Beginning idea for homepage of website

A collage of different earrings

AI-generated content may be incorrect.

Beginning wireframe idea for websiteA diagram of a company

AI-generated content may be incorrect.

Ideas:

The homepage has links to the others. Two ways of going with accessing next set of pages. Option one is to simply have the Necklaces, Earrings, Bracelets, and Holiday listings be clickable links to a new page that lists the options and then is a click link to that specific groups page. Option two is to add a listing under each topic (Necklaces, Earrings, Bracelets, and Holiday) to link to a specific page each is linked to. For example having a listing of Charm, Pendant, and Resin under the Necklaces heading on the homepage. Clicking on one of those, links directly to that groupings page.

I like the idea of option two better because I think it would be less difficult to navigate and less annoying since it would eliminate one step for a potential customer to get at the specific group they are looking for. Going with option two means there would be a total of 13-17 pages. There are 2 groups included that are maybes and not fully fleshed out yet. The rest of the variance is in determining how to handle the Holiday group. That one would require two options selected to skip an intermediate page, with that the pages would be 15 max. Otherwise with only one option selectable, they will require an additional landing page to choose Necklaces, Earrings, or Bracelets. I like the idea of having two options selectable for Holiday and thus skipping the additional landing page (if there is a way to do that).