

PERLA RUIZ

perlards04@gmail.com | 954-945-0820 | linkedin.com/in/perlards | 140 Bay State • Boston, MA

EDUCATION

Boston University

Bachelor of Arts, Computer Science, Minor in Business Administration and Management

Cambridge, MA

Expected May 2027

- **Relevant Coursework:** Python, Discrete Math, Business and Ethics, Java, Linear Algebra, Probability, Statistics for Management Computer Systems, Measuring Financial Value, Software Engineering Career Prep, and Intro to Business Law.
- **Currently taking:** Analysis of Algorithm, Web Application Development, Analytic Thinking Business
- **Clubs:** BUWiCS, BostonHacks, Alianza Latina.

EXPERIENCE

BostonHacks

Marketing Organizer

Boston, MA

Jan 2025 - Present

- Manage social media campaigns and promotional content to increase engagement and attendance.
- Coordinated with 6 member team to design marketing strategies, outreach initiatives, and branding materials to attract sponsors and participants.

Seminole Tribe of Florida

IT Department Internship.

Hollywood, FL

Jun 2024 - Aug 2024

- Gained hands-on experience in creating and using queries on platforms such as ServiceNow to resolve IT-related issues efficiently.
- Shadowed IT professionals in various roles to gain insight into different functions within department, enhancing understanding of key processes and operations.

Tele-fund at Boston University

Caller

Boston, MA

Jan 2024 - May 2024

- Engaged in alumni outreach and donor communication to promote university involvement, foster positive relationships, and highlight the impact of giving.
- Utilized persuasive communication in a high-volume call environment to boost participation and support fundraising goals while maintaining professionalism.

PROJECTS

Panther Crossing Coffee – Business Website | CSS, JS, React

Jul 2025 - Present

- Designing and developing a responsive website for a minority-female owned local coffee business to help establish their digital presence and attract more customers.
- Implementing a clean, modern UI with React and CSS to create a user-friendly, visually appealing experience.
- Integrating feedback from stakeholders to ensure the site reflects the business's unique identity and customer base.

Personal-Portfolio | CSS, JS, React, AI-Integration

May 2025 - Jul 2025

- Designed and optimized a responsive personal portfolio website operating React, JavaScript, and CSS, demonstrating proficiency in front-end development and modern web technologies.
- Deployed and maintained website, kept up version control with Git and hosting with Vercel & Railway.
- Integrated an advanced Gemini AI chatbot trained to answer personal questions, showcasing ability to combine AI with user experience to create an interactive and personalized interface.

SKILLS

Technical Languages: Java, Python, JavaScript, x86 Assembly, C.

Frameworks/Tools: HTML, CSS, React, Node.js, GIT, VS Code, Unix, Jade

Soft-Skills: Communication, Problem Solving, Creativity, Adaptability, Collaboration, Strong Work Ethic.

Language: Fluent in English and Spanish