

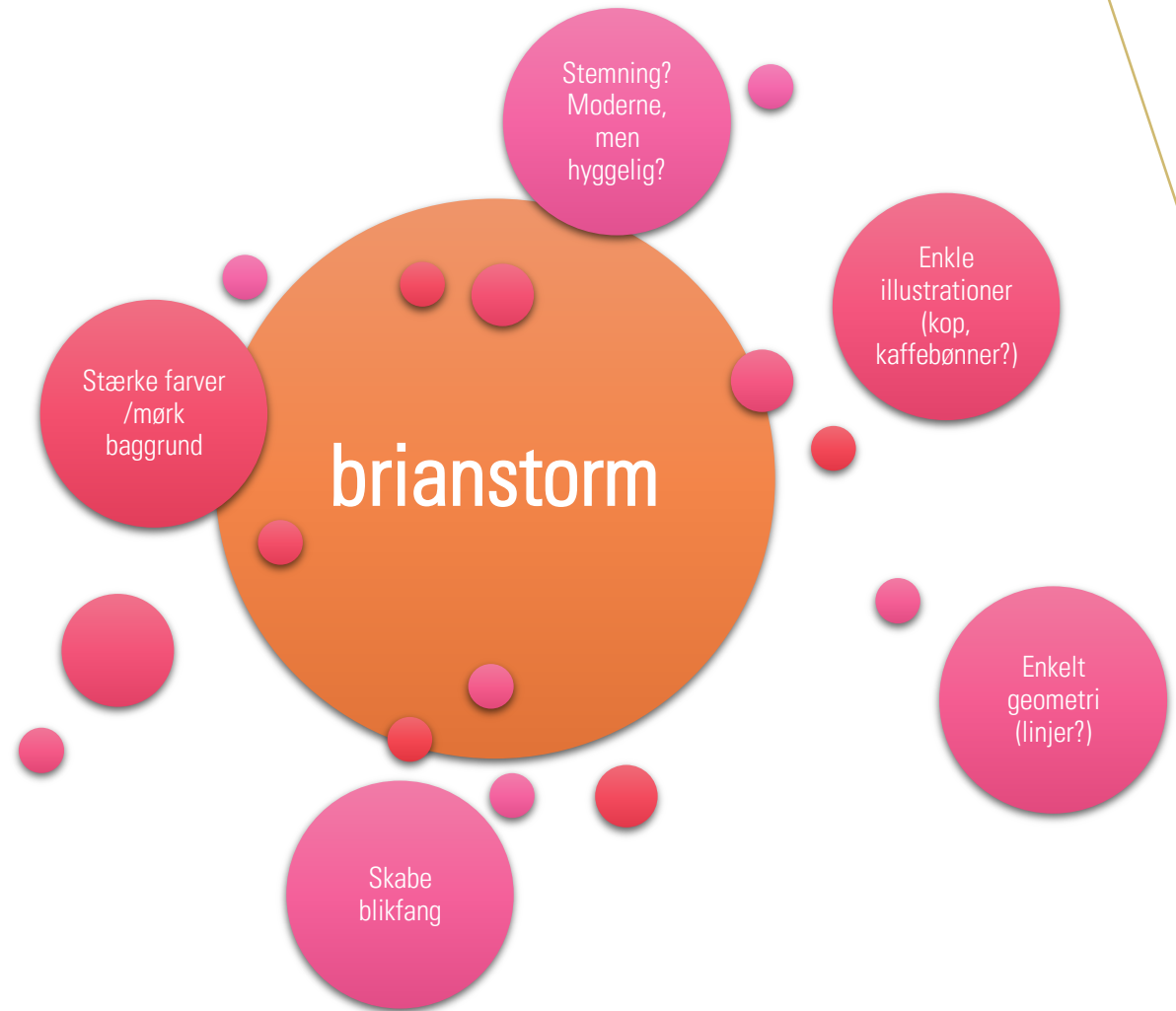


PERNILLE RENDTORFF  
SPLASHBILLEDE

*DESIGN-  
PROCESS*

# BRINSTORMING

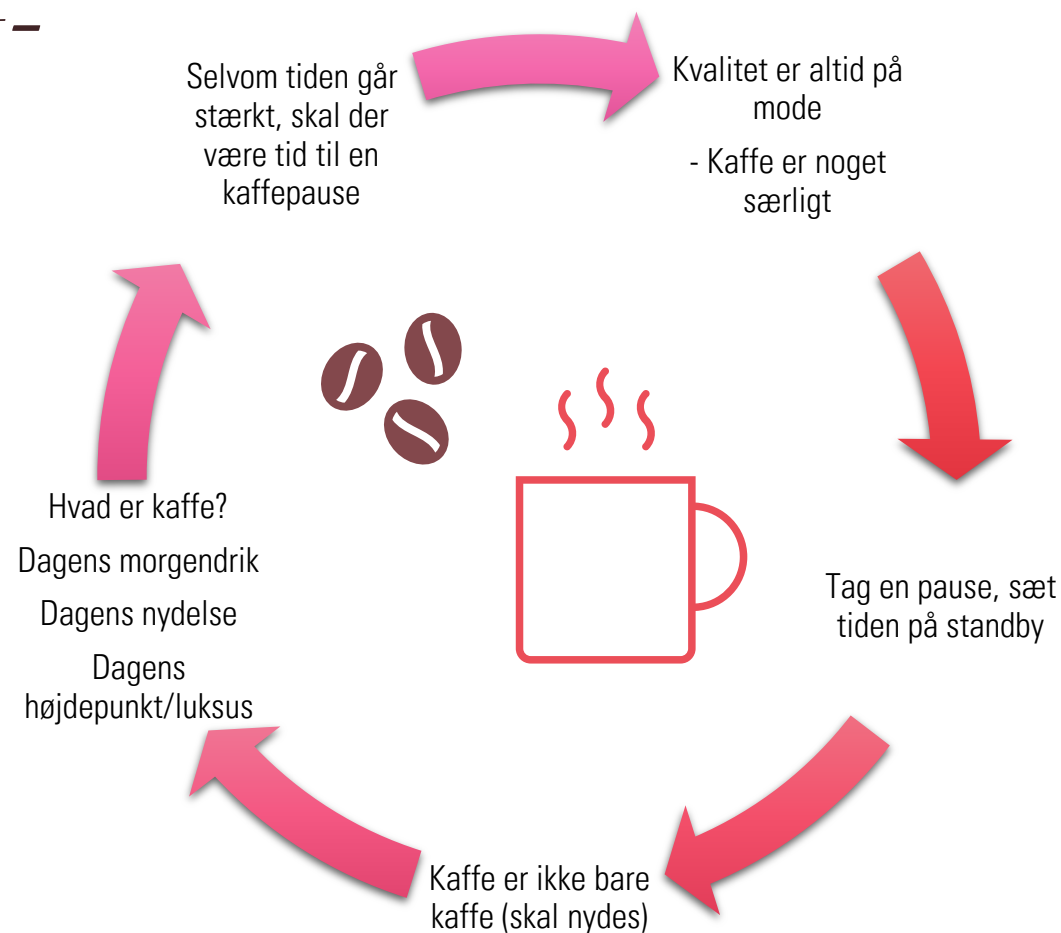
- Jeg starter med at lave en brainstorm over ideer til layout
  - Hvilket **budskab** vil jeg sende med mit splash-billede?
  - Hvilke farver vil jeg benytte?
  - Hvilke(n) illustration(er) vil jeg benytte?
  - Hvordan får jeg mit emne til at passe overens med min stilart



# BRAINSTORMING- ORDSPIL

Jeg laver en brainstorm over ord der skal beskrive det budskab jeg prøvet at formidle

- I en travl (moderne) hverdag, skal der være tid til en god kop kaffe
- Kaffe er ikke "bare" kaffe
- Kaffe har/vil altid være noget særligt
- Hvad er kaffe for dig?
  - Morgenkaffe, hyggestund, kvalitet/luksus?





# *INTERNETSØGNING*

- Jeg benytter Pinterest til at finde inspiration



Søgeord    **Futuristic** webdesign

Coffee, geometry, **abstract**, coffee shop

Space, **simple**, animations



Landing Page Gradients...



Lucy Griffiths



Design Inspiration | 153



Landing page



MAMKA - The Dearest Artificial Intelligence Ever

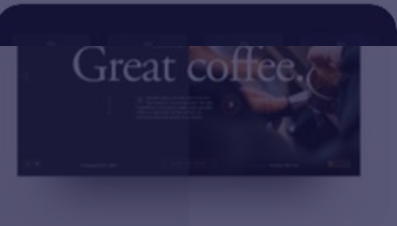


Cafe Bakery Street, Landing Page



ISERI on Instagram: "by Eddie Lobanovskiy @lobanovskiy..."

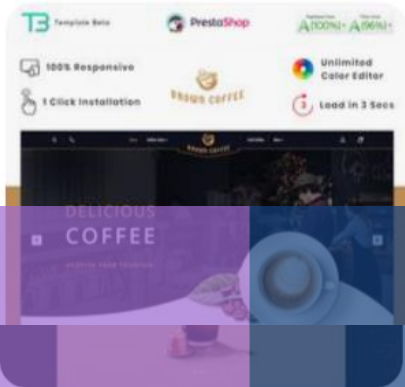
Prototyping Myths, UI Cheat Sheet, Responsive AR — and more...



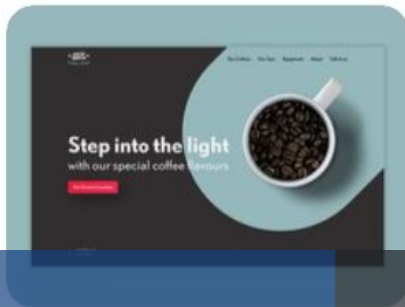
Bellwether Coffee - Landing concept



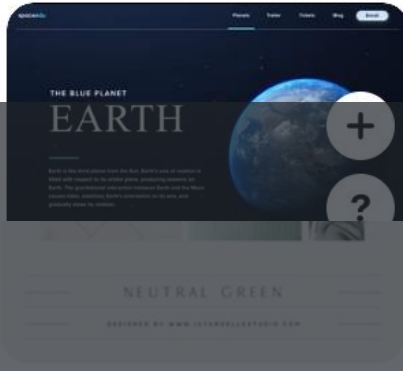
Download premium vector of Global network futuristic...



Nespresso Monsoon Malabar



Jack Smith Coffee Shop Landing Page



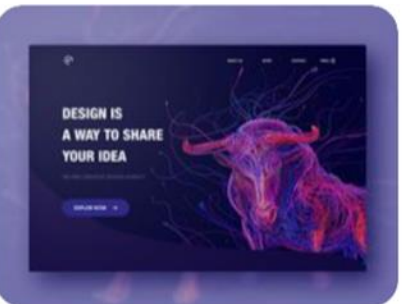
10 Colour Palette ideas you...



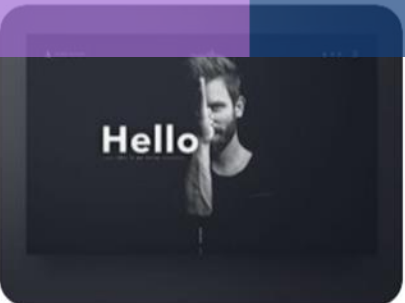
Marielle Davis - Brand Strate...



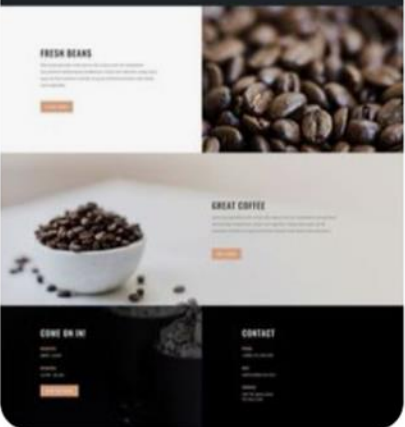
Weekly Inspiration for Designers #93



Design Agency



50 Excellent Dark Background Web UI Designs - Bashooka

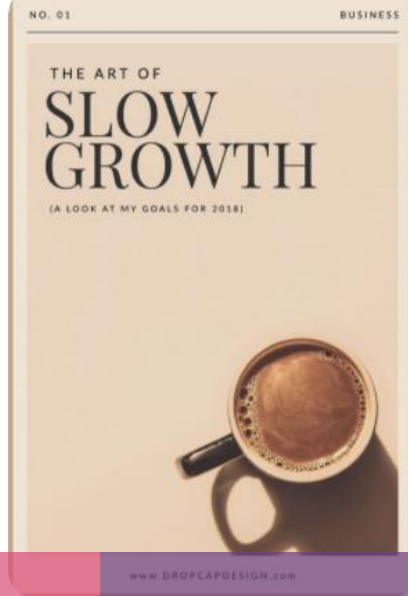


Download a Tasty & Free Coffee...

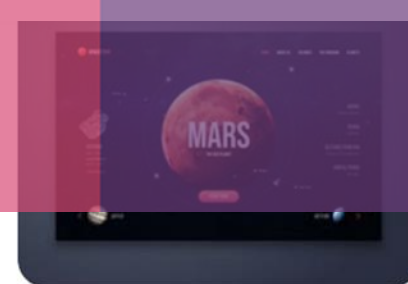




Recycling, Mylar, or Glass Sheet, Responsive AR — and more...



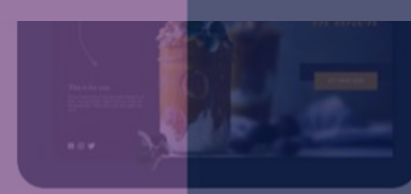
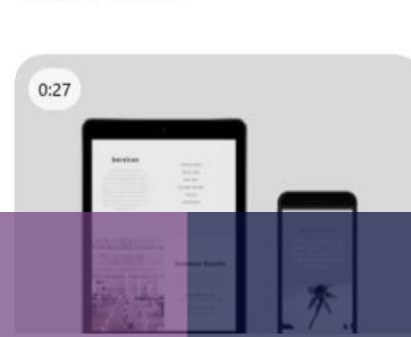
2018 Goals — Drop Cap Design



Space Tour Web UI Design



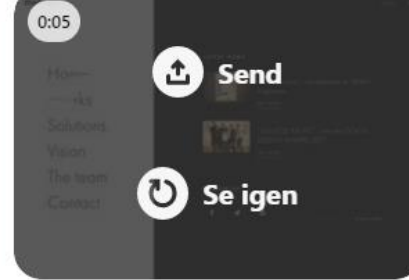
Luckin Coffee



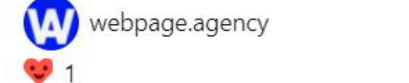
Daily03 - Landing Page



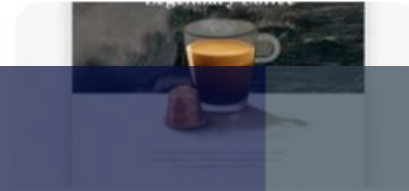
Download premium vector of Global network futuristic...



Menu Inspiration



1



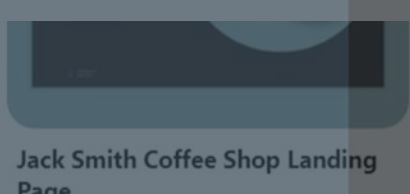
Brown Coffee - The Coffee PrestaShop Theme #89832



Brown Coffee - The Coffee PrestaShop Theme #89832



Brown Coffee - The Coffee PrestaShop Theme



Brown Coffee - The Coffee PrestaShop Theme



Brown Coffee - The Coffee PrestaShop Theme



Brown Coffee - The Coffee PrestaShop Theme



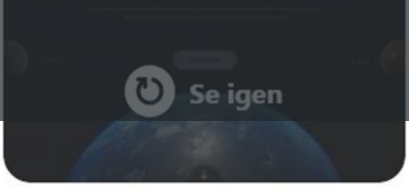
Jack Smith Coffee Shop Landing Page



Jack Smith Coffee Shop Landing Page



Aromacafe



Aromacafe

Get Space Education, Home Page...

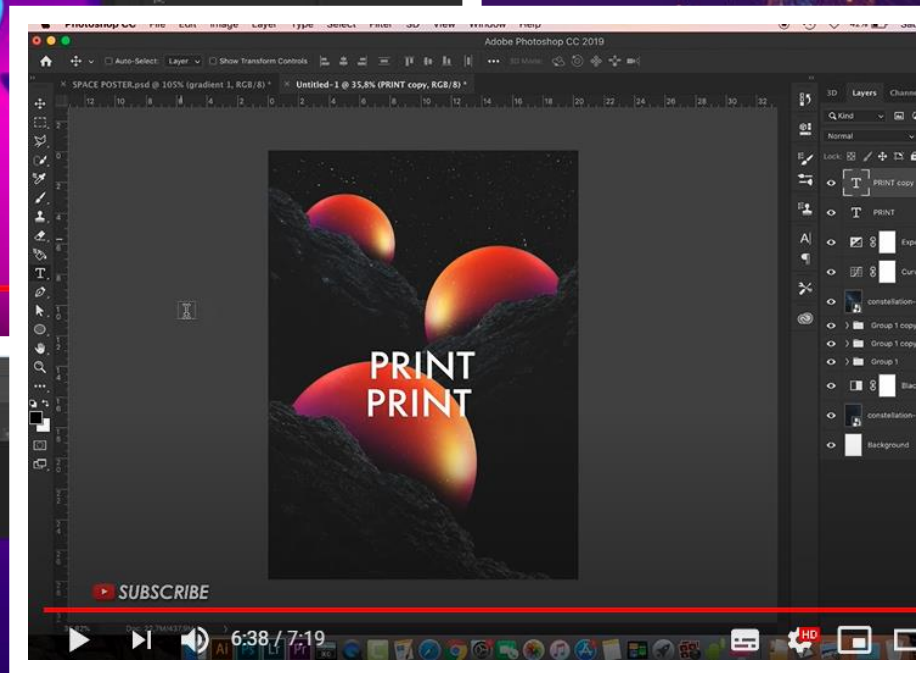
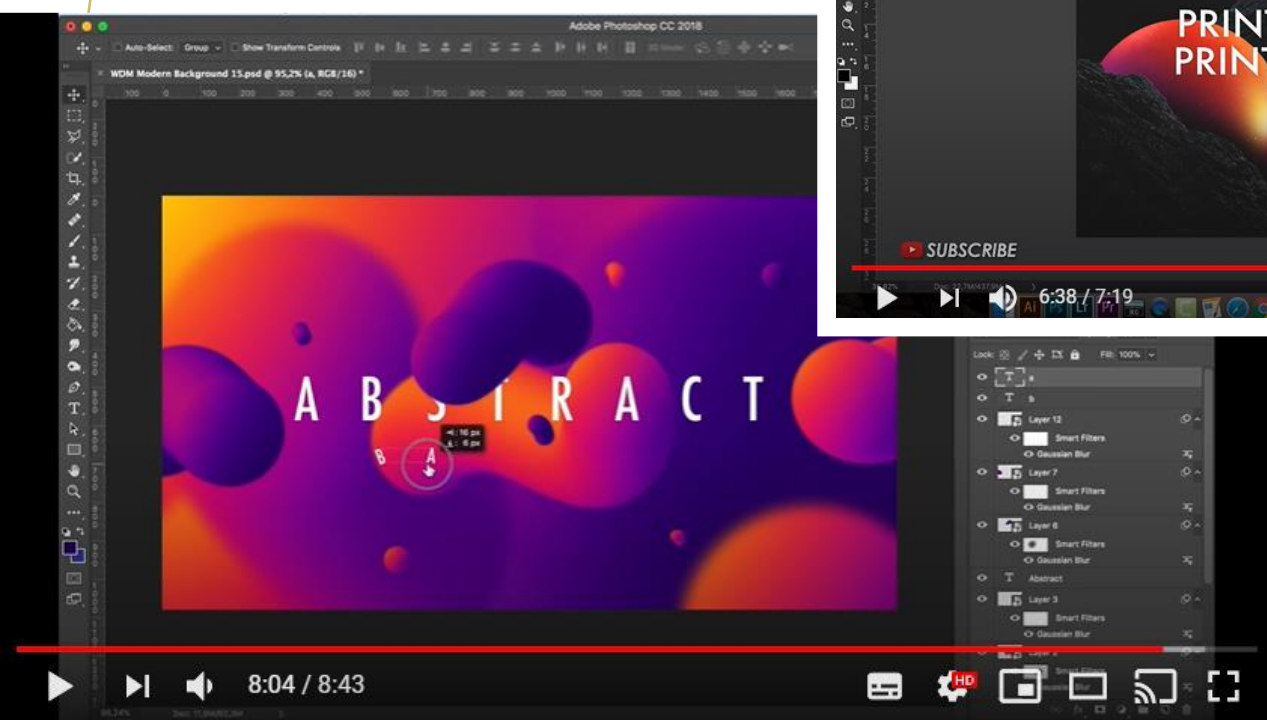
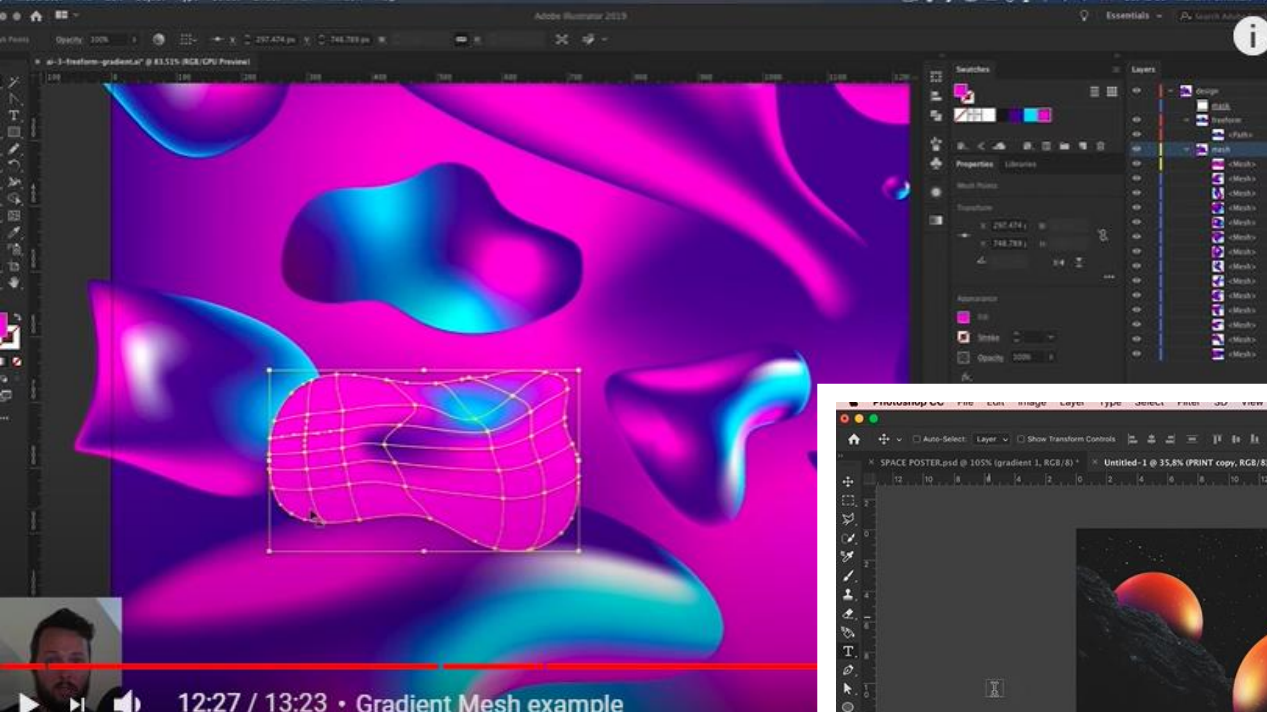
Arfa Sohail | Web Design Ins...

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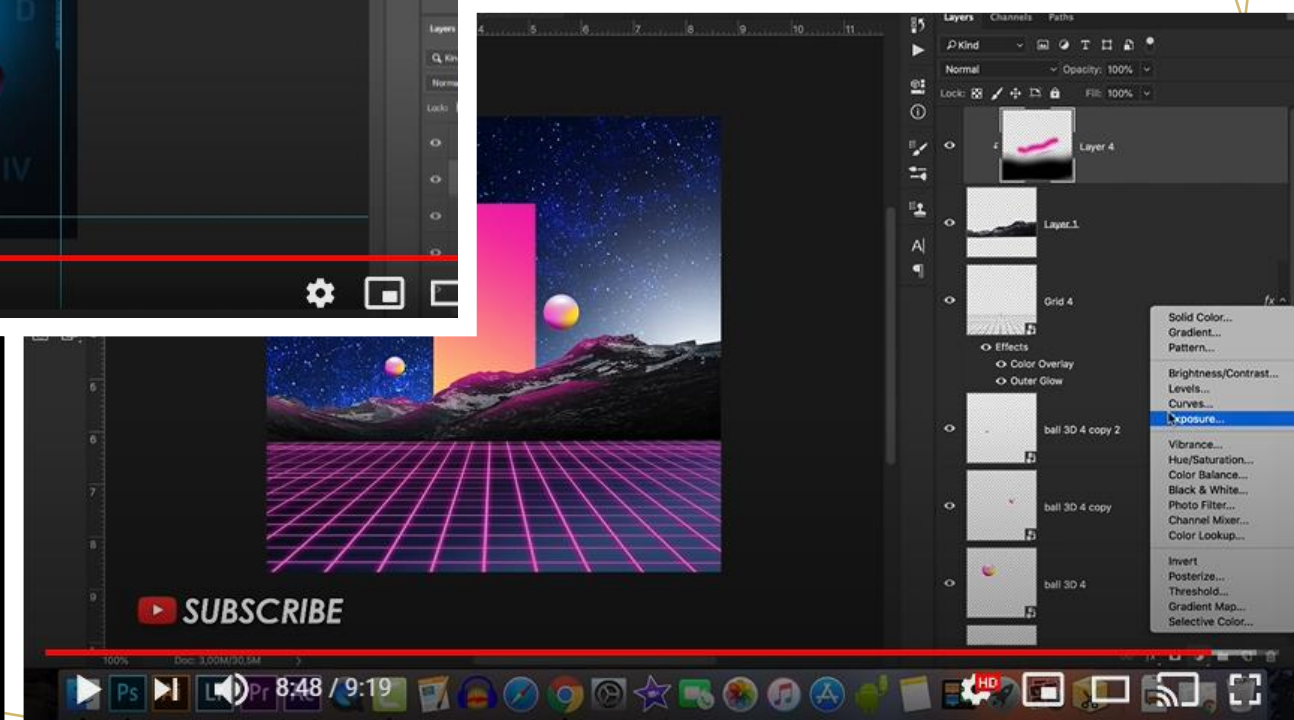
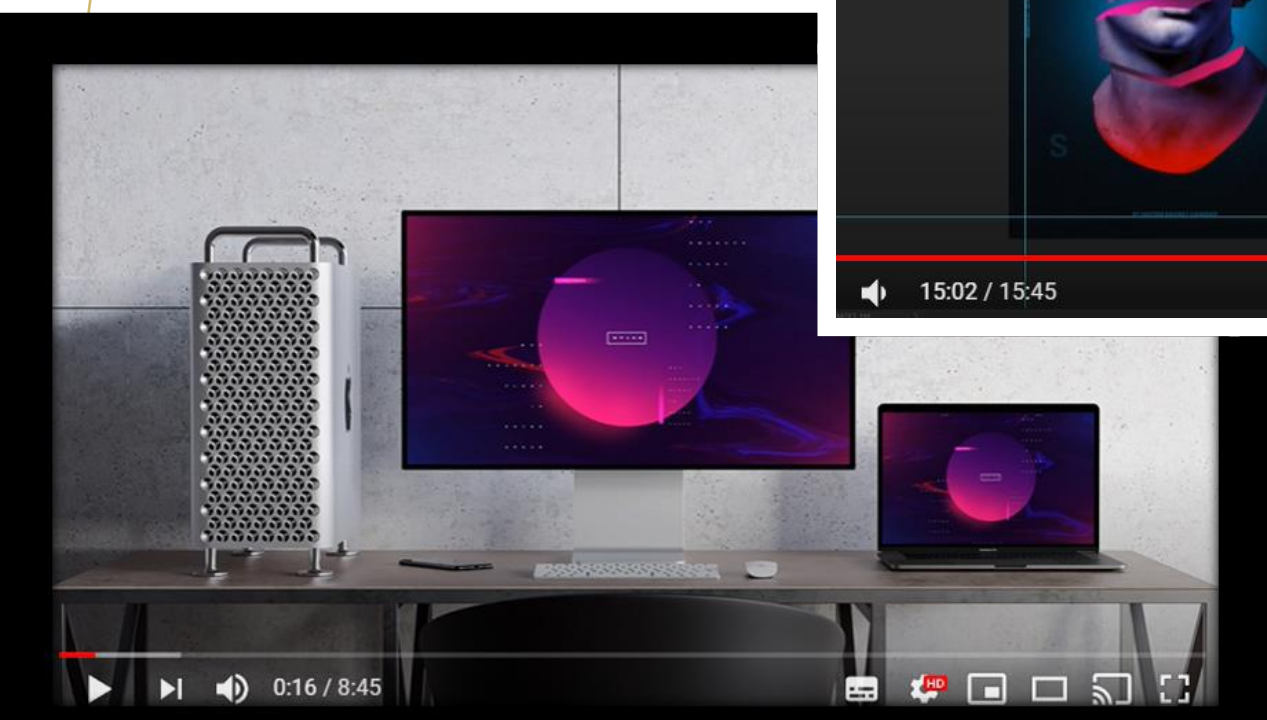
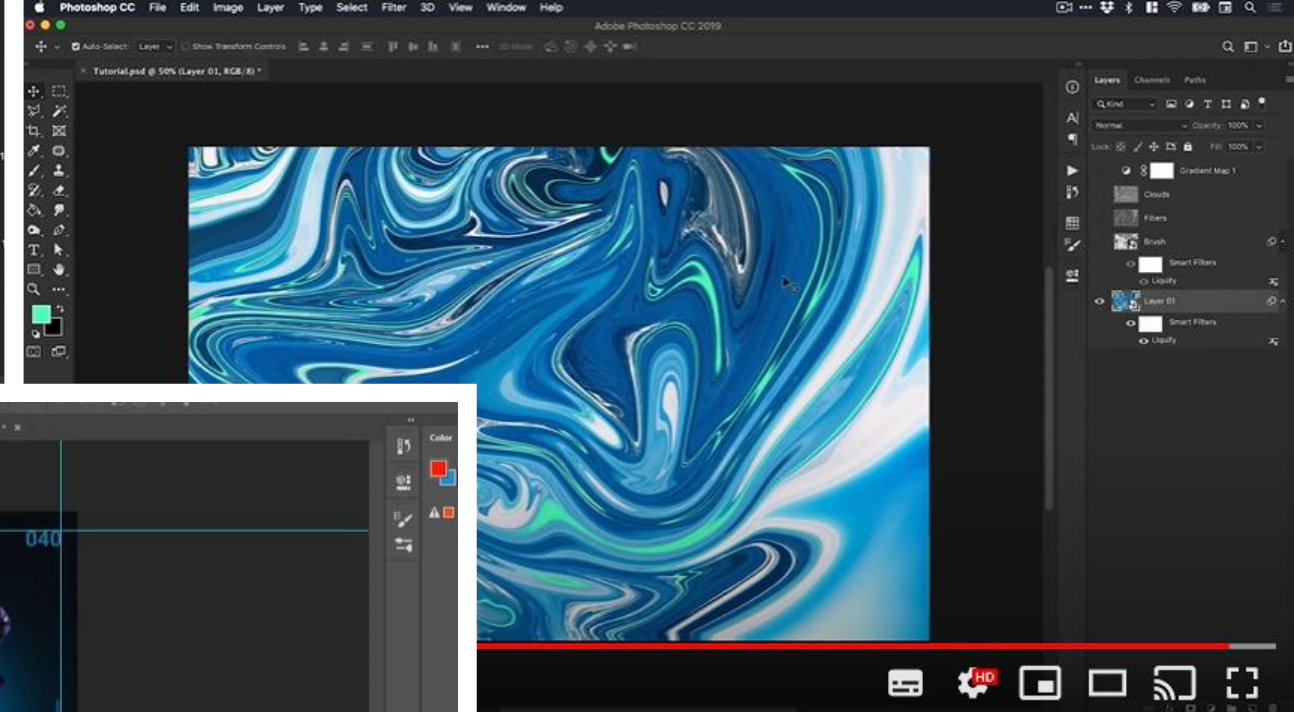


Emily Grace







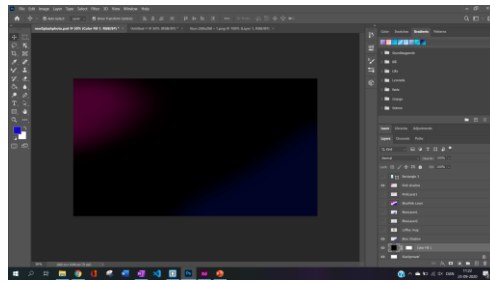
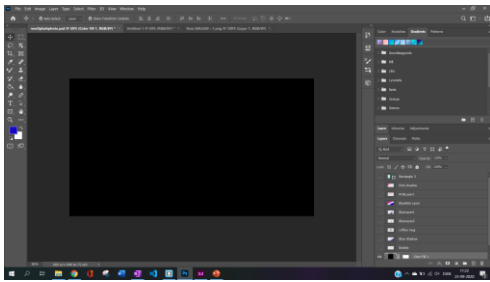


# *UNSPLASH INSPIRATION*



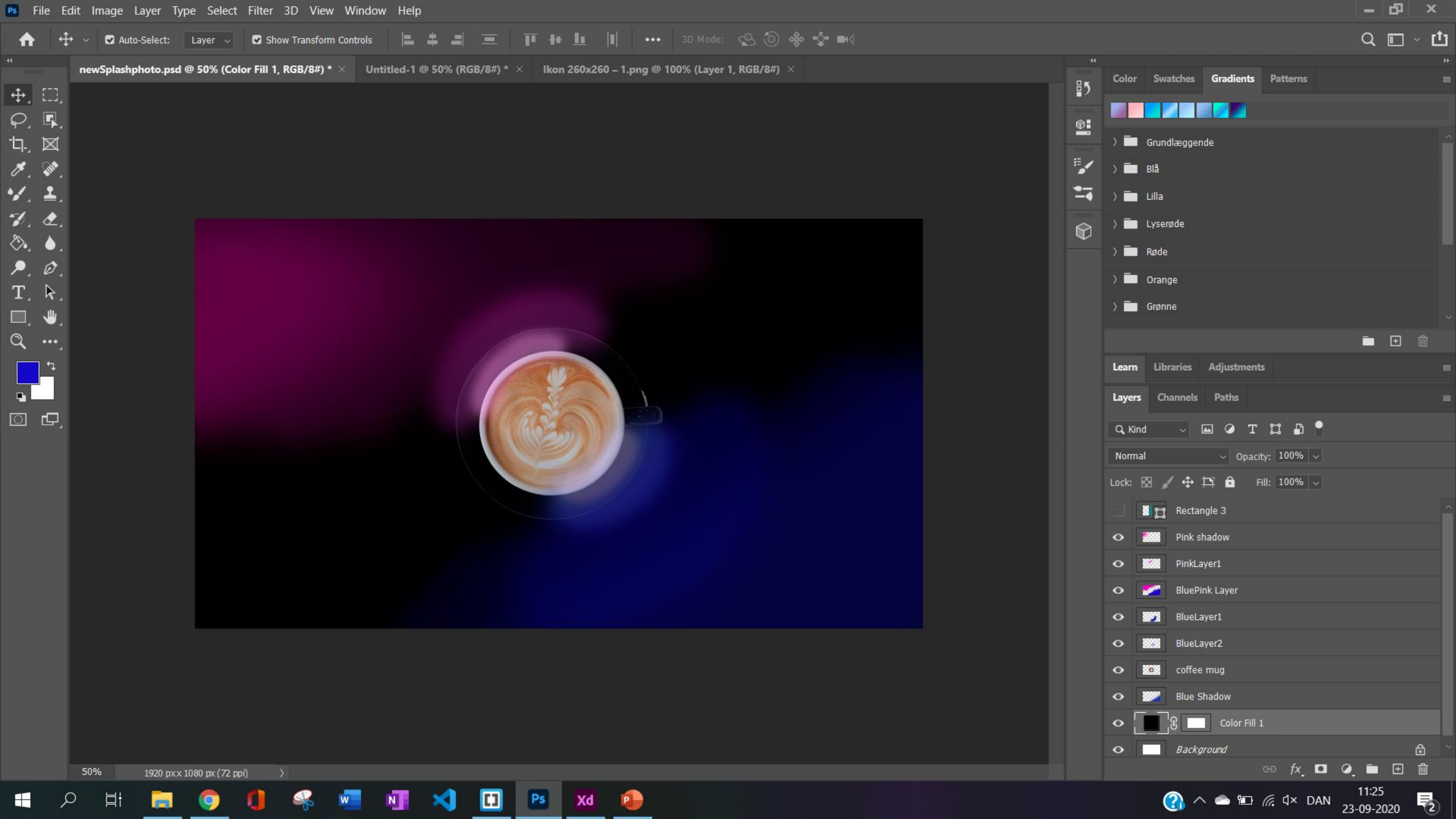


# *PROCESS*



- Sort baggrund
- Tilføje fra farvepalette
- Klippe billede af kop
- Tilføje skygger med brush og blur-tools
- Tilføje gradient overlay på skygger



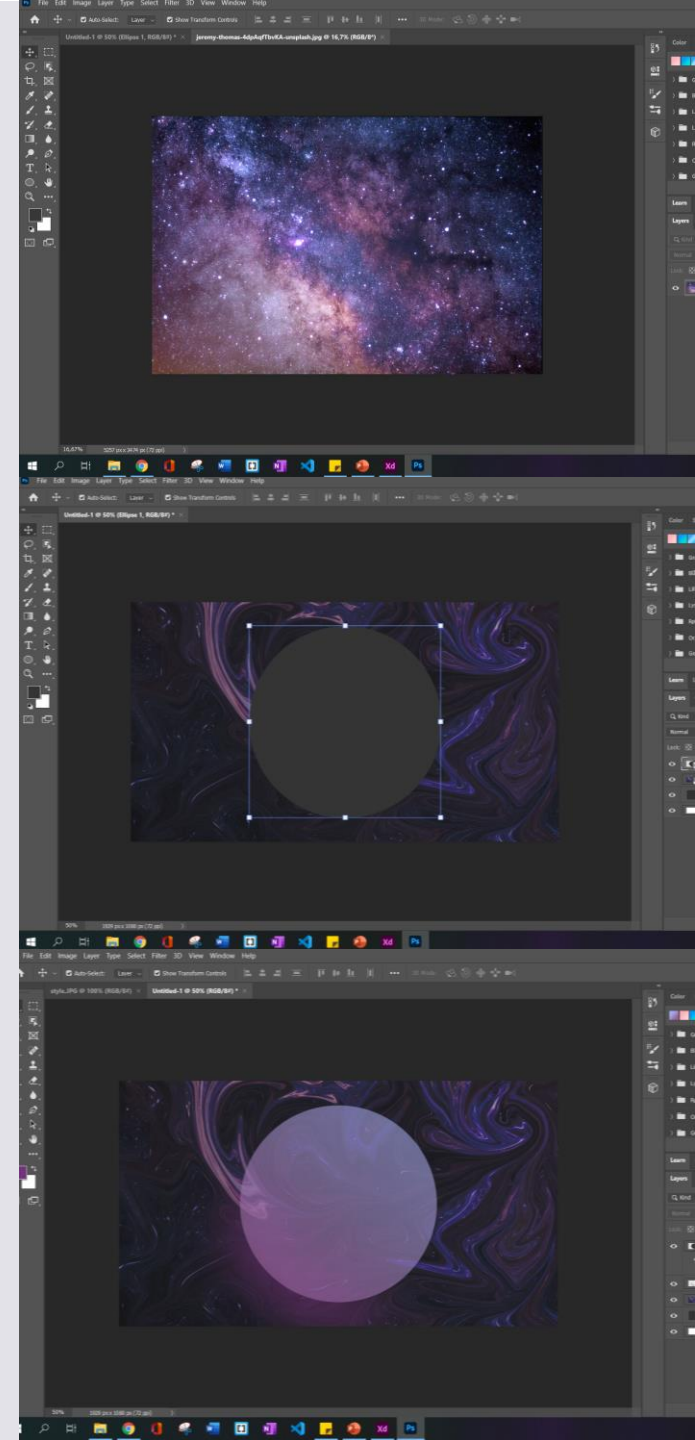


# *KILDER*

- <https://www.youtube.com/watch?v=QW52wCxEtj8>
- <https://www.youtube.com/watch?v=iiwuf07ql dg>
- [https://www.youtube.com/watch?v=egt9qn\\_Zmu0](https://www.youtube.com/watch?v=egt9qn_Zmu0)
- <https://www.youtube.com/watch?v=Fau0NEatvOc>
- <https://www.youtube.com/watch?v=ouviTuZUB4E>
- <https://www.youtube.com/watch?v=IG4-03pDFw8>
- <https://www.youtube.com/watch?v=8hJlffeGkmo>
- <https://www.youtube.com/watch?v=ruYy57whS4Y>
- <https://www.youtube.com/watch?v=4YmkOomkD0l>
- <https://www.youtube.com/watch?v=LDQj-thpcJk>

# *DESIGNPROCES*

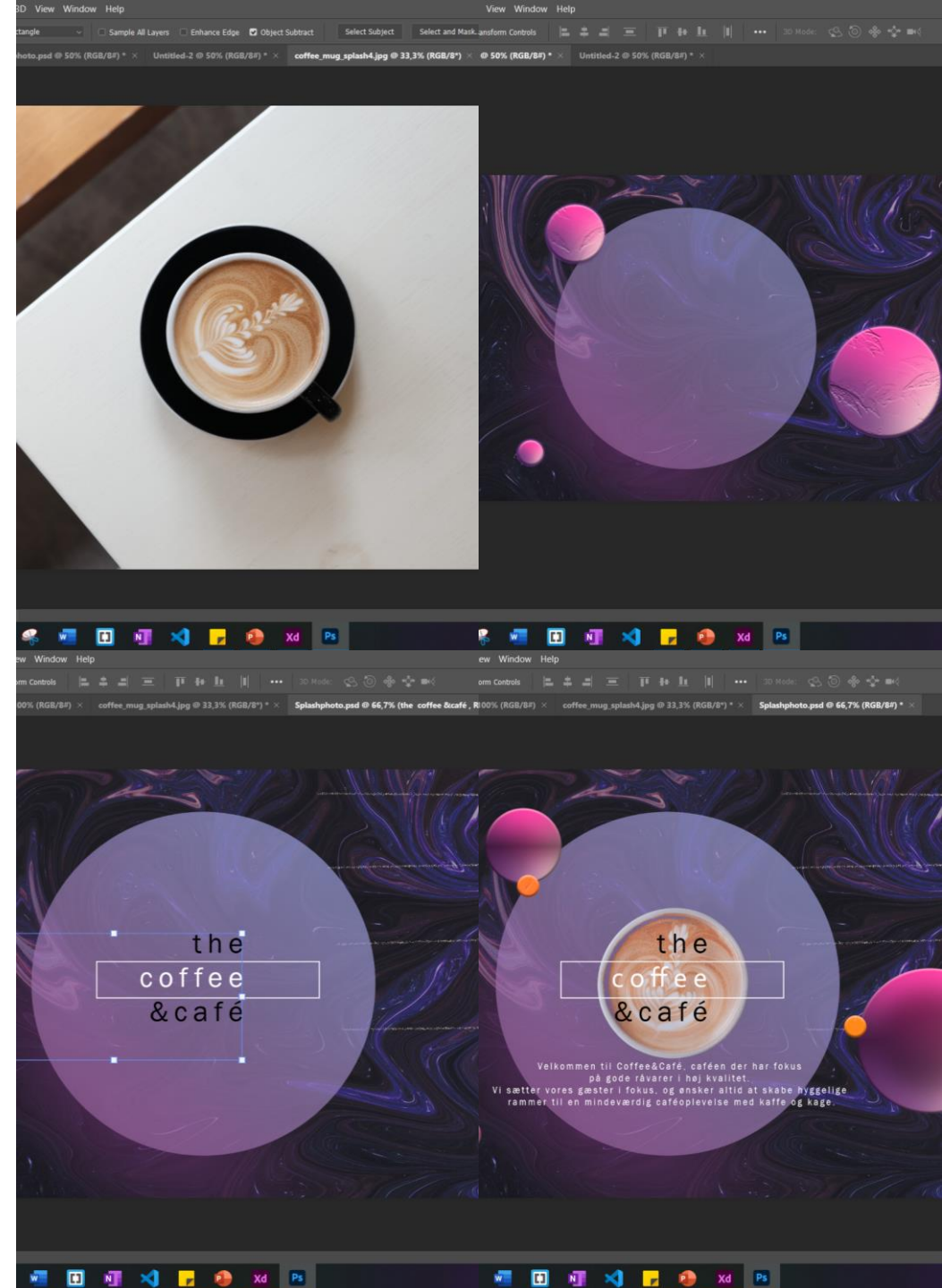
- "Luquify" billede
- Tilføje elipse
- Tilføje et "gradient overlay"
- Tilføjer skygger med "blur" og "brush tool"





# *DESIGNPROCES*

- Bruger mixing tool og blender farver til cirkler
- Sætter skygge bag ved cirkler og tekstur
- Klippe billede af kaffe-kop
- Tilføje tekst





# the coffee & café

Velkommen til the Coffee&Café, caféen  
der har fokus  
på gode råvarer i høj kvalitet.  
Vi sætter vores gæster i fokus, og  
ønsker altid at skabe hyggelige  
rammer til en mindeværdig  
caféoplevelse med kaffe og kage.



