JavaJam
Style Guide

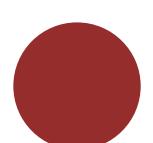## Main Logo

Reverse Logo

Color Swatches

Deep Red
RGB: 147 45 48
Web: #932D30
CMYK: 28 92 81 26
Pantone: 54-15 U

Cool Blue
RGB: 177 192 201
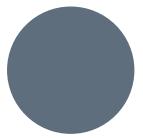Web: #B1C0C9
CMYK: 31 17 15 0
Pantone: 175-2 U

Folky Gray
RGB: 124 104 55
Web: #7C6C55
CMYK: 47 49 66 20
Pantone: 13- 12 U

Hipster Orange
RGB: 199 117 41
Web: #C77529
CMYK: 18 61 100 4
Pantone: 25-7 U

Chill Blue
RGB: 97 114 124
Web: #61727C
CMYK: 65 47 41 11
Pantone: 174-10 U

Typography

A B C D E F G H I J K L M- 0 1 2 3 4 5 6 7 8 9
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

Rockwell Regular

A B C D E F G H I J K L M- 0 1 2 3 4 5 6 7 8 9
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

Myraid Pro