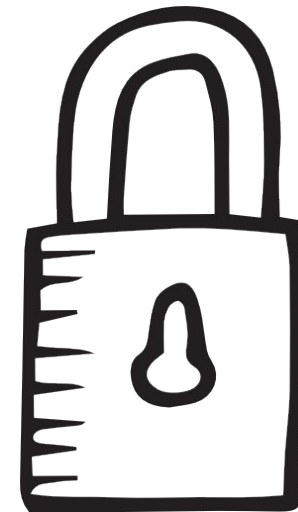
# WordPress and D2L



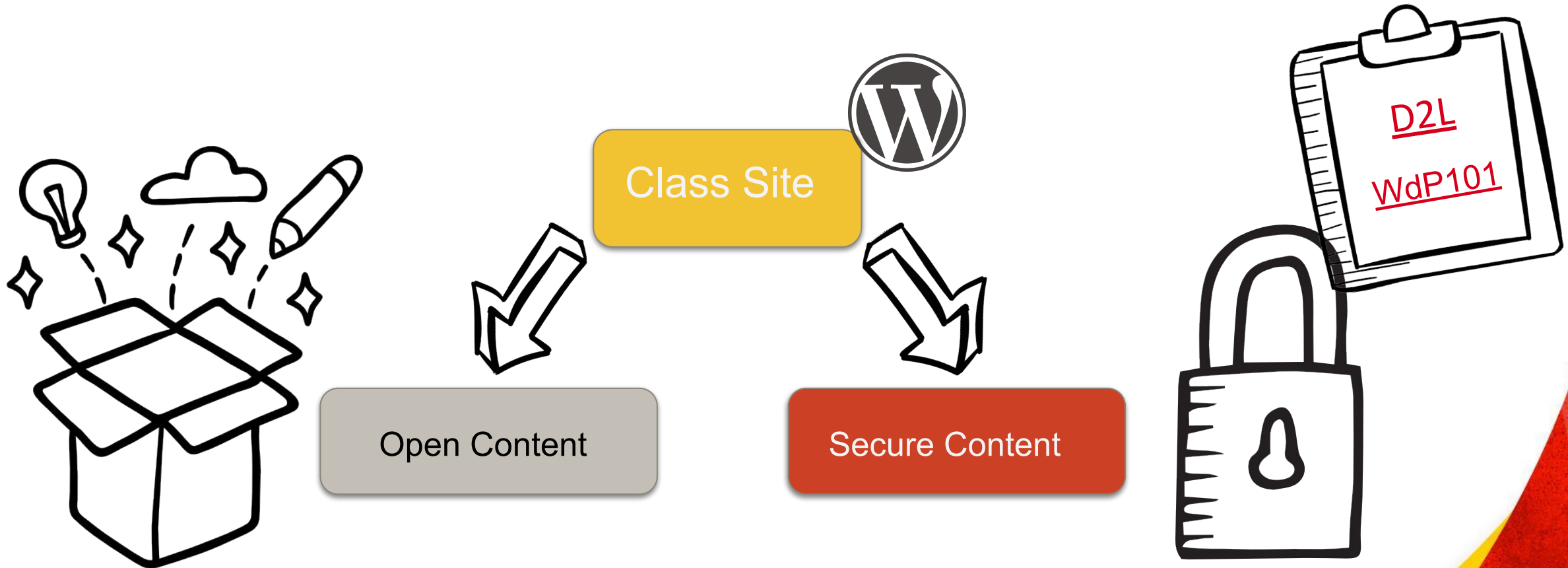
Open Content



Secure Content



# WordPress and D2L



# *How would you use WordPress in your teaching?*

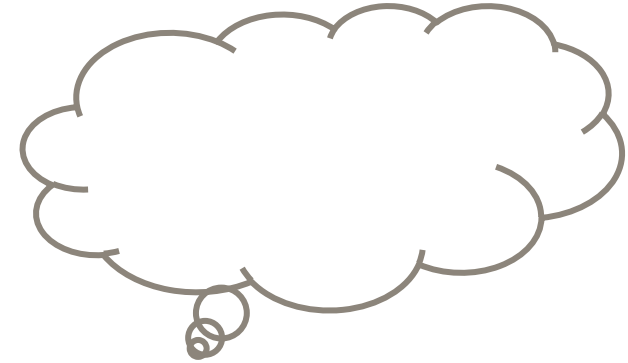
## **Instructions:**

1-Read the description of the teaching model. Use the provided picture that describes the model to help you understand the model's idea.

2-Think of an application example in your teaching practice.

3-Prepare a 5 minutes explanation of the model's idea and application.

4-Share with the rest of the participants.



## Content Distribution Model

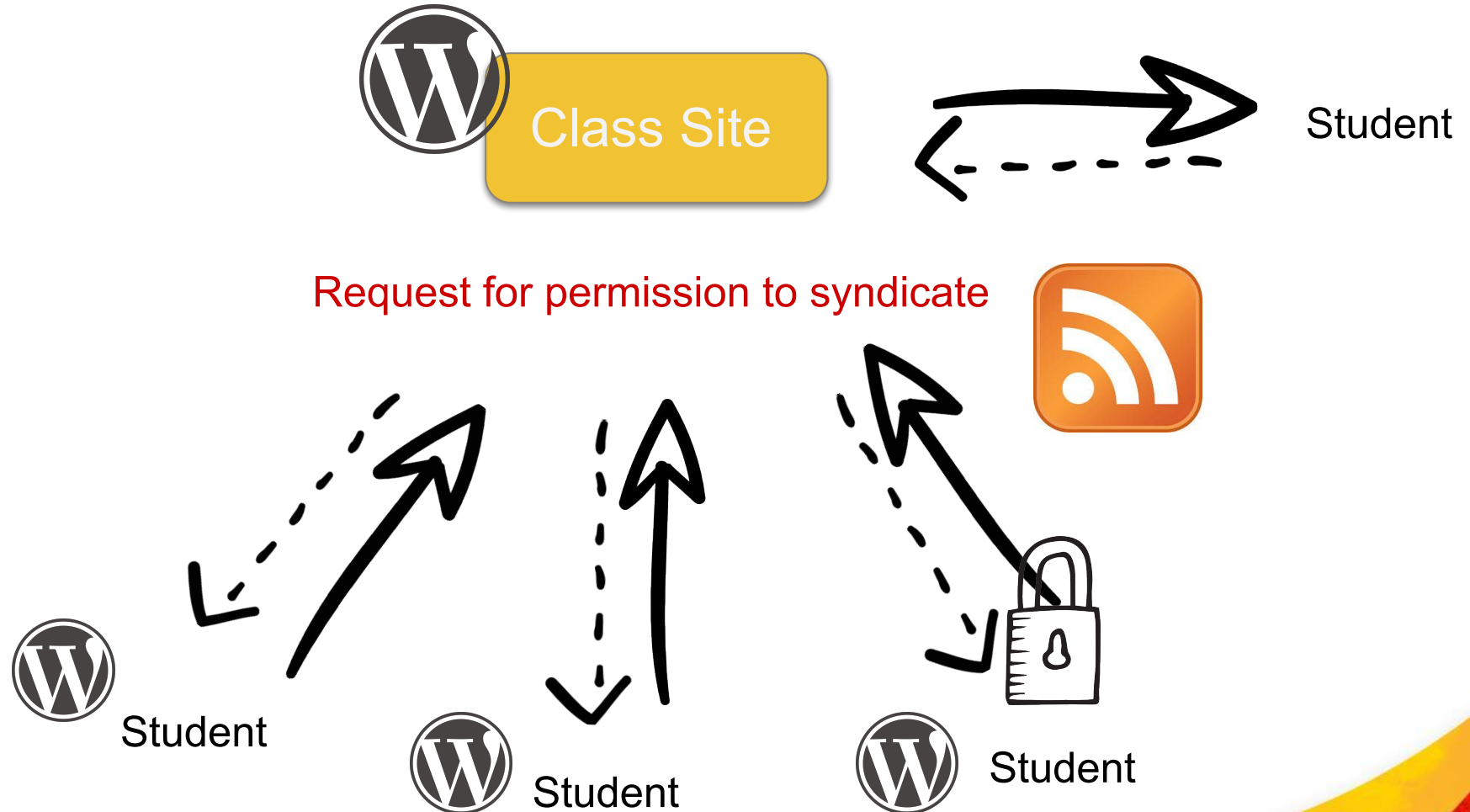


## Collaboration Model

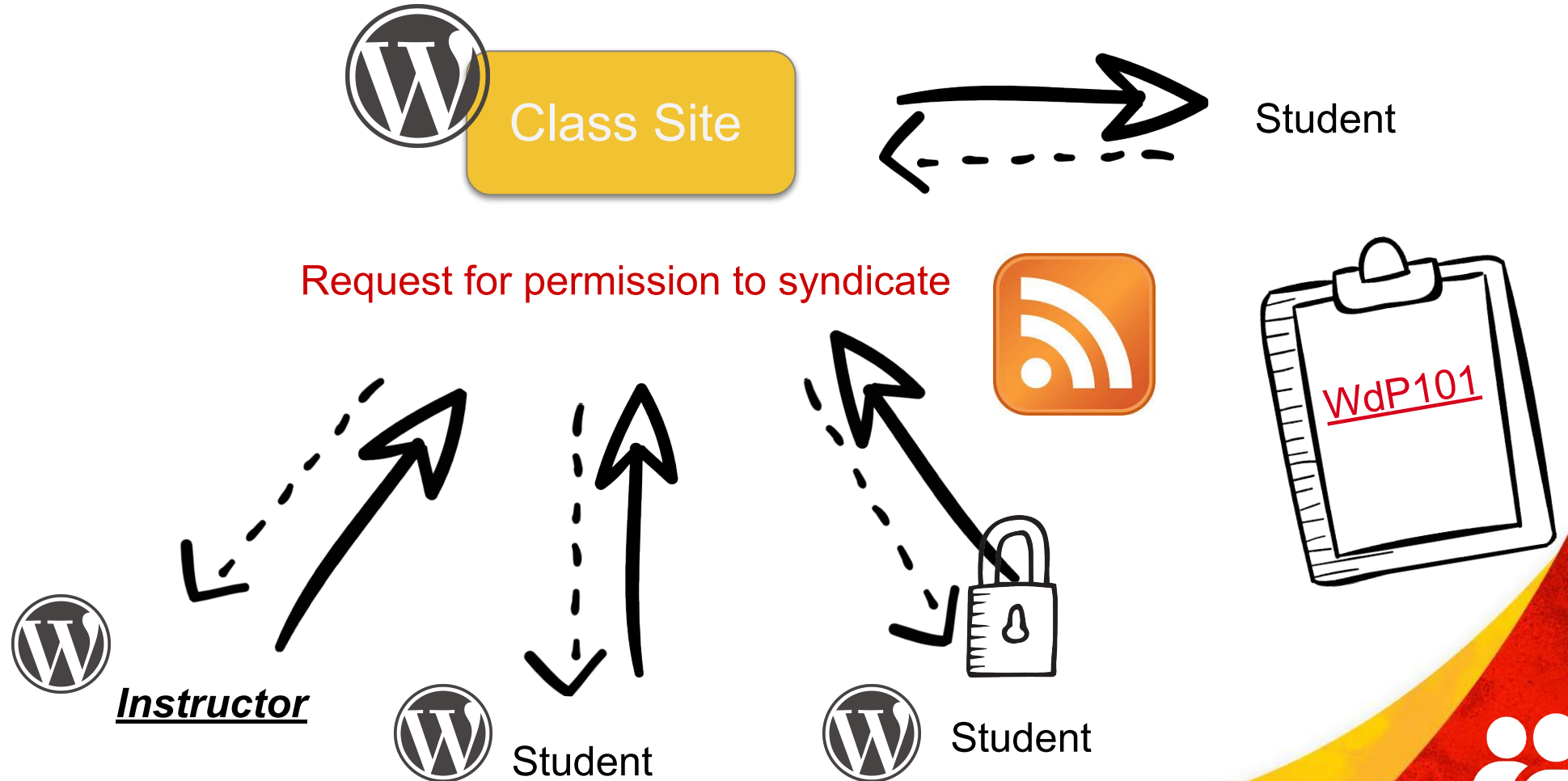




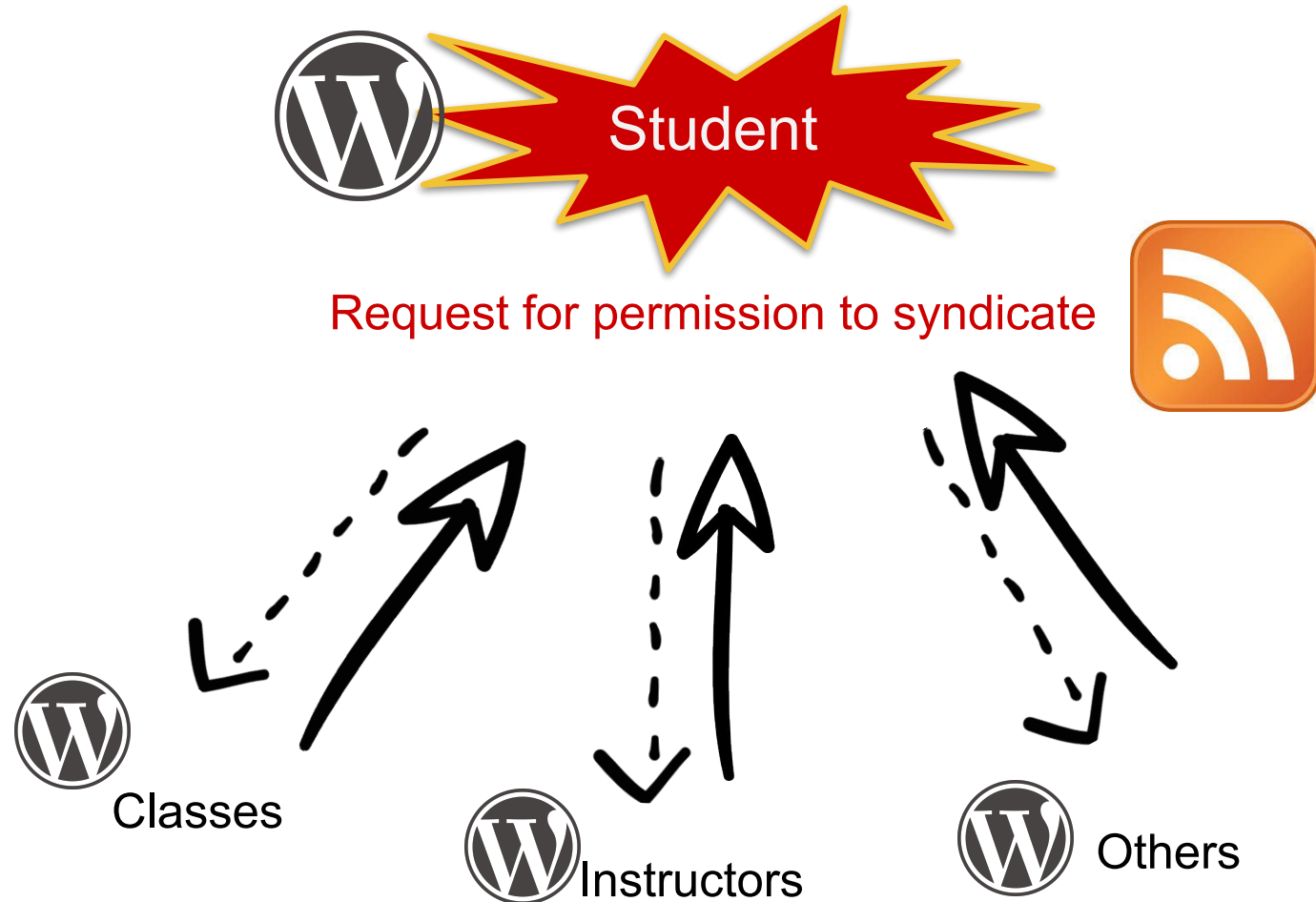
## Student Ownership Model



## Open Connected Course model



## Students Centered Model → education in the future (?)



# Site's architecture & Good Practices



- Look at your course syllabus
- Choose a model for your Course
- Create the Site Map and Prototype
- Keep it simple → Focus on the Content
- Choose the right Theme

→ Accessible  
→ Responsive  
→ Clean design  
→ Nice-to have: multiple widget regions?,  
plugins?



# Students' privacy



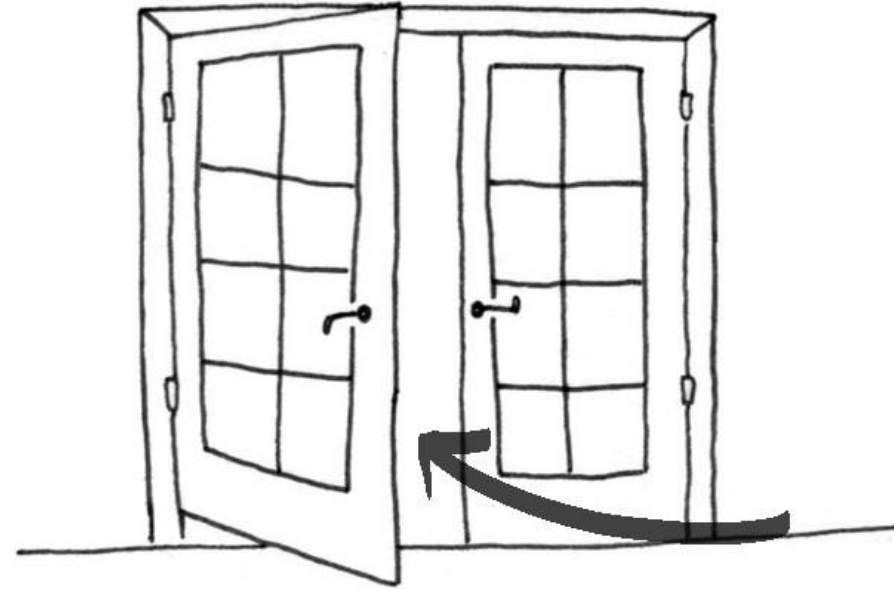
- No posting grades (use D2L)
- Syndication: Do not require real names, ID or any other personal info
- Request permission to syndicate, not mandatory!
- Allow content to be excluded
- Allow content to be password protected
- Be mindful of what you post in the open web



# Accessibility

*"Web accessibility means that people with disabilities can perceive, understand, navigate, and interact with the Web."*

- Use semantic headings  
<http://accessiblehtmlheadings.com/>
- Tag images with descriptive text
- Use descriptive link text
- Use Themes wisely



<https://make.wordpress.org/accessibility/handbook/>





# Resources

## Documentation:

<http://elearn.ucalgary.ca/eportfolio-blogs/>  
<http://ucalgaryblogs.ca/>  
<https://codex.wordpress.org/>

## Support/Forums:

<https://wordpress.org/support/>

## Accessibility:

<https://make.wordpress.org/accessibility/handbook/>

## Plugins:

<https://wordpress.org/plugins/>

## Wordpress & Education:

<https://www.linkedin.com/learning/wordpress-for-education>

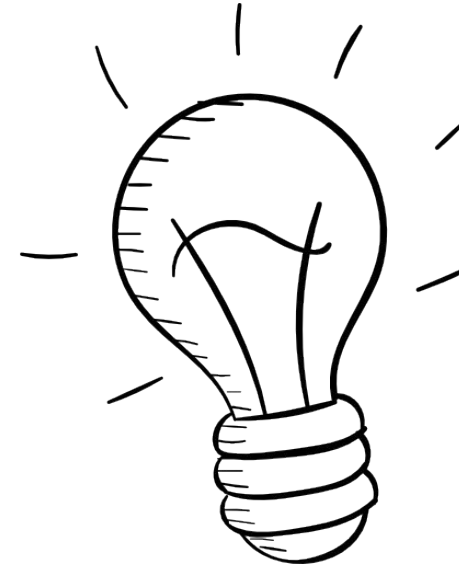
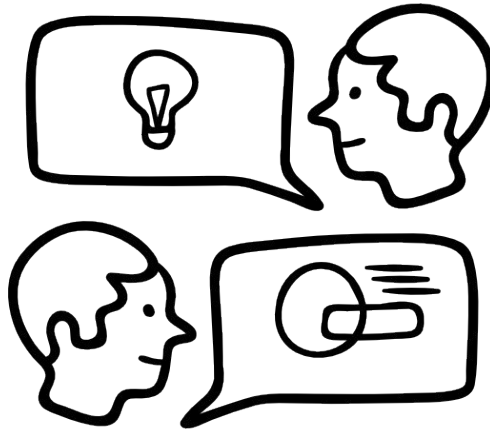
***Workshop Resources - Website Template, Content Examples, Workshop Slides and Full Tutorial -***

***<http://periteach.ucalgaryblogs.ca>***

## Websites Showcase:

<https://wordpress.org/showcase/tag/education/>

# *Experiment, Share, be Creative*

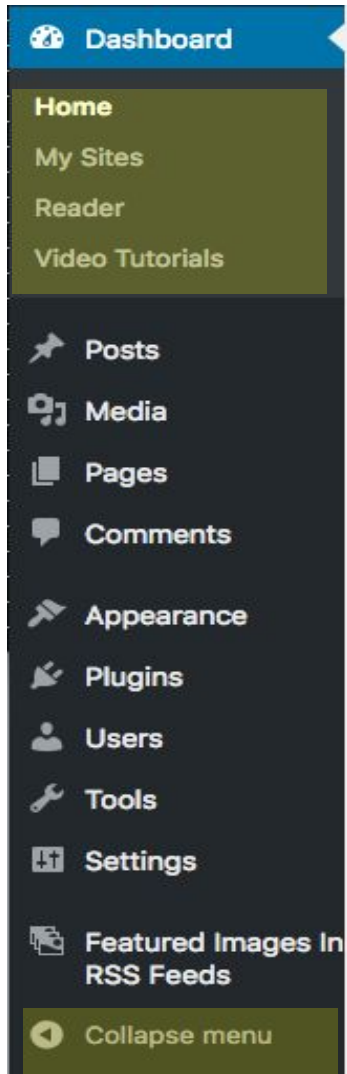


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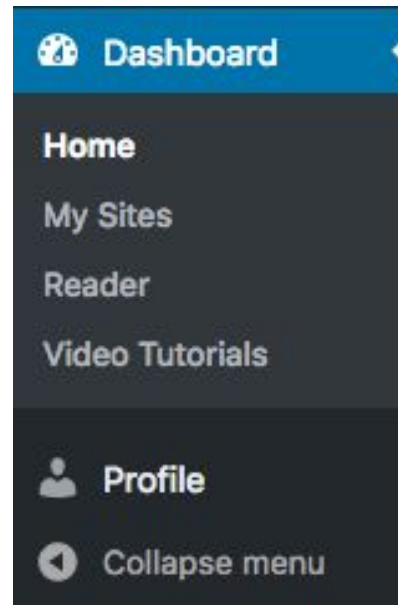
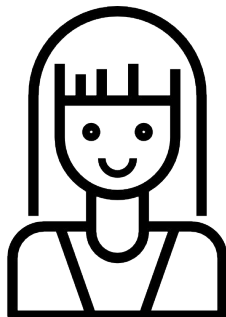


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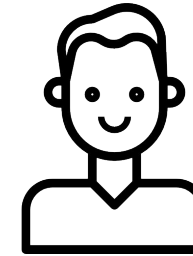




● *Administrator*

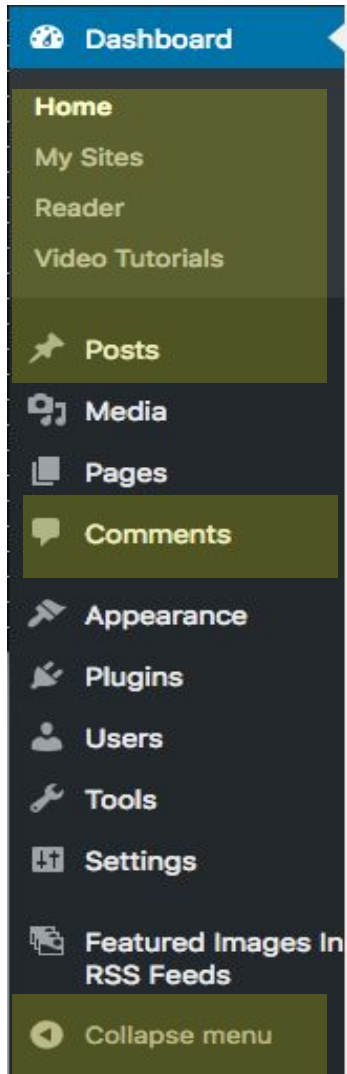


● Subscriber  
Home, Profile

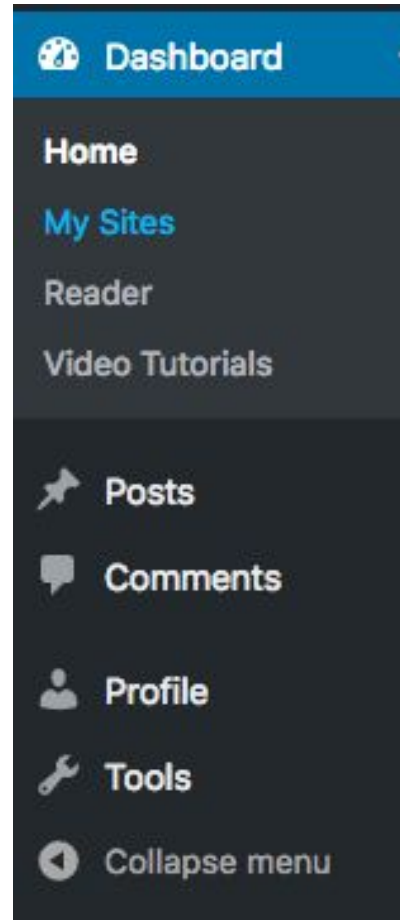
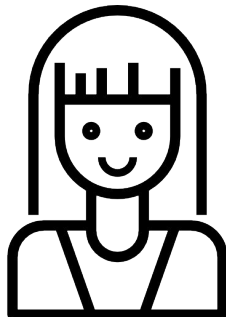


Click  to go back



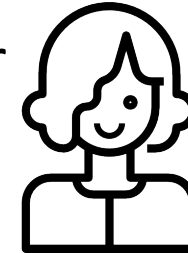


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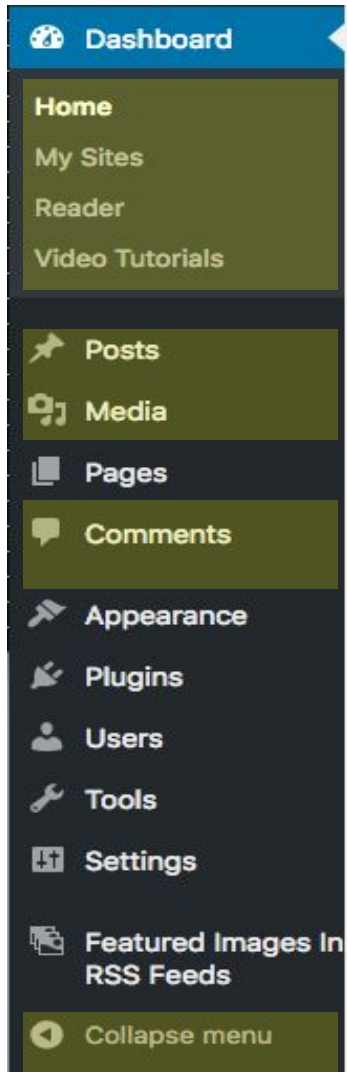


- Contributor

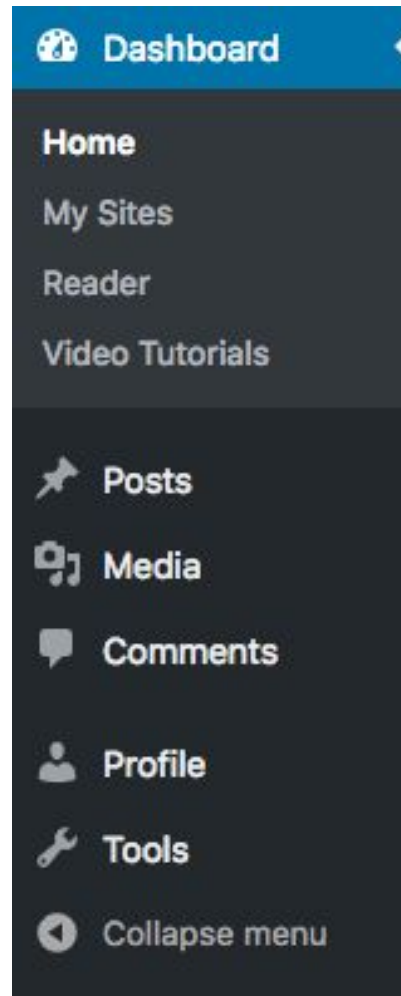
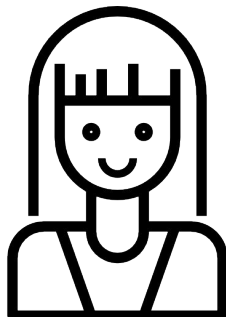
Home, Profile, Posts  
Comments



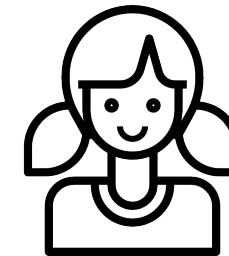




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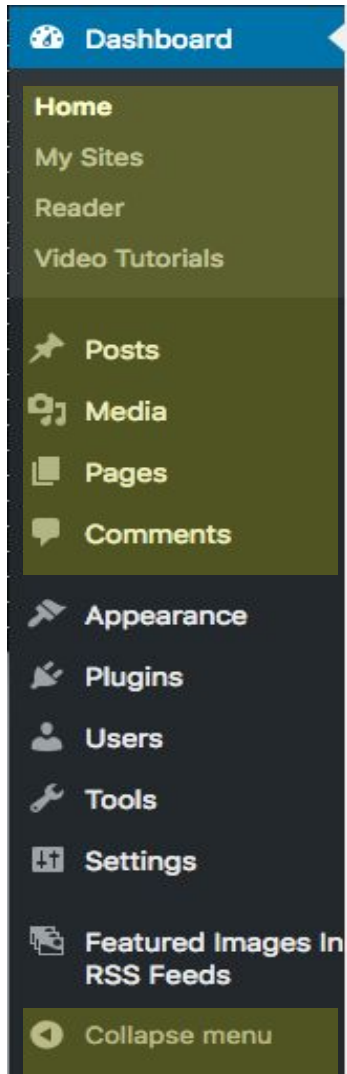


- **Author**  
Home, Profile, Posts  
Media, Comments

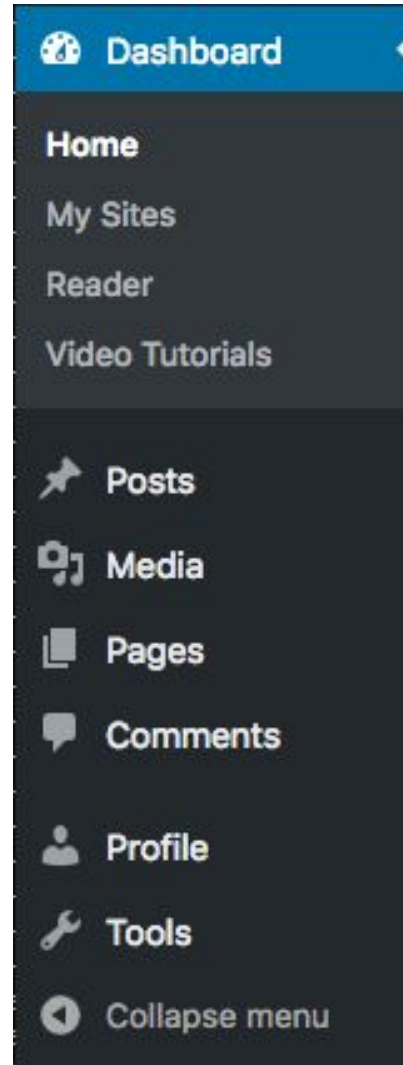
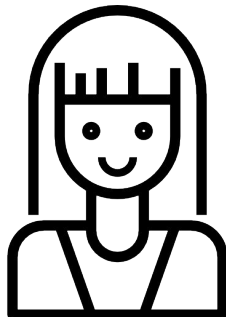


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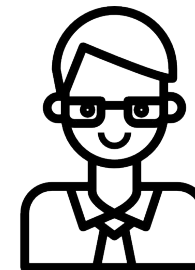


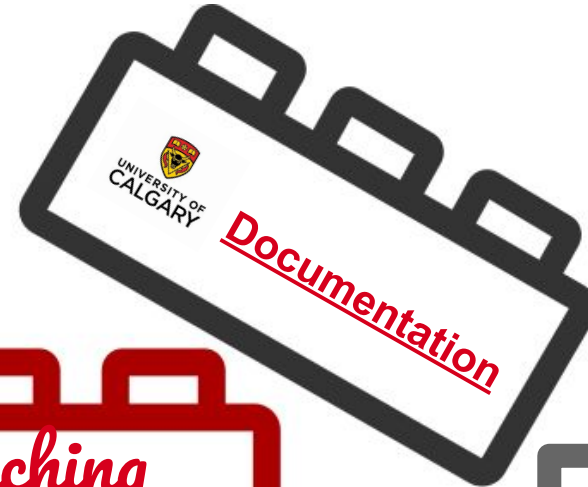


● *Administrator*



- Editor  
Home, Profile, Posts  
Media, Pages, Comments





Go back to  
presentation

