

Perla Orona

Web Developer

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PROFILE

Experienced with front-end and back-end development, creating responsive and efficient web applications. Utilizes a variety of coding languages and frameworks to build user-centric solutions that meet business objectives. Strong understanding of collaborative workflows and version control systems to ensure seamless project completion.

WORK EXPERIENCE

Nov, 2024 - PRESENT

Web Developer, DealerOn

Remote

Designed and developed custom pages using DealerOn's CMS for various dealership websites, utilizing GA4 tagging while using best practices for ADA, SEO, and performance. Reviewed other developers' code and design for clean code, proper GA4 tagging, and responsive design on all browsers.

- Coded using HTML, CSS/SCSS, jQuery, and JavaScript to develop features for both mobile and desktop platforms.

Oct, 2021 - Jun, 2024

Web Developer, FINN Partners

Nashville, TN (Remote)

Crafted unique WordPress themes and conducted ad hoc support tasks. Maintained consistent visual branding across a website by standardizing fonts, formatting, images, and layout. Ensured ADA compliance by reinforcing industry best practices. Conducted regular testing and debugging to identify and resolve technical issues promptly.

- Experience developing highly interactive web applications utilizing JavaScript, HTML5, CSS/SCSS, JSON, PHP, and integrating Restful APIs.
- Adapted quickly to new programming languages as project requirements evolved.

Oct, 2020 - Sep, 2021

Front-end Developer, Jonah Digital Agency

Keller, Tx

Engineered custom web pages through Jonah's CMS, closely collaborating with design teams to bring concepts to fruition. Addressed development-related support tickets, ensuring timely and effective resolution. Demonstrated strong multitasking abilities, seamlessly integrating efforts with both internal and external teams. Enhanced user experience by implementing responsive design techniques and ensuring cross-browser compatibility.

- Coded using HTML, CSS/SCSS, jQuery, and JavaScript to develop features for both mobile and desktop platforms.

Jun, 2019 - May, 2020

Front-end Developer, Mizzen + Main

Dallas, Tx

Spearheaded the creation of web pages and templates to optimize the user interface for the company's digital presence. Troubleshooted and resolved technical issues through Shopify, ensuring seamless functionality and user experience. Integrated various APIs to extend website capabilities while ensuring adherence to WCAG 2.0 standards for accessibility.

- Utilized HTML, CSS, JavaScript, jQuery, Figma, Liquid, and integrated Restful APIs to create visually appealing and responsive web pages on Shopify.

Oct, 2018 - May, 2019

Front-end Developer, Elevation Ads

Dallas, Tx

Created user-centric websites by leveraging WordPress, ensuring adaptability and functionality across devices. Adapted and refined existing code to meet evolving client needs and objectives. Incorporated mobile-first design principles to enhance user engagement and achieve client-specific website goals.

- Designed and coded using Figma, HTML, CSS/SCSS, jQuery, JavaScript, and PHP to develop features for both mobile and desktop on WordPress.
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EDUCATION

University of Texas at Arlington
Graduated 2018

Bachelor of Arts in Communication Technology