# PERLA RUIZ

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### **EDUCATION**

Boston University Cambridge, MA

Bachelor of Arts, Computer Science, Minor in Business Administration and Management

Expected May 2027

- Relevant Coursework: Python, Discrete Math, Business and Ethics, Java, Linear Algebra, Probability, Statistics for Management Computer Systems, Measuring Financial Value, Software Engineering Career Prep, and Intro to Business Law.
- Currently taking: Analysis of Algorithm, Web Application Development, Analytic Thinking Business
- Clubs: BUWiCS, BostonHacks, Alianza Latina.

### **EXPERIENCE**

BostonHacks
Boston, MA
Marketing Organizer
Jan 2025 - Present

- Manage social media campaigns and promotional content to increase engagement and attendance.
- Coordinated with 6 member team to design marketing strategies, outreach initiatives, and branding materials to attract sponsors and participants.

Seminole Tribe of Florida Hollywood, FL

IT Department Internship.

Jun 2024 - Aug 2024

- Gained hands-on experience in creating and using queries on platforms such as ServiceNow to resolve IT-related issues efficiently.
- Learned and utilized ticketing systems to organize, track, and solve IT support issues, improving daily workflow and ensuring timely resolution of problems.
- Shadowed IT professionals in various roles to gain insight into different functions within department, enhancing understanding of key processes and operations.

### **Tele-fund at Boston University**

Boston, MA

Caller

Jan 2024 - May 2024

- Communicated impact of donations, increased participation rates and contributing to meeting fundraising goals.
- Conducted alumni outreach, fostering positive relationships and promoting engagement with university community.
- Utilized persuasive communication skills in high-volume calling environments while maintaining a professional and courteous demeanor.

## **PROJECTS**

# Personal-Portfolio | CSS, JS, React, AI-Integration

May 2025 - Jul 2025

- Designed and optimized a responsive personal portfolio website operating React, JavaScript, and CSS, demonstrating proficiency in front-end development and modern web technologies.
- Deployed and maintained website, kept up version control with Git and hosting with Vercel & Railway.
- Integrated an advanced Gemini AI chatbot trained to answer personal questions, showcasing ability to combine AI with user experience to create an interactive and personalized interface.

Sudoku | Java Oct 2024 - Oct 2024

- Developed and implemented a Sudoku Solver in Java using recursive backtracking.
- Implemented constraint-checking techniques to ensure valid placements of numbers without scanning entire grid.

## **SKILLS**

Technical Languages: Java, Python, JavaScript, Assembly, C.

Frameworks/Tools: HTML, CSS, React, Node.js, GIT, VS Code, Unix, Jade

Soft-Skills: Communication, Problem Solving, Creativity, Adaptability, Collaboration, Strong Work Ethic,.

Language: Fluent in English and Spanish