

Using WORDPRESS *in Teaching and Learning*



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& Kevin Saito

November 18th, 2019

An important reminder

Please sign in!

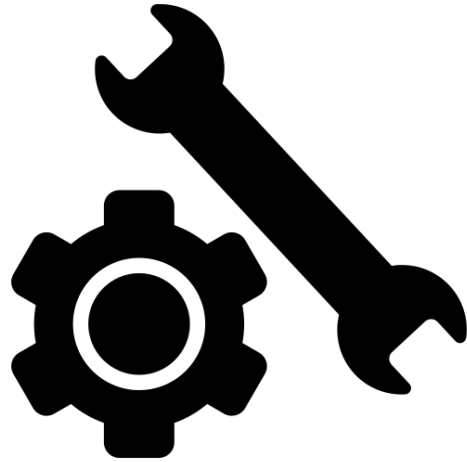
*If your name is not on the sign-in sheet, please add it together with your email address – you will be registered after the session.



This badge is part of the **Postdoctoral Scholar** and **Graduate Student** Certificates in University Teaching and Learning program.

<http://www.ucalgary.ca/taylorinstitute/certificates>

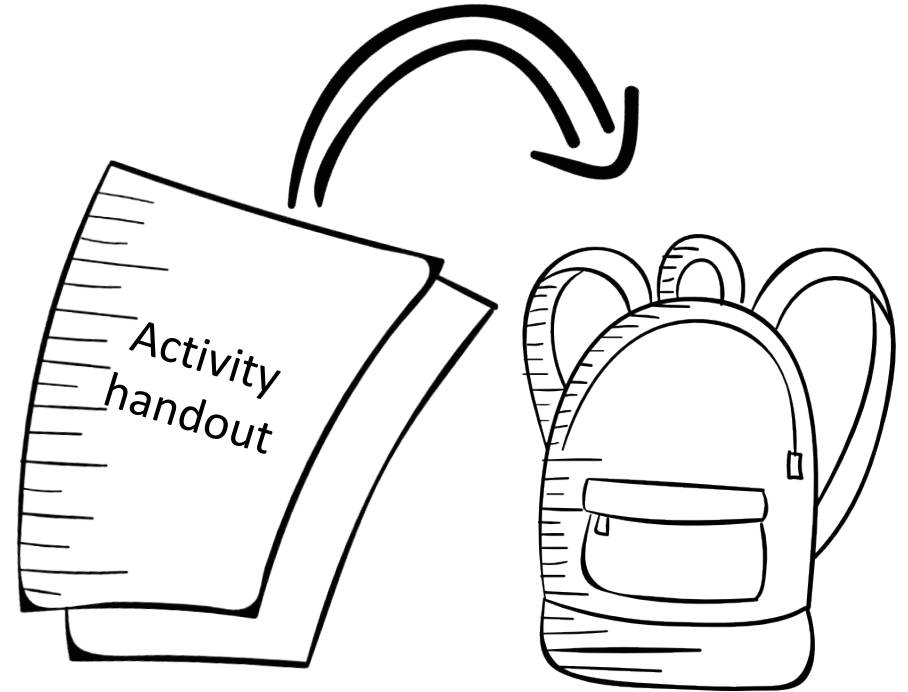
Working Tool



Goals for Today



- *Teaching and Learning*
- *Create and design websites*
- *Publish content online.*



Documentation:

<http://elearn.ucalgary.ca/eportfolio-blogs/>

<http://ucalgaryblogs.ca/>

<https://codex.wordpress.org/>

Working Tool

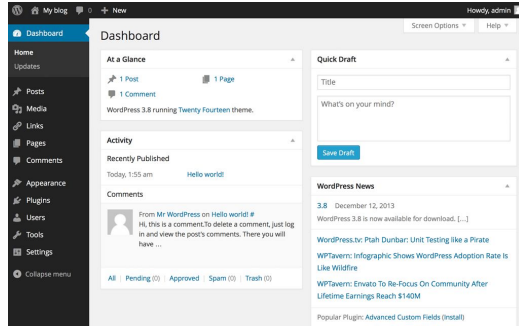


What is WordPress?

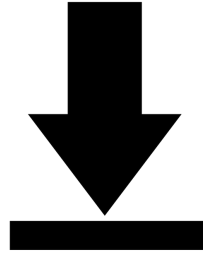
- Open Web Publishing Application (blog, eportfolio, magazine...).
- Interface: ***publisher*** ↔ *database* ↔ ***visitor***
- Content Management System (CMS).
- Community, free open source built and maintained by people who use it.
(GPL license → perpetual license)

Open Web Standards (content easily move to other platforms), designed for the end users.

What is WordPress?



1- Application



<https://wordpress.org/>

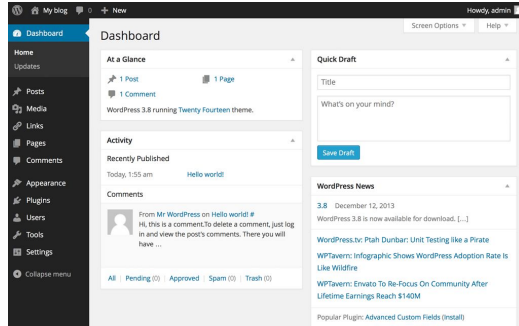
2- Where you get it, Official Documentation & Community



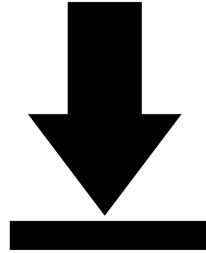
<https://wordpress.com/>

3- Host Server: WP as a service

What is WordPress?



1- Application



<https://wordpress.org/>

2- Where you get it, Official Documentation & Community



<https://wordpress.com/>

3- Host Server: WP as a service

<http://ucalgaryblogs.ca/>



Who, How?

WordPress & Higher Education



Google

universities using wordpress

All News Videos Images Maps More Settings Tools

About 21,300,000 results (0.31 seconds)

According to wpbeginner.com

View 30+ more

Harvard University Boston University Humboldt University of Berlin University of Melbourne Oregon State University Cornell University Georgia State University

Having said that, let's take a look at how some of the most popular universities are using WordPress.

- Harvard Blogs.
- Boston **University** – Study Abroad.
- **University** of Berlin.
- **University** of Melbourne.
- Oregon State **University** Blogs.

Examples UCalgary and more

<https://wordpress.org/showcase>

Why?

WordPress & Higher Education



- Support instructor **pedagogy** and student **learning**
- Develop a **social network** and build **community**
- Extend existing **knowledge collaboratively** within the online community
- **Authentic** Learning Context
- **Organizational** Tool
- **Global** Collaboration
- Easy to create and maintain, ***Free and Open Source!***

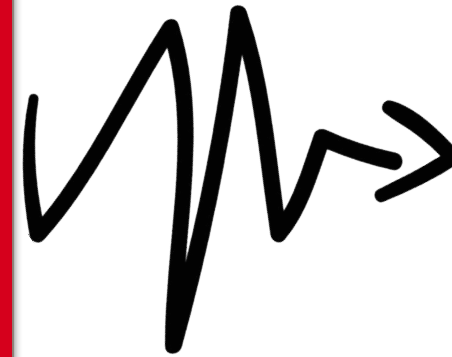


Getting Started → Plan for Today

WordPress as a Tool:



- Your account settings
- Creating a new site
- Creating pages, posts, categories and tags,
- Create menus
- Site appearance: theme, widgets, etc.
- Add Content to Pages/Posts



<http://ucalgaryblogs.ca/>

- Plugins
- Users and settings



Wordpress in the classroom: D2L, Sites' Architecture & Good Practices, Privacy, Accessibility



1-Create a New Site

New User

Site Domain:

.ucalgaryblogs.ca

(Your address will be domain.ucalgaryblogs.ca/.) Must be at least 4 characters, letters and numbers only. It cannot be changed, so choose carefully!

Site Title:

Site Language:

Privacy:

- ☒ Public
- ☐ Search Engine Blocked
- ☐ Visitors must have a login - anyone that is a registered user of UCalgaryBlogs.ca can gain access.
- ☐ Only registered users of this sites can have access - anyone found under **Users > All Users** can have access.
- ☐ Only administrators can visit - good for testing purposes before making it live.
- ☐ Anyone that visits must first provide this password:

Note: Anyone that is a registered user of this site won't need this password.

Signup

Existing User

Site Domain:

.ucalgaryblogs.ca

Site Title:

Site Language:

Privacy:

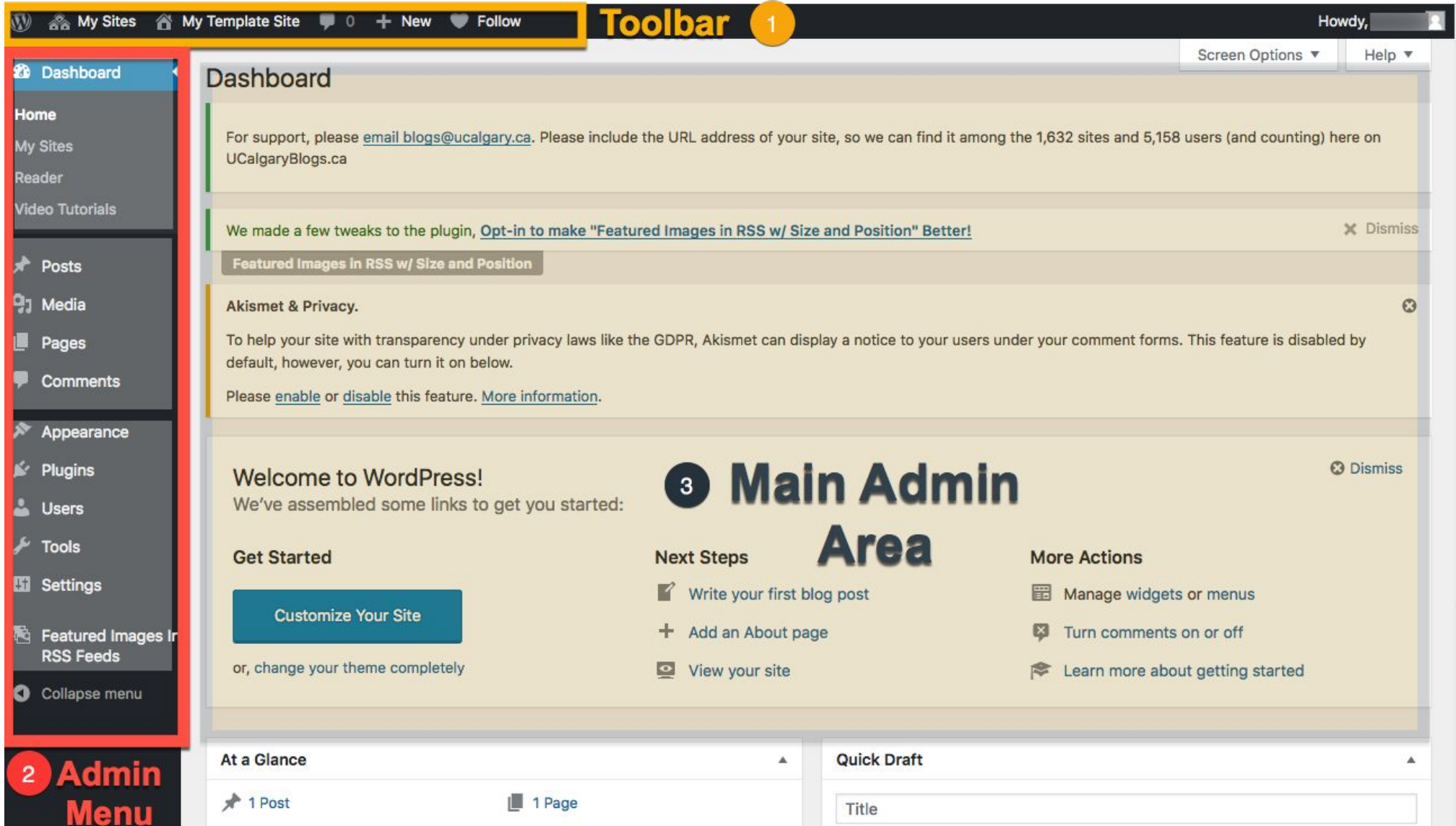
- ☒ Public
- ☐ Search Engine Blocked
- ☐ Visitors must have a login - anyone that is a registered user of UCalgaryBlogs.ca can gain access.
- ☐ Only registered users of this sites can have access - anyone found under **Users > All Users** can have access.
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Create Site



1-The Admin Panel



The screenshot displays the WordPress Admin Dashboard. At the top, a 'Toolbar' (labeled 1) contains links for 'My Sites', 'My Template Site', 'New', and 'Follow', along with a user profile 'Howdy, [avatar]'. On the left, the 'Admin Menu' (labeled 2) lists various sections: Dashboard, Home, My Sites, Reader, Video Tutorials, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, Featured Images in RSS Feeds, and a Collapse menu button. The main 'Dashboard' area (labeled 3) includes a welcome message, support information, a notification about RSS tweaks, an Akismet & Privacy notice, and a 'Welcome to WordPress!' section with 'Get Started' (Customize Your Site), 'Next Steps' (Write your first blog post, Add an About page, View your site), and 'More Actions' (Manage widgets or menus, Turn comments on or off, Learn more about getting started). The bottom of the dashboard shows 'At a Glance' (1 Post, 1 Page) and a 'Quick Draft' section with a 'Title' input field.

My Sites My Template Site 0 + New Follow **Toolbar** 1 Howdy, [avatar] Screen Options Help

Dashboard

For support, please email_blogs@ucalgary.ca. Please include the URL address of your site, so we can find it among the 1,632 sites and 5,158 users (and counting) here on UCalgaryBlogs.ca

We made a few tweaks to the plugin, [Opt-in to make "Featured Images in RSS w/ Size and Position" Better!](#) X Dismiss

Featured Images in RSS w/ Size and Position

Akismet & Privacy. X

To help your site with transparency under privacy laws like the GDPR, Akismet can display a notice to your users under your comment forms. This feature is disabled by default, however, you can turn it on below.

Please [enable](#) or [disable](#) this feature. [More information](#).

Welcome to WordPress! X Dismiss

We've assembled some links to get you started:

Get Started

[Customize Your Site](#)

or, change your theme completely

Next Steps

- [Write your first blog post](#)
- [Add an About page](#)
- [View your site](#)

More Actions

- [Manage widgets or menus](#)
- [Turn comments on or off](#)
- [Learn more about getting started](#)

2 Admin Menu

3 Main Admin Area

At a Glance

1 Post 1 Page

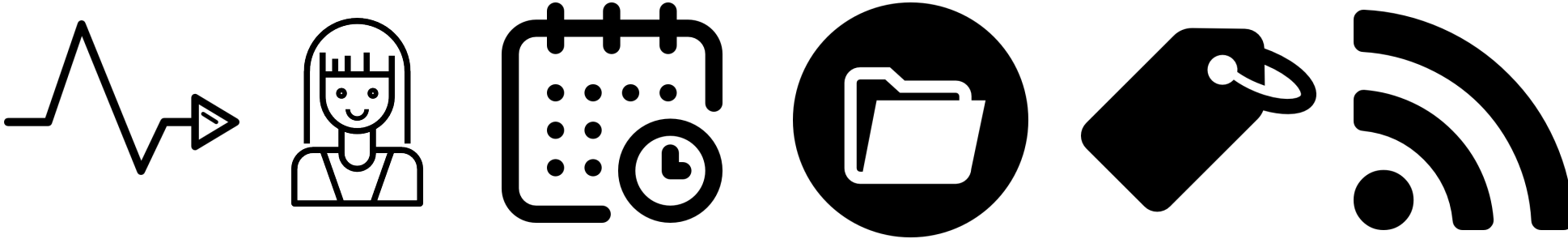
Quick Draft

Title

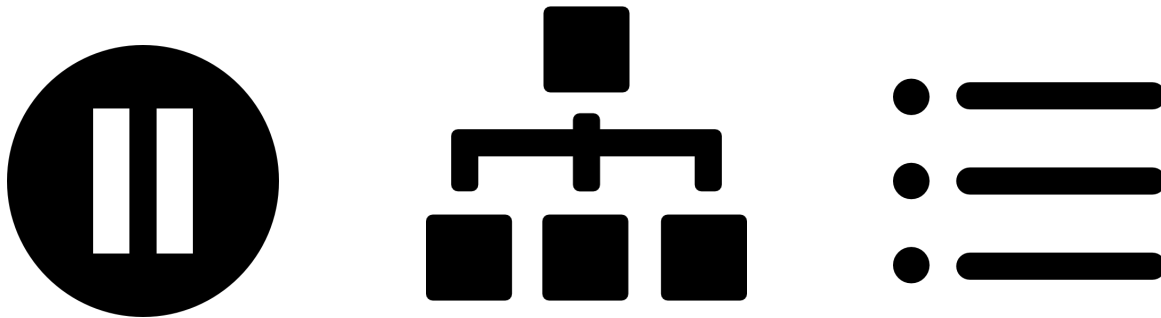


2-Pages & Posts

POSTS



PAGES



- Would the visitor want to see other content I have published that is related to this item?
- Should I have a link to this item on my navigation menu?



3-Categories and Tags



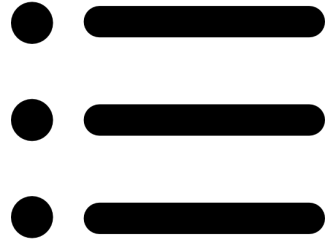
- Sorting System, Hierarchical



- Linkers/connectors, Non Hierarchical



4-Menu

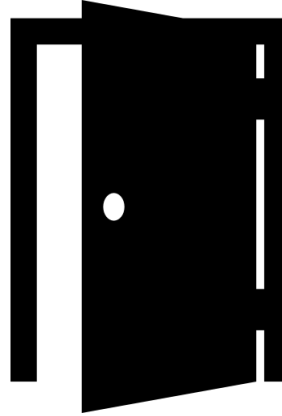


- Site navigation → Accessing Content

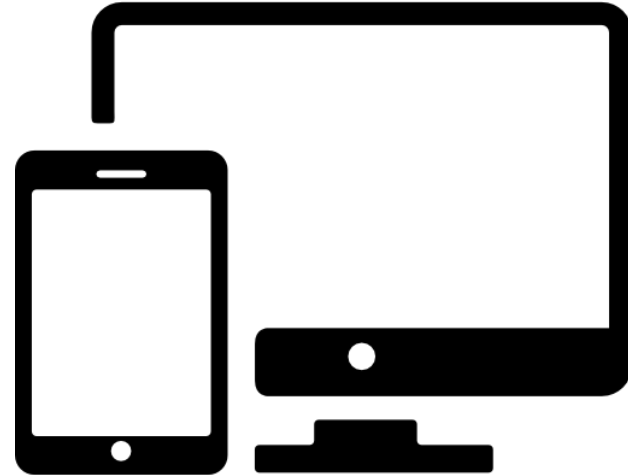


5-Themes and Widgets

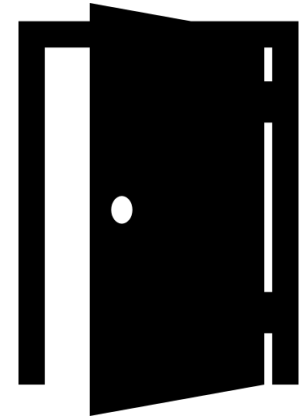
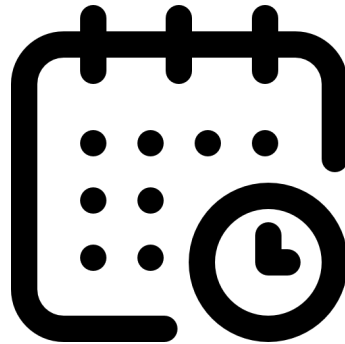
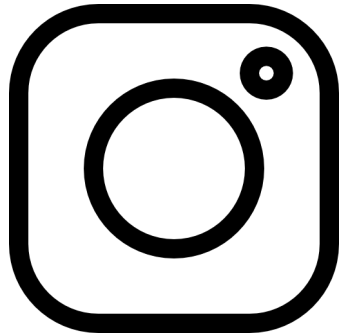
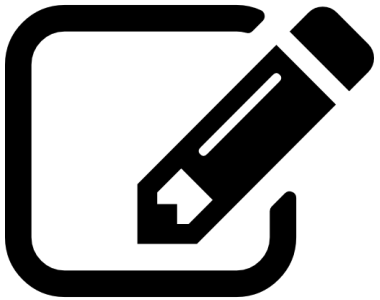
- Accessible
- Responsive
- Clean Design



"Web accessibility means that people with disabilities can perceive, understand, navigate, and interact with the Web."



6-Adding Content

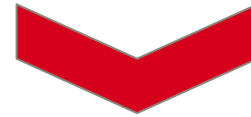


<https://make.wordpress.org/accessibility/handbook/>

Note: As of WordPress 5.0, the classic content editor was replaced with a brand new block editor, known as [Gutenberg](#). WordPress block editor is a totally new and different way of creating content in WordPress. In this tutorial guides the “classic editor” is still being used through the Classic Editor official plugin. Classic Editor is an official plugin maintained by the WordPress team that restores the previous (“classic”) WordPress editor and the “Edit Post” screen. It makes it possible to use plugins that extend that screen, add old-style meta boxes, or otherwise depend on the previous editor. Classic Editor is an official WordPress plugin, and will be fully supported and maintained until at least 2022, or as long as is necessary.



Congratulations!



Check your new site and share your URL!



<https://padlet.com/perissinotti/bgdvm54p188e>



Plugins



→ Add new features and new functionalities

- There is no “*must have*” plugins
- Keep the plugins that you are using, deactivate the ones not using.

<https://wordpress.org/plugins/>

Add✗ Activate✓ Deactivate✓ Remove✗ Update✗

Need a plugin? ↘

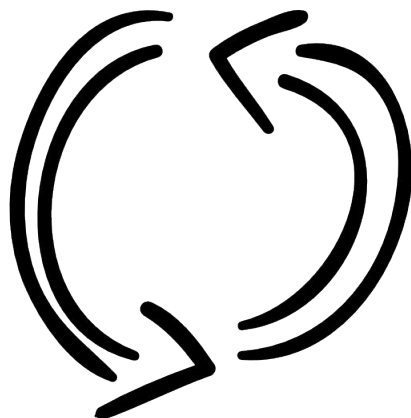
For support, please email_blogs@ucalgary.ca. Please include the URL address of your site, so we can find it among the 1,632 sites and 5,158 users (and counting) here on UCalgaryBlogs.ca



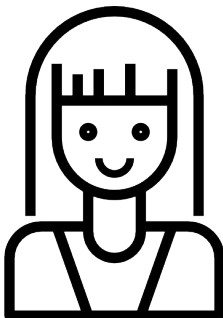
Users & Settings

Click on the roles' picture to access to the menu comparison

Roles → Interaction with the site

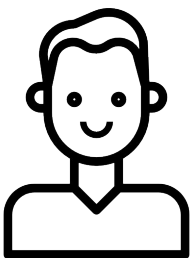


- *Administrator*



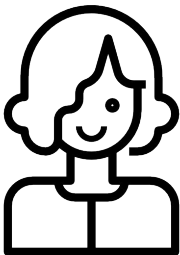
- Subscriber

Home, Profile



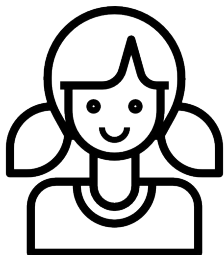
- Contributor

Home, Profile, Posts
Comments



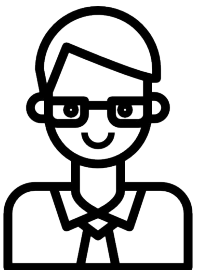
- Author

Home, Profile, Posts
Media, Comments

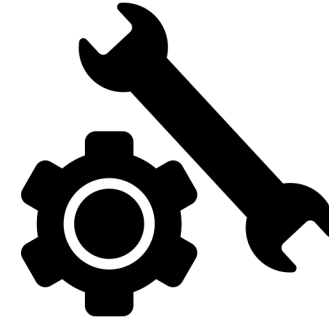


- Editor

Home, Profile, Posts
Media, Pages, Comments

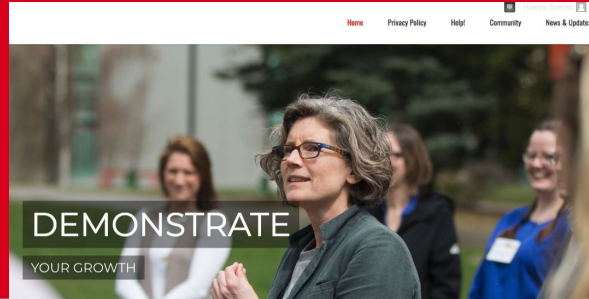


UCalgaryBlogs Account - Must Know



- Terms of Use
- How long will be my account active? (backup)
- Can I migrate my site? (export, import)
- Lost Password?

<http://ucalgaryblogs.ca/>

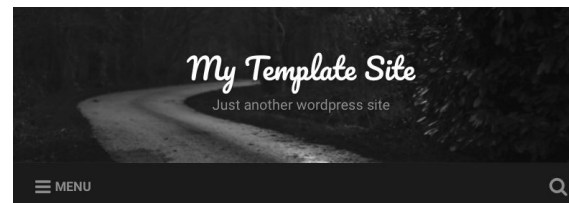


<https://en.support.wordpress.com/>



mytemplatesite.W
ordPres...1-13.xml

<https://en.support.wordpress.com/>



Your Own site - Recommendations

- Request a wordpress site through IT WordPress Centralized Service

Website Requests

Request for a website

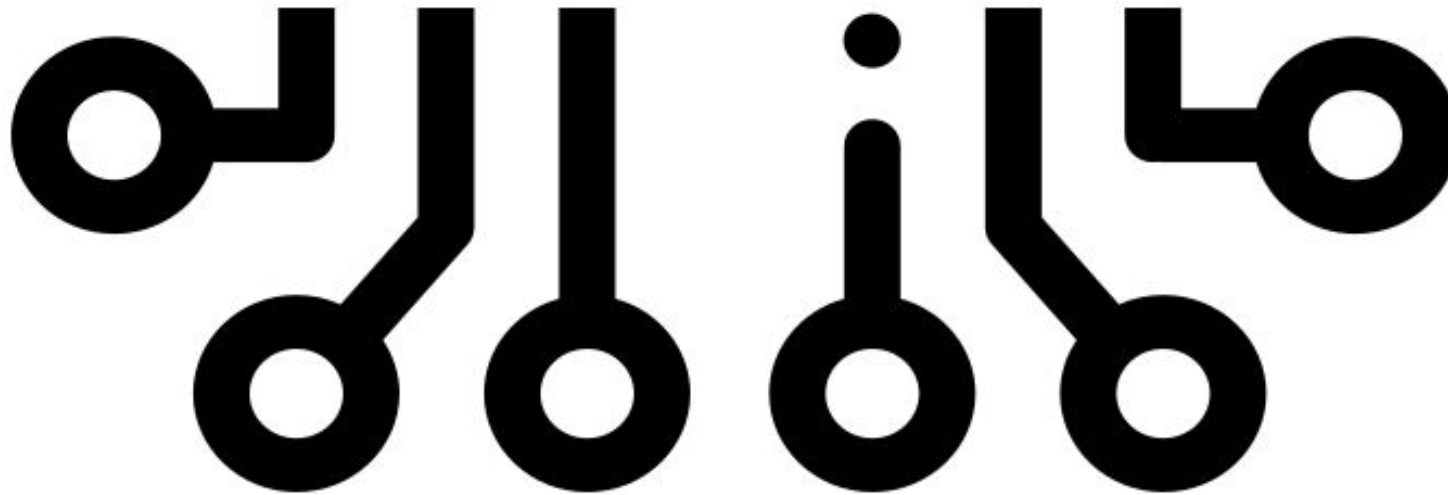
Website services provide support for Drupal and WordPress content management, web application hosting, domain registration, and the university web presence.

If you are transitioning your website to the new University Website System (Drupal 7 to Drupal 8), please choose Create New Website from the drop-down selection.

Available to: faculty/staff (Approvals may be required).

- Install WordPress in your own server
- Signup for a free site @ wordpress.com

Getting Started and Interacting with Readers



LSDP LEARNING HUB

LEARNING SPACES AND DIGITAL PEDAGOGY PROGRAM





WordPress in the Classroom

- What kind of **teaching-learning model** are you up to?
- In what way will WordPress enhance/transform your approach?

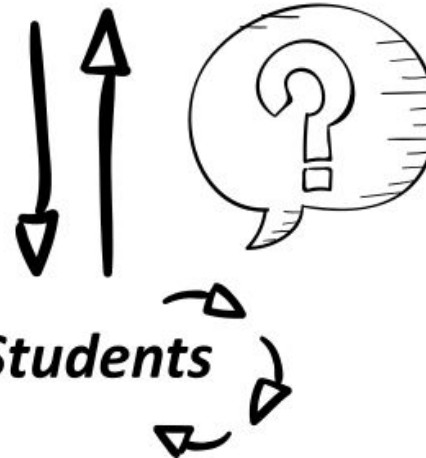
Instructor



Students

or

Instructor



Students





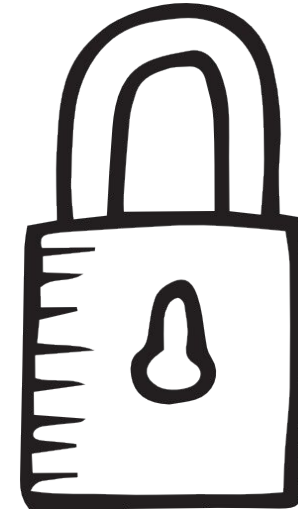
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CALGARY

WordPress and D2L

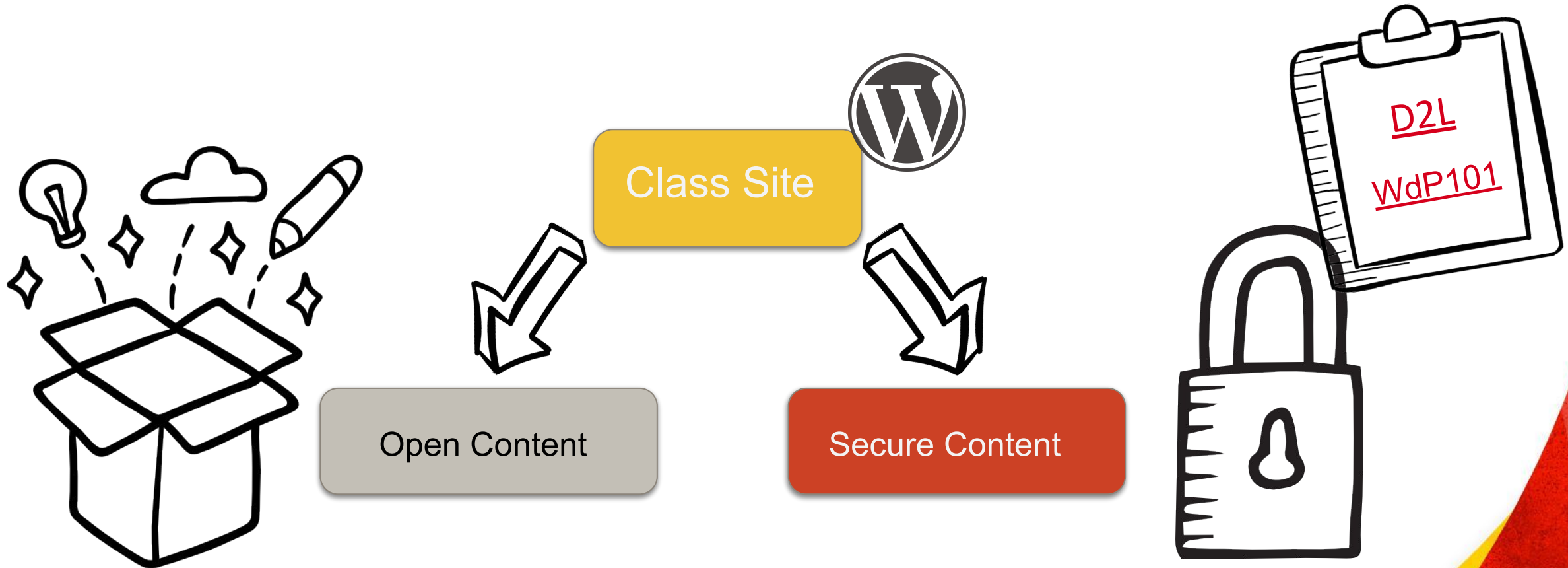


Open Content

Secure Content



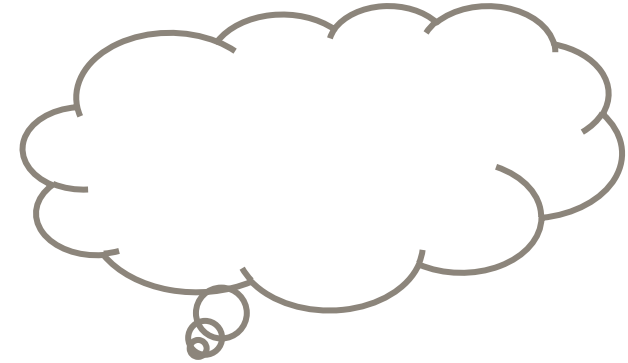
WordPress and D2L



How would you use WordPress in your teaching?

Instructions:

- 1-Read the description of the teaching model. Use the provided picture that describes the model to help you understand the model's idea.
- 2-Think of an application example in your teaching practice.
- 3-Prepare a 5 minutes explanation of the model's idea and application.
- 4-Share with the rest of the participants.



<https://www.linkedin.com/learning/wordpress-for-education>



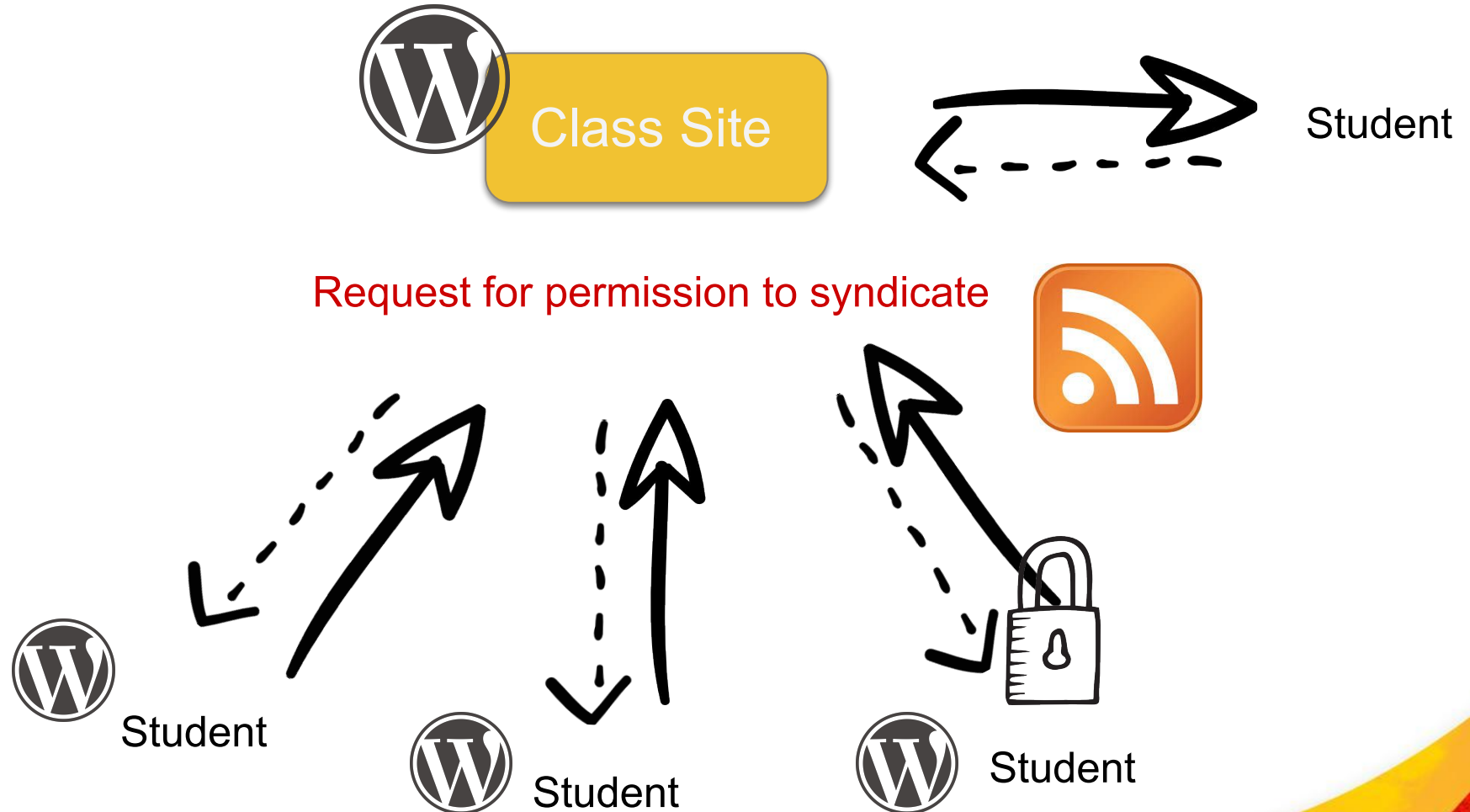
Content Distribution Model



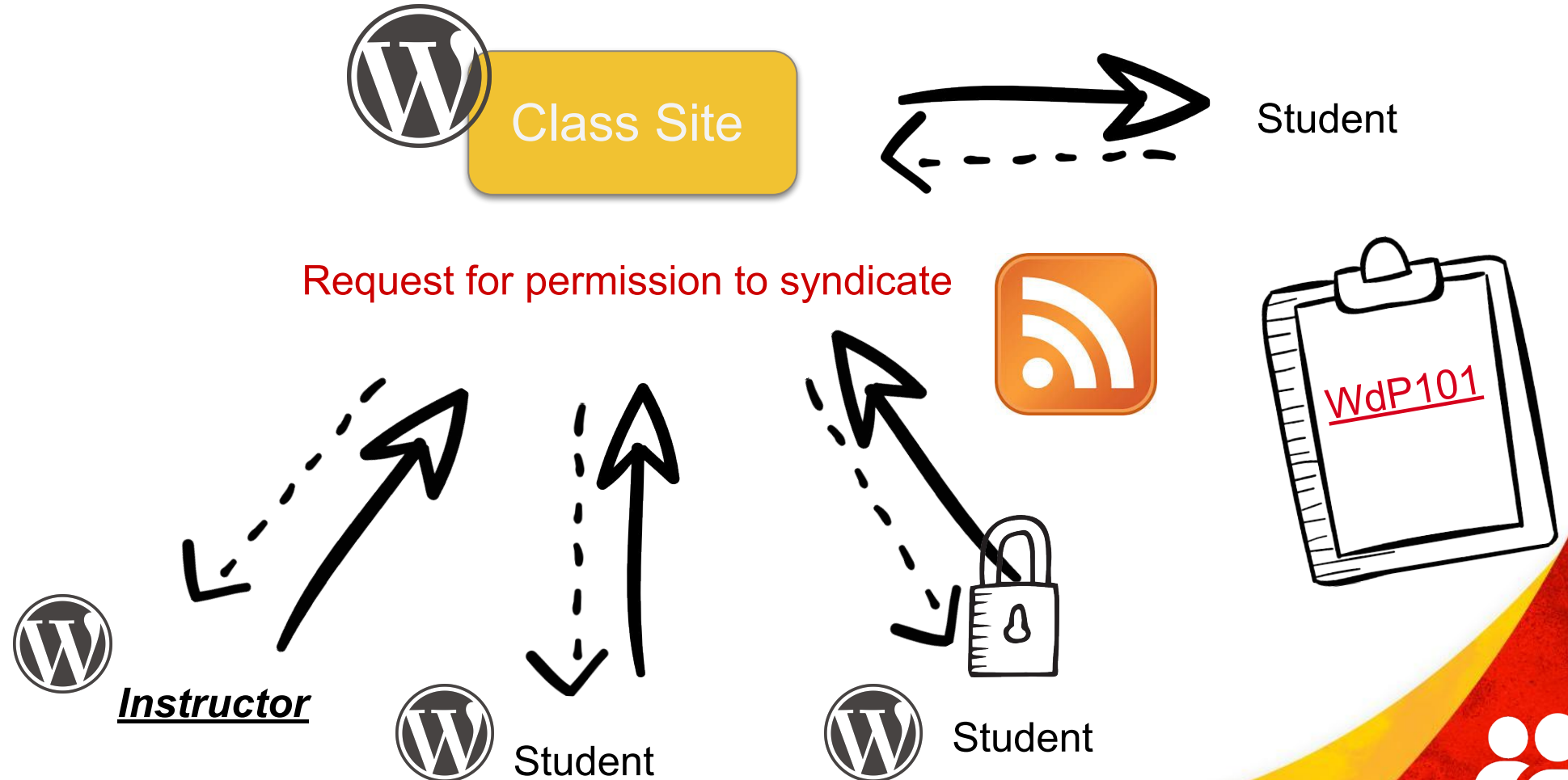
Collaboration Model



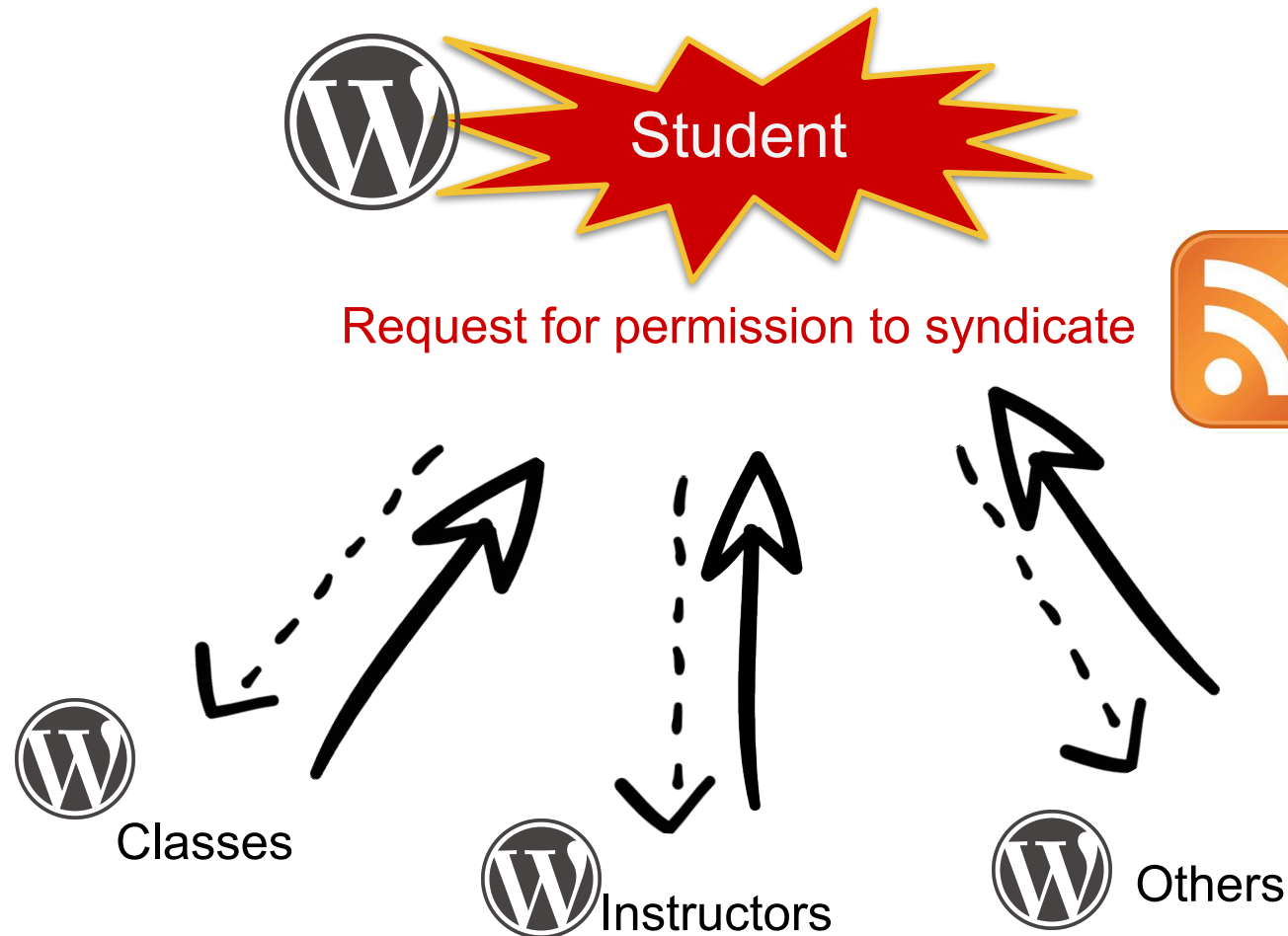
Student Ownership Model



Open Connected Course model



Students Centered Model → education in the future (?)



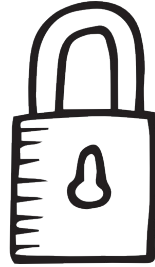
Site's architecture & Good Practices



- Look at your course syllabus
- Choose a model for your Course
- Create the Site Map and Prototype
- Keep it simple → Focus on the Content
- Choose the right Theme
 - Accessible
 - Responsive
 - Clean design
 - Nice-to have: multiple widget regions?, plugins?



Students' privacy



[WP Privacy Settings](#)

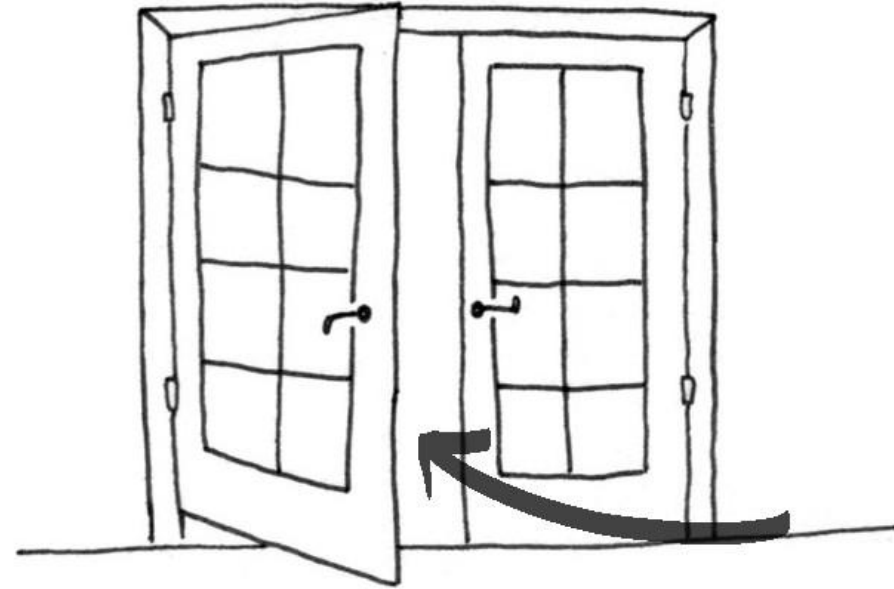
- No posting grades (use D2L)
- Syndication: Do not require real names, ID or any other personal info
- Request permission to syndicate, not mandatory!
- Allow content to be excluded
- Allow content to be password protected
- Be mindful of what you post in the open web



Accessibility

"Web accessibility means that people with disabilities can perceive, understand, navigate, and interact with the Web."

- Use semantic headings
<http://accessiblehtmlheadings.com/>
- Tag images with descriptive text
- Use descriptive link text
- Use Themes wisely



<https://make.wordpress.org/accessibility/handbook/>



Resources

Documentation:

<http://elearn.ucalgary.ca/eportfolio-blogs/>
<http://ucalgaryblogs.ca/>
<https://codex.wordpress.org/>
<https://easywpguide.com/>

Support/Forums:

<https://wordpress.org/support/>

Accessibility:

<https://make.wordpress.org/accessibility/handbook/>

Plugins:

<https://wordpress.org/plugins/>

Wordpress & Education:

<https://www.linkedin.com/learning/wordpress-for-education>

Workshop Resources - Website Template, Content Examples, Workshop Slides and Full Tutorial -

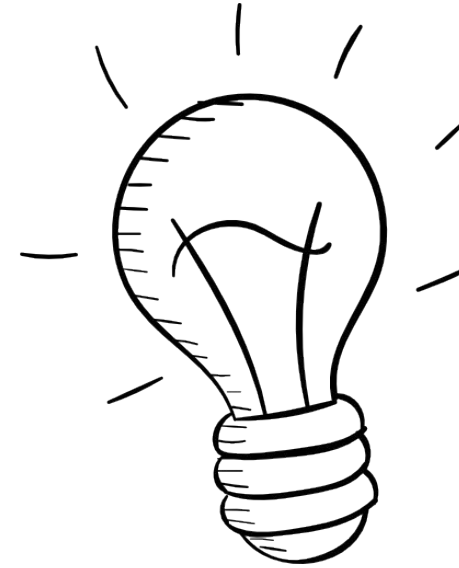
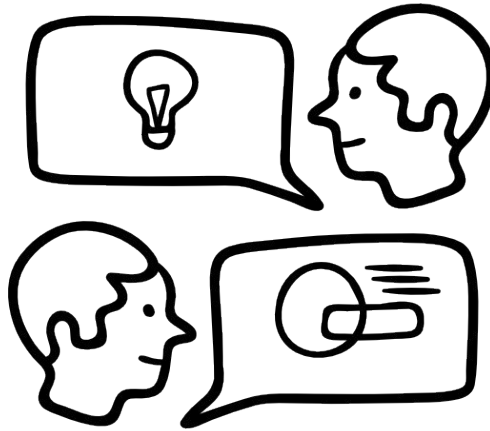
<http://periteach.ucalgaryblogs.ca>



Websites Showcase:

<https://wordpress.org/showcase/tag/education/>

Experiment, Share, be Creative

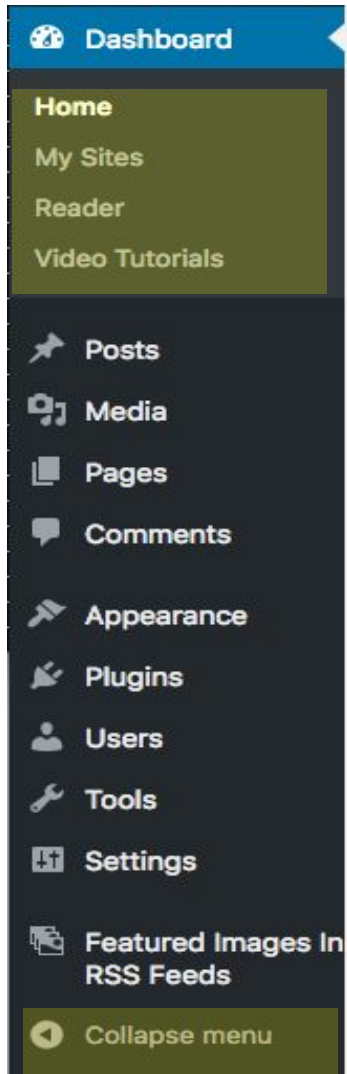


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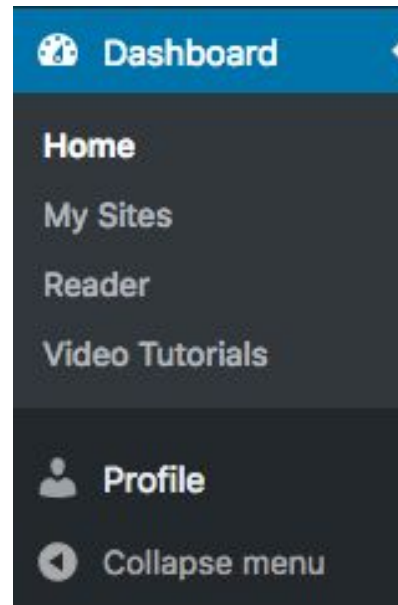
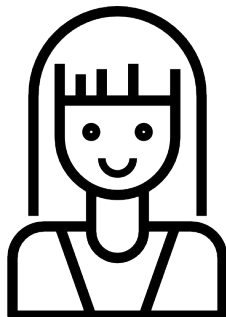


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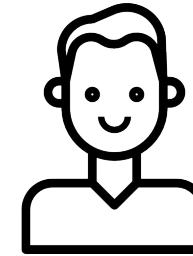




● *Administrator*

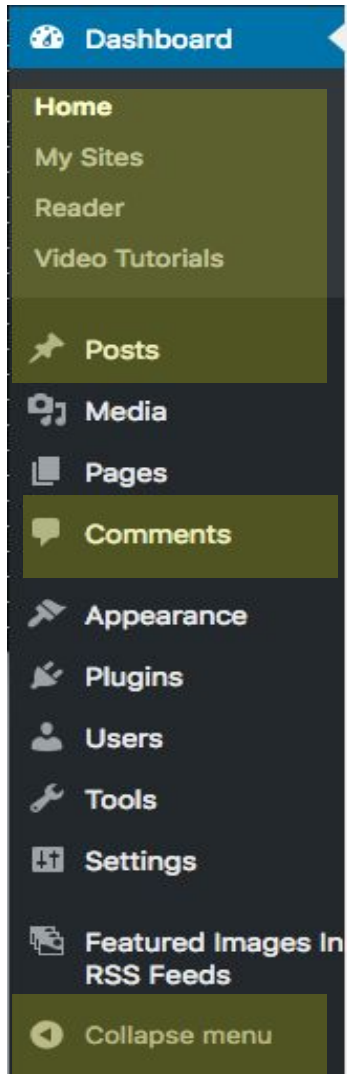


● Subscriber
Home, Profile

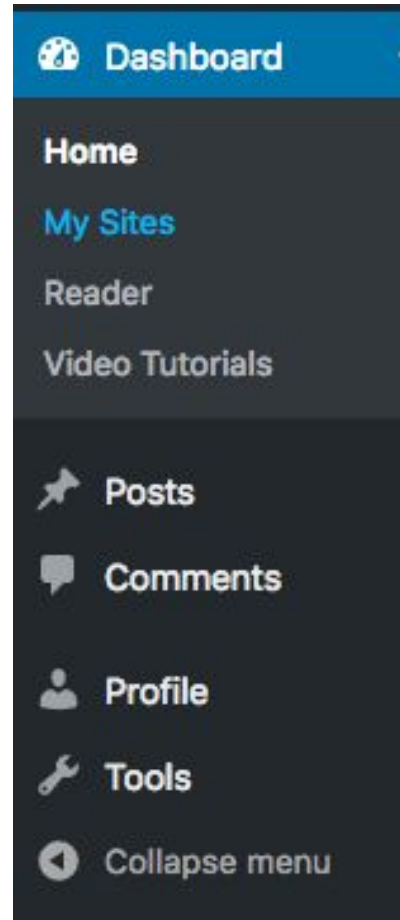
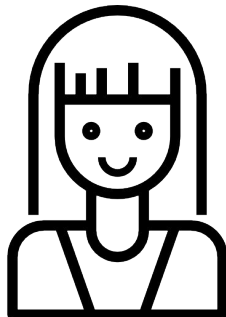


Click  to go back



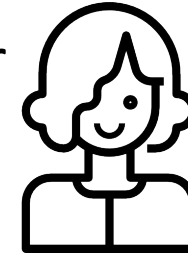


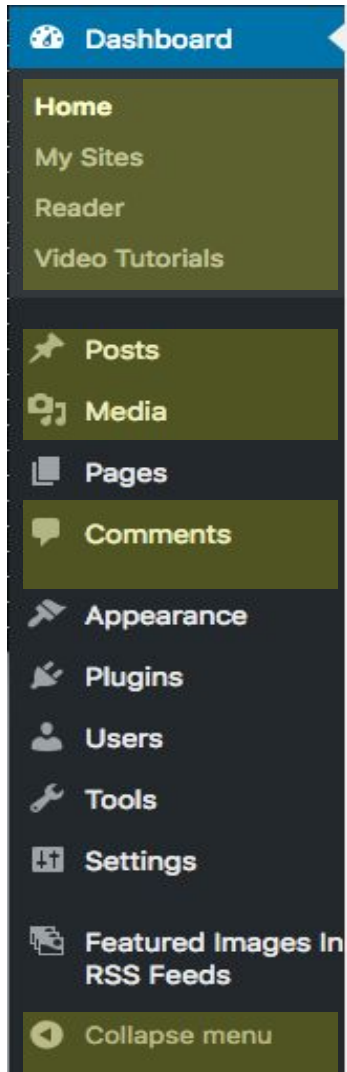
- *Administrator*



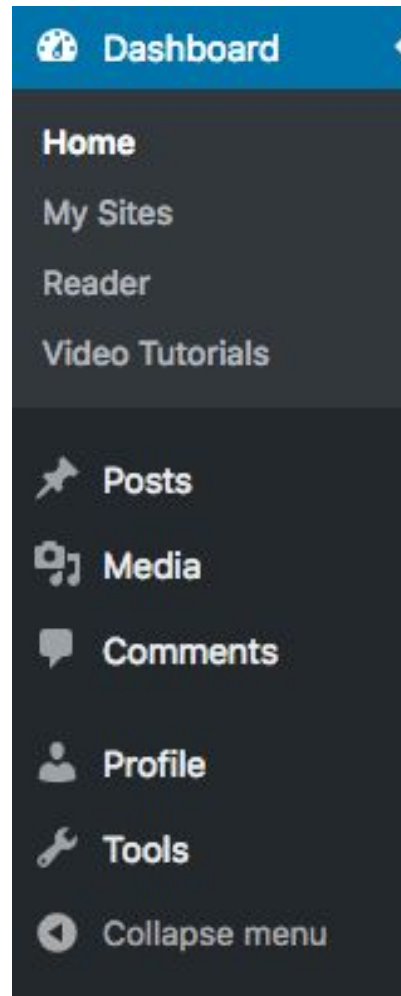
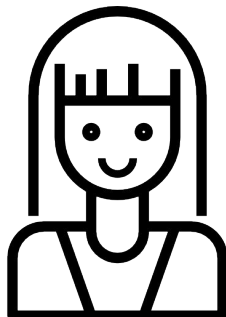
- Contributor

Home, Profile, Posts
Comments

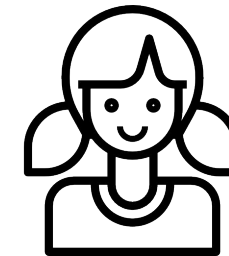




- *Administrator*

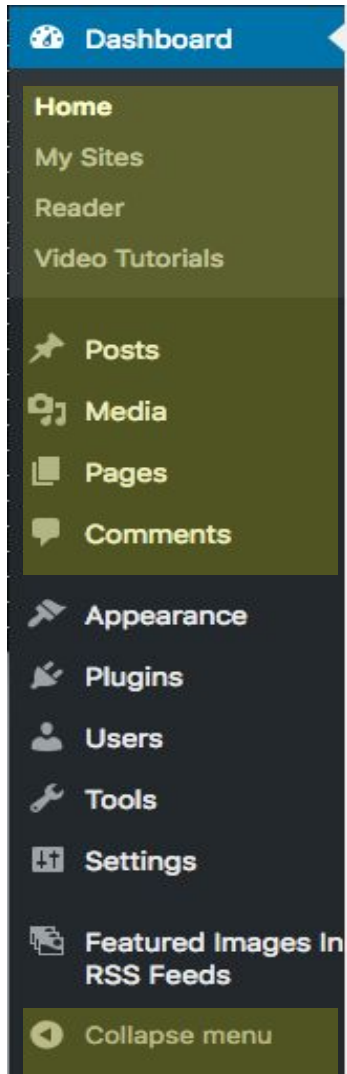


- **Author**
Home, Profile, Posts
Media, Comments

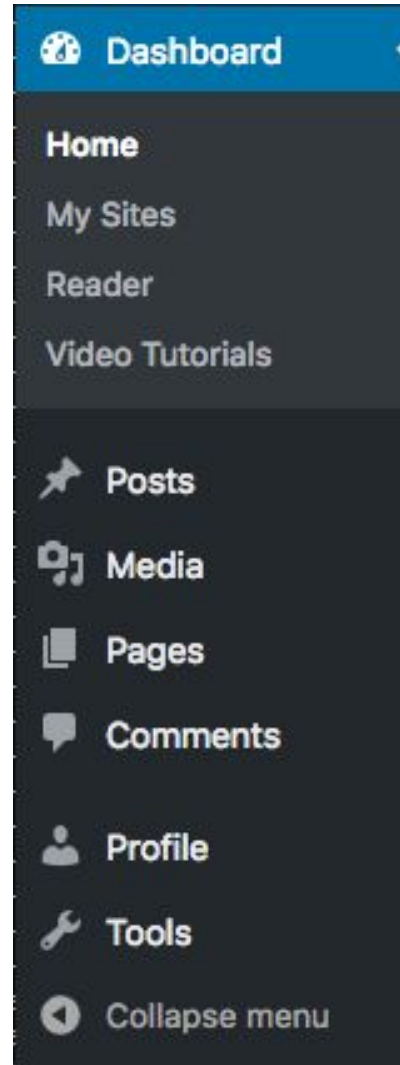
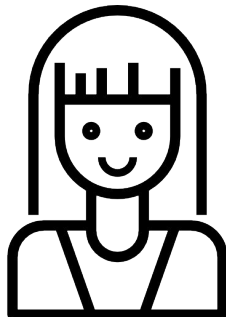


Click  to go back

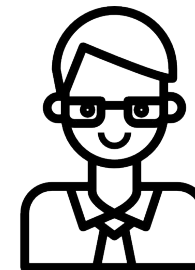




● *Administrator*



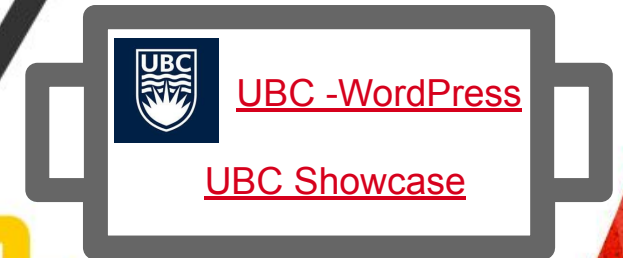
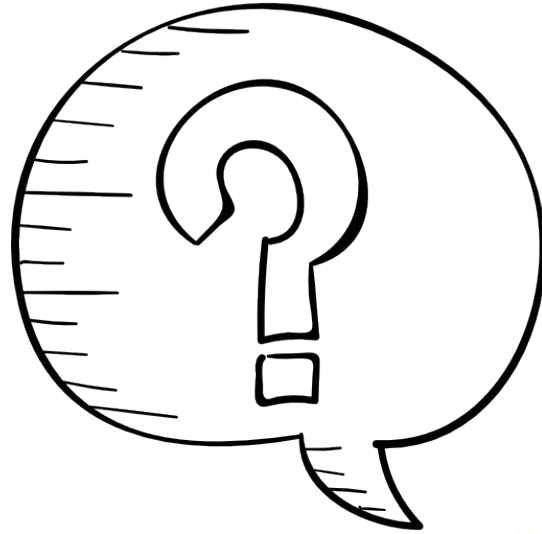
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