

## Ary Pernebay | Data Analyst

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### PROFESSIONAL SUMMARY

Data Analyst with expertise in Business Intelligence, Data Analysis, and Automation. Strong experience in Python, SQL, Tableau, and ETL processes to optimize operational performance and deliver actionable insights. Proven ability to develop interactive dashboards and reports to support strategic decision-making. Work permit in France.

### PROFESSIONAL PROJECTS (Tap the links)

- |   |   |   |
|---|---|---|
| – <a href="#">Customer Sales Analysis</a> | – <a href="#">Taux de Pauvreté dans les Alpes-Maritimes</a> | – <a href="#">London Bike Rides Analysis</a>  |
| – <a href="#">Netflix Analysis</a>        | – <a href="#">Data Science Sales Analysis</a>               | – <a href="#">Economic Data Analysis</a>      |
| – <a href="#">HR Analytics Dashboard</a>  | – <a href="#">Customer Segmentation &amp; Clustering</a>    | – <a href="#">Worldwide Homicide Analysis</a> |

### TECHNICAL SKILLS

- **Business Intelligence & Data Analysis:** Tableau, Power BI, Google Data Studio, Python, SQL, Pandas, NumPy, BigQuery
- **Backend Development:** Django, FastAPI, Flask, REST API
- **Database:** SQL Server, PostgreSQL, JSON
- **Data Engineering:** ETL, Jupyter
- **Automation:** BeautifulSoup, Requests
- **DevOps & Cloud:** Docker, GitHub, Render, Azure DevOps, CI/CD
- **Office & Frontend:** Microsoft Office, Google Suite, JavaScript

### PROFESSIONAL EXPERIENCE

#### CENTRE COMMUNAL D'ACTION SOCIALE

Cagnes-Sur-Mer, France

##### Technical Support & Analyst

Jul 2024 – Jan 2025

- Developed an interactive Python application using Google Maps API to visualize social housing data, reducing data processing time by 40%.
- Automated data processing with Pandas, cutting down manual effort by 50% and improving report accuracy by 25%.
- Provided technical and digital support to improve the accessibility and efficiency of the digital tools used by the municipality.

#### IMMIGUIDE

Nice, France

##### Data Analyst & Marketing Coordinator

Nov 2023 – present

- Analyzed the performance of 300 clients and over 1000 transfer listings, identifying key drivers for improving revenue by 15%.
- Developed actionable insights from data using Jupyter and Tableau, leading to a 20% increase in operational efficiency.

#### HESPERIUM MARKETING

London, UK

##### Account Executive

Nov 2021 – Jan 2022

- Managed a portfolio of **15+** clients and provided marketing solutions.
- Engaged with **500+** customers to optimize service offerings.

### EDUCATION & CERTIFICATIONS

#### Szechenyi Istvan University, BAC +5

Master's in Economics & International Trade

Győr, Hungary

2021 – 2023 (GPA: 3.7/4.0)

#### Al-Farabi National University, BAC +3

Bachelor's in Marketing Business Technology

Almaty, Kazakhstan

2017 – 2021 (GPA: 3.86/4.0)

#### Machine Learning

Stanford University, Coursera (2024)

#### Data Analysis with Python

FreeCodeCamp (2024)

#### Google Data Analytics

Google, Coursera (2024)

#### SQL for BigQuery

DataAcademy.kz (2024)

### LANGUAGES

English: C1-Advanced

French: C1-Advanced

Kazakh: C1

Russian: C1