



ATLIQ HOSPITALITY REVENUE ANALYSIS DASHBOARD

Designed & Presented by
PRANJAL BARVE



PROBLEM STATEMENT

Provide Insights to the Revenue Team
in the Hospitality Domain for 3 months





ATLIQ HOTELS

Mumbai

Atliq Bay
Atliq Blu
Atliq City
Atliq Exotica
Atliq Grands
Atliq Palace
Atliq Seasons

Bangalore

Atliq Bay
Atliq Blu
Atliq City
Atliq Exotica
Atliq Grands
Atliq Palace

Hyderabad

Atliq Bay
Atliq Blu
Atliq City
Atliq Exotica
Atliq Grands
Atliq Palace

Delhi

Atliq Bay
Atliq Blu
Atliq City
Atliq Grands
Atliq Palace



KEY MEASURES

1

RevPAR

2

Occupancy

3

ADR

4

DSRN, DBRN, DURN

5

Realisation



PRICING STRATEGY

1

Flat
Pricing

2

Weekday/
Weekend
Pricing

3

Dynamic
Pricing



Expected Outcomes

1. Regain their market share in the hotels business.
2. Understanding the revenue trend based on pricing strategy.
3. To gain insights where exactly the business is failing & what can be done to tackle them.





THANK YOU!

Have a
great day
ahead.