

# PERLA RUIZ DEL SOLAR

perlards04@gmail.com | 954-945-0820 | linkedin.com/in/perlards | [perlards.vercel.app/](https://perlards.vercel.app/)

## EDUCATION

### Boston University

Boston, MA

Bachelor of Arts: Computer Science, Minor in Business Administration and Management

Expected May 2027

- **Relevant Coursework:** Computer Systems, Software Engineering Prep, Probability, Discrete Math, Linear Algebra, Business and Ethics, Statistics for Management, Analysis of Algorithm, and Web Application Development.
- **Currently Taking:** Databases, Concepts of Programming Languages, and Software Engineering.
- **Activities:** BUWiCS, BostonHacks, Alianza Latina, La Casa Peruana.

## PROJECTS

### Periodically – HackMIT 2025 | React, TS, Anthropic Claude API

Sept 2025

- Conceptualized a web application featuring an **AI wellness companion** that enables users to journal, engage in natural conversations, and analyze emotional patterns, providing direct access to their own data for deeper personal insight.
- Built front-end architecture and **UI components** for the Journal, Mood, and Insights features using **React, TypeScript**, and **Tailwind CSS**.
- Collaborated in a **3-person team** for **HackMIT 2025**, contributing to the **Windsurf**, and **YC AI challenges**.

### Panther Crossing Coffee – Business Website | CSS, JS, React

Jul 2025 - Present

- Crafted and developed a responsive website for a minority-female owned local coffee business to help establish digital presence and attract more customers.
- Implementing a clean, modern UI with **React** and **CSS** to create a user-friendly, visually appealing experience.
- Integrating feedback from stakeholders to ensure the site reflects the business's unique identity and customer base.

### Personal-Portfolio | CSS, JS, React, AI-Integration

May 2025 - Jul 2025

- Designed and optimized a responsive personal portfolio website using **React, JavaScript**, and **CSS**, demonstrating proficiency in front-end development and modern web technologies.
- Deployed with **Vercel** and **Railway**, maintaining version control with **Git** for iterative updates.
- Integrated a **Gemini AI chatbot** trained to answer personal questions, showcasing ability to combine AI with user experience to create an interactive and personalized interface.

## EXPERIENCE

### BostonHacks

Boston, MA

Head of Marketing

Jan 2025 - Present

- Managing social media campaigns and promotional content to increase engagement and event attendance mainly through platforms such as Instagram and Discord. Increased event registrations by 15% to a total of over 350 applicants.
- Lead a 6-member team to design marketing strategies, outreach initiatives, and branding materials to attract sponsors and participants.

### Seminole Tribe of Florida

Hollywood, FL

IT Department Intern

Jun 2024 - Aug 2024

- Gained hands-on experience in creating and using queries on platforms such as ServiceNow to resolve IT-related issues efficiently.
- Shadowed IT professionals in various roles to gain insight into different functions within the department, enhancing understanding of key processes and operations.
- Assisted in troubleshooting hardware and software issues, improving response time for internal support tickets.

### Tele-fund at Boston University

Boston, MA

Donor Outreach Representative

Jan 2024 - May 2024

- Engaged in alumni outreach and donor communication to promote university involvement, foster positive relationships, and highlight the impact of giving, while contacting upwards of 100 alumni per week.
- Utilized persuasive communication in a high-volume call environment to boost participation and support fundraising goals while maintaining professionalism.

## SKILLS

**Technical Languages:** Java, Python, JavaScript, x86 Assembly, C.

**Frameworks/Tools:** HTML, CSS, React, Node.js, GIT, VS Code, APIs, MongoDB, Unix, Jade.

**Soft-Skills:** Communication, Problem solving, Creativity, Adaptability, Collaboration, Strong work ethic.

**Language:** Fluent in English and Spanish.