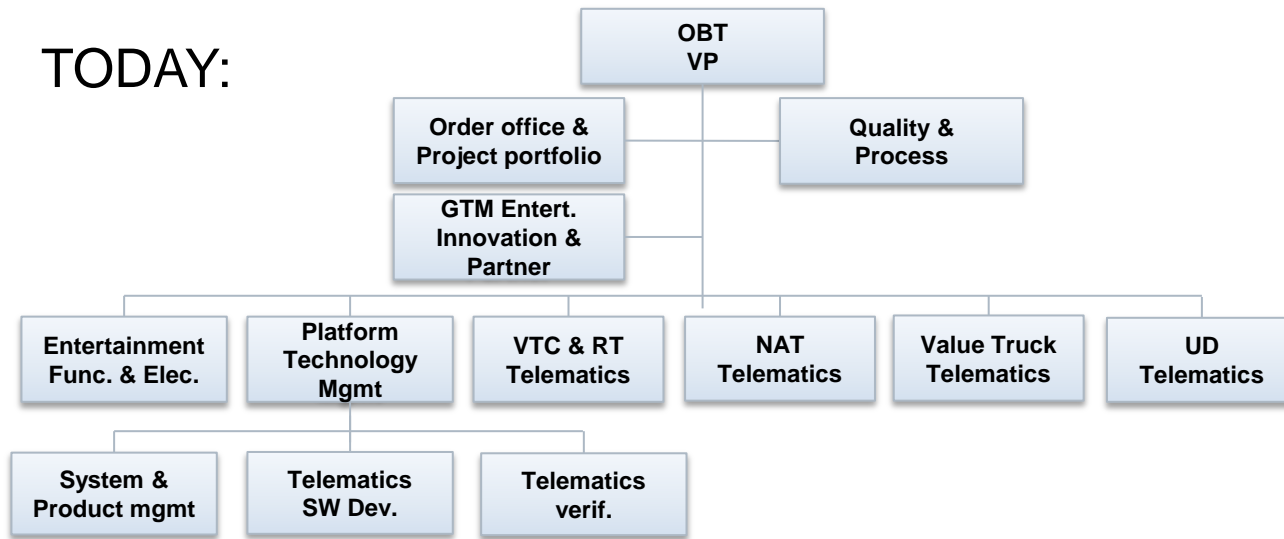


On-board Telematics Organization change

Change description

- Organization hierarchy flattened **to** enforce an agile way-of-working in **one** (quicker and more aligned) OBT management team that together leads OBT through the changes needed to manage our challenges (*Agile@OBT++*, *GTAG5*, *TGW3*, *Service platform*, *next generation SEM*, *shorter leadtimes etc*)
- GTM set-up changed **to** focus on the customer and to secure that we create platforms that helps us develop and deliver services/applications acc to our customers need
- Entertainment and telematics areas merged **to** utilize the competence and resources in a more efficient way and not hinder the technology development due to organizational split

TODAY:



October, 1st:

