PERLA RUIZ DEL SOLAR

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EDUCATION

Boston University   Boston, MA
Bachelor of Arts, Computer Science, Minor in Business Administration and Management   Expected May 2027

- **Relevant Coursework:** Computer Systems, Software Engineering Prep, Probability, Discrete Math, Linear Algebra, Business and Ethics, Statistics for Management, Measuring Financial Value, and Intro to Business Law.
- **Currently taking:** Analysis of Algorithm, Web Application Development, Analytic Thinking Business.
- **Clubs:** BUWiCS, BostonHacks, Alianza Latina.

EXPERIENCE

BostonHacks   Boston, MA
Marketing Organizer   Jan 2025 - Present

- Manage social media campaigns and promotional content to increase engagement and event attendance.
- Collaborate with a 6-member team to design marketing strategies, outreach initiatives, and branding materials to attract sponsors and participants.
- Increased event registrations by 15%

Seminole Tribe of Florida   Hollywood, FL
IT Department Internship   Jun 2024 - Aug 2024

- Gained hands-on experience in creating and using queries on platforms such as ServiceNow to resolve IT-related issues efficiently.
- Shadowed IT professionals in various roles to gain insight into different functions within the department, enhancing understanding of key processes and operations.
- Assisted in troubleshooting hardware and software issues, improving response time for internal support tickets.

Tele-fund at Boston University   Boston, MA
Caller   Jan 2024 - May 2024

- Engaged in alumni outreach and donor communication to promote university involvement, foster positive relationships, and highlight the impact of giving, while contacting upwards of 100 alumni per week.
- Utilized persuasive communication in a high-volume call environment to boost participation and support fundraising goals while maintaining professionalism.

PROJECTS

Periodically. - HackMIT 2025 | React, TS, Anthropic Claude API   Sept 2025

- Conceptualized a web application featuring an **AI wellness companion** that enables users to journal, engage in natural conversations, and analyze emotional patterns, providing direct access to their own data for deeper personal insight.
- Built front-end architecture and **UI components** for the Journal, Mood, and Insights features using **React, TypeScript,** and **Tailwind CSS.**
- Collaborated in a **3-person team** for **HackMIT 2025**, contributing to the **Windsurf**, and **YC AI challenges**.

Panther Crossing Coffee – Business Website | CSS, JS, React   Jul 2025 - Present

- Crafted and developed a responsive website for a minority-female owned local coffee business to help establish digital presence and attract more customers.
- Implementing a clean, modern UI with **React** and **CSS** to create a user-friendly, visually appealing experience.
- Integrating feedback from stakeholders to ensure the site reflects the business's unique identity and customer base.

Personal-Portfolio | CSS, JS, React, AI-Integration   May 2025 - Jul 2025

- Designed and optimized a responsive personal portfolio website using **React, JavaScript,** and **CSS**, demonstrating proficiency in front-end development and modern web technologies.
- Deployed with **Vercel** and **Railway**, maintaining version control with **Git** for iterative updates.
- Integrated a **Gemini AI chatbot** trained to answer personal questions, showcasing ability to combine AI with user experience to create an interactive and personalized interface.

SKILLS

Technical Languages: Java, Python, JavaScript, x86 Assembly, C.
Frameworks/Tools: HTML, CSS, React, Node.js, GIT, VS Code, APIs, Unix, Jade
Soft-Skills: Communication, Problem Solving, Creativity, Adaptability, Collaboration, Strong Work Ethic.
Language: Fluent in English and Spanish.