

# U34, Lecture 1 and 2. Utility function

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Eg1.

$b$	$Ex = b \cdot 0.01 + 0 \cdot 0.99$	Premium which individual is willing to pay.
1	0.01	0.01 suffice (small loss).
1000	10	somewhat more than 10
100 0000	10000	a lot more than 10000 (very big losses, and individual want to insure against it with strong attention and can pay large fee for it).

2.2. a. Note: if  $Z$  is random variable  $\Rightarrow E(aZ+b) = aE(Z)+b$ .  
 $a, b$  is constant.

eg. Let  $u(x) = ax + b \Rightarrow u(0) = b$  and  $u'(x) = a$ .

$$\therefore V(x) = \frac{u(x) - u(0)}{u'(x)} = \frac{ax + b - b}{a} = x.$$

Thus  $u(x)$  is just linear transform of  $V(x)$ .

Eg 3. From 2.2 a), Let  $u(0) = 0$ ,  $u(-1) = -1$ .

If facing random loss, then the "expected" utility is:

$$E[u(-Ib)] = P(I=0) \cdot u(0) + P(I=1) \cdot u(-b) \\ = \frac{1}{2} \cdot u(0) + \frac{1}{2} \cdot u(-b)$$

If just take a fixed loss, the utility is  $u(-\frac{b}{2})$ .

b	$u(-\frac{b}{2})$	$\frac{1}{2}u(0) + \frac{1}{2}u(-b)$
1	$u(-0.5) < \underbrace{\frac{1}{2}u(0) + \frac{1}{2}u(-1)}_{-0.5} \Rightarrow u(-0.5) < -0.5$	
2	$u(-1) = \frac{1}{2}u(0) + \frac{1}{2}u(-2) \Rightarrow -1 = \frac{1}{2}u(-2)$ $\downarrow$ $u(-2) = -2$	
4	$u(-2) > \frac{1}{2}u(0) + \frac{1}{2}u(-4) \Rightarrow u(-2) > \frac{1}{2}u(-4)$ $\downarrow$ $u(-4) < -4$	

$\therefore$  For this person, the utility function satisfy:

$$u(0) = 0, \quad u(-0.5) < -0.5; \quad u(-1) = -1$$

$$u(-2) = -2, \quad u(-4) < -4$$

suppose  $u(-0.5) = -0.8$  and  $u(-4) = -6 \Rightarrow$  Figure 2.

Approximation for  $p^+$ , proof.

$$\text{As } E x = m, \quad E(x-m)^2 = \sigma^2.$$

$$\begin{aligned} \text{Then: } E\{u(w-x)\} &\approx E\{u(w-m)\} + E\{u'(w-m)(m-x)\} \\ &\quad + \frac{1}{2} E\{u''(w-m)(m-x)^2\} \end{aligned}$$

only  $x$  is random variable

$$\begin{aligned} &= u(w-m) + u'(w-m) E\{m-x\} \\ &\quad \underbrace{m-Ex=0} \end{aligned}$$

$$+ \frac{1}{2} u''(w-m) \cdot \sigma^2.$$

$$\text{From (1) } E\{u(w-x)\} = u(w-p^+)$$

$$\Rightarrow u(w-m) + \frac{1}{2} u''(w-m) \sigma^2 \approx u(w-m) + (m-p^+) u'(w-m)$$

$$\Rightarrow m-p^+ \approx \frac{\frac{1}{2} \sigma^2 u''(w-m)}{u'(w-m)}$$

$$\Rightarrow p^+ \approx m - \frac{\frac{1}{2} \sigma^2 u''(w-m)}{u'(w-m)}$$

Eg 4. With linear utility function, we have:

$$\left. \begin{aligned} U(W+P^- - X) &= W+P^- - X \\ U(W) &= W \end{aligned} \right\} \xrightarrow{\text{Eq. (2)}} E(W+P^- - X) = W$$

$$\therefore W+P^- - EX = W \Rightarrow P^- = EX$$

Eg 5: With exponential utility function, we have:

$$\left. \begin{aligned} u(W-X) &= -\alpha e^{-\alpha(W-X)} \\ u(W-P^+) &= -\alpha e^{-\alpha(W-P^+)} \end{aligned} \right\} \xrightarrow{\text{Eq. (1)}} E[-\alpha e^{-\alpha(W-X)}] = -\alpha e^{-\alpha(W-P^+)}$$

$$\therefore -\alpha e^{-\alpha W} \cdot Ee^{\alpha X} = -\alpha e^{-\alpha W} \cdot e^{-\alpha P^+}$$

$$\therefore Ee^{\alpha X} = e^{\alpha P^+} \Rightarrow \log Ee^{\alpha X} = \alpha P^+ \Rightarrow P^+ = \frac{\log Ee^{\alpha X}}{\alpha}$$

$Ee^{\alpha X} = M_X(\alpha)$  where  $M_X(\cdot)$  is moment generating function (mgf) for  $X$ .

$$\therefore P^+ = \frac{1}{\alpha} \log M_X(\alpha).$$

Eg 6. By applying result from Eg. 5, with  $X \sim \exp(\lambda)$ :

$$P^+ = \frac{1}{\delta} \log M_X(\delta) = \frac{1}{\delta} \log \frac{\lambda}{\lambda - \delta} \stackrel{\substack{\lambda = 0.01 \\ \delta = 0.005}}{=} \frac{1}{0.005} \log \frac{0.01}{0.01 - 0.005} \\ = 200 \cdot \log 2 \approx 138.6$$

by approximation method from (3):

$$P^+ \approx m + \frac{1}{2} \delta^2 \underbrace{r(w-m)}_{\delta} \stackrel{\substack{m = 0.01^{-1} \\ \delta^2 = 0.01^{-2}}}{=} 0.01^{-1} + \frac{1}{2} \cdot 0.01^{-2} \cdot 0.005 \\ = 125$$

Eg 8. 11 The distribution for  $X$  is

$$X=0: \Pr[X=0] = 0.5$$

$$X>0: f(x) = \Pr[X>0] \cdot \lambda \cdot e^{-\lambda x} \\ \stackrel{\lambda=0.1}{=} 0.5 \cdot 0.1 \cdot e^{-0.1x}$$

As  $f(x|X>0) \sim \exp(0.1)$

Thus  $\frac{f(x, X>0)}{\Pr(X>0)} \sim \exp(0.1)$

From Riemann - Stieltjes integral:

$$E[X] = 0 \cdot \Pr[X=0] + \int_0^{+\infty} x \cdot 0.5 \cdot 0.1 e^{-0.1x} dx \\ = 0.5 \int_0^{+\infty} 0.1 x e^{-0.1x} dx = 0.05 \int_0^{+\infty} x e^{-0.1x} dx$$

$$\text{As } \int x e^{cx} dx = e^{cx} \left( \frac{cx-1}{c^2} \right) + \text{constant}$$

$$\int_0^{+\infty} x e^{-0.1x} dx = e^{-0.1x} \left( \frac{-0.1x-1}{0.01} \right) \Big|_0^{+\infty} = 100 e^{-0.1x} (-0.1x-1) \Big|_0^{+\infty} \\ = 100 e^{-0.1 \cdot +\infty} (-0.1 \cdot +\infty - 1) - 100 \cdot e^0 (0-1)$$

$$= 0 - 100 \cdot (-1) = 100$$

$$\therefore E X = 0.05 \cdot 100 = 5$$

[2] From Eg 5:

$$P^+ = \frac{1}{\alpha} \log M_X(\alpha)$$

$$\begin{aligned} M_X(\alpha) &= E e^{\alpha x} = e^{\alpha \cdot 0} \cdot P_r(X=0) + \int_0^{+\infty} e^{\alpha x} \cdot 0.5 \cdot 0.1 \cdot e^{-0.1x} dx \\ &= 0.5 + 0.05 \int_0^{+\infty} e^{(\alpha-0.1)x} dx \end{aligned}$$

As  $\int e^{cx} dx = \frac{1}{c} e^{cx} + \text{constant}$

$$\begin{aligned} \therefore \int_0^{+\infty} e^{(\alpha-0.1)x} dx &= \left. \frac{1}{\alpha-0.1} e^{(\alpha-0.1)x} \right|_0^{+\infty} \\ &= \frac{1}{\alpha-0.1} e^{(\alpha-0.1) \cdot +\infty} - \frac{1}{\alpha-0.1} \cdot e^0 \\ &\stackrel{\alpha=0.01}{=} 0 - \frac{1}{0.01-0.1} = \frac{1}{0.09} \end{aligned}$$

$$\therefore M_X(\alpha) \stackrel{\alpha=0.01}{=} 0.5 + 0.05 \cdot \frac{1}{0.09} = \frac{1}{2} + \frac{5}{9} = \frac{19}{18}$$

$$\therefore P^+ = 100 \cdot \log \frac{19}{18} \approx 5.406722$$