

Perla Rocha

UX Design,
Writing,
Research

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com

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-rocha/

SKILLS

Technical Writing
Protocols/SOPs
Research
UX/ UI Design
Figma
Miro
AdobeXD
HTML/CSS
Spanish

EXPERIENCE

Freelance

March 2020- present

- English Editing, Copywriting, Proofreading
- Social media manager - *J&D Meat Market*
- Writer for recipe blog - *Mimi Cocina*
- Logo design - *various small businesses*
- Online teaching and tutoring

University of Arkansas-Program Technician

April 2019-February 2020

- Work involving identifying and characterizing the importance of a gene found in the model plant *Arabidopsis thaliana* that may have a significant effect in the resistance to pathogens.
- Writing/ organizing experimental protocols and laboratory SOPs
- Participate in planting, disease evaluation, and data entry/collection/analysis of research trials.
- Proofreading documents/presentations/reports
- Training staff and undergraduates
- Inventory management

EF Zhangjiagang

March 2018-March 2019

- Planning and executing lesson plans to students of varying levels aged 4-17

PUBLICATIONS

The Arabidopsis Proteins AtNHR2A and AtNHR2B Are Multi-Functional Proteins Integrating Plant Immunity With Other Biological Processes

- Proofreading and editing of the manuscript

Efficient removal of chemically toxic dyes using microorganism from activated sludge: Understanding sorption mechanism, kinetics, and associated thermodynamics

- Co-author of the manuscript, conducted experiments, and analyzed data

EDUCATION

NN/G UX Course 2020

Design Thinking, Journey Mapping, Analytics and User Experience, Application Design, Web Page UX Design

University of Arkansas 2013-2017

Bachelor of Science in Biomedical Engineering