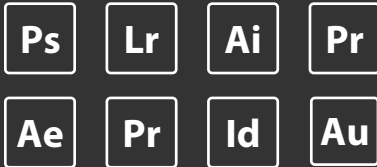




Per Kvanbeck CREATIVE

contact@perkvanbeck.com
www.perkvanbeck.com

SOFTWARE (IN ORDER OF EXPERTISE)



SKILLS

ART DIRECTION



GRAPHIC DESIGN



HTML, CSS & JS



PHOTOGRAPHY



UI/UX



VIDEOGRAPHY



WEB DESIGN



AWARDS

Best MN-Made Short Film

2013 Minneapolis-St. Paul International
Film Festival

Best Emerging Filmmaker

2012 Minneapolis 48 Hour Film Festival

EDUCATION

B.A. Psychology

Augsburg College, Minneapolis, MN

Dean's List and Psi Chi (Psychology Honors Club)

PORTFOLIO

www.perkvanbeck.com

EXPERIENCE

ART DIRECTOR

Jan. 2017 to Present

Total Expert Inc. - Eden Prairie, MN

- Define and apply company branding across multiple mediums
- Define brand guidelines to focus company's vision
- Corporate Website design and development via a custom Wordpress template
- Plan and implement corporate website's transition to repository based live and development server to reduce error and improve efficiency
- Production, videography, and editing of corporate videos; interviews, training videos, animated product examples, and sales material
- Audio engineering for corporate videos, podcasts, and other broadcasts; designing a sound studio, running recording sessions, mastering audio
- Print material design for the product and corporate marketing
- Directing multiple artists and developers in all branches of the company
- Creation of new focused branded material to give Total Expert one vision and one voice; trade show banners, brand style guide, office wall art

CREATIVE PRODUCER

May 2014 to July 2016

Agents of Discovery - Vancouver, BC Canada

- Define and apply creative plan for Discovery Agents mobile game
- Ensure all elements of game and marketing material remain coherent
- Research and draft in-game copywrite
- Photoshop to live website design and creation
- UI/UX design for app and supporting mobile and web peripherals
- Front end development: Unity3D, Android Studio and web (using GIT)
- Asset creation for mission sites and social media
- Video/Commercial planning and production
- Storyboard to design document: mini-games, new features and more
- Create promotional print for launch events
- Coordinate and oversee collaboration of various components of final project
- Meet with clients throughout development process to ensure vision and strengthen relations
- Recognized as an inventor of the Agents of Discovery app

CREATIVE PRODUCER

June 2010 to Aug. 2014

True Norse Films - St. Louis Park, MN

- Web design & development
- Brand direction and design
- Graphic design; servicing Target and other international clients
- Photography & cinematography
- UI/UX design & consultation
- Logo & brand creation and reinvigoration
- Awards received for short films in multiple local and international film festivals

REFERENCES

SEAN PENNEY

CTO at Discovery Agents

p: +1 (604) 657-3224

e: sean@pocketpinata.com

ADAM MAY

Digital Marketing Manager at Total Expert

p: +1 (608) 513-7704

e: agkmay@gmail.com

DANIEL SZILAGYI

UI/UX Designer at Cycle Component Network

p: +1 (778) 893-7792

e: ragingpudding@gmail.com

JOE VANGSGARD

Director of Business Development at Ascentis

p: +1 (651) 398-8883

e: jmvangsgard@gmail.com