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experience

Art Director

2004-present—Grafik Communications, Alexandria, VA

- Work directly with Strategy, Account, Print, Web Creative and Production teams to create brands, visual identities, advertising, logos, microsites, annual reports and print collateral for non-profits, government agencies and corporate businesses
- Manage and foster relationships with clients such as Smithsonian Institution, Volunteers of America, National Trust for Historic Preservation, Georgetown University and United Way
- Handle complete needs of clients including scheduling, overseeing budgets, and billing
- Conceptualize and brainstorm in team environment with copywriters
- Art direct and mentor junior staff to grow professionally and creatively
- Manage internship program
- Manage and oversee photographers, illustrators, writers, printers and stock houses

Freelance Designer

2003-2004—Meadows Design Office, Washington, DC

- Designed and created layouts for local publications and brochures

Designer

2001-2003—Catalone Design Co., Bethesda, MD

- Designed brochures, collateral, publications, websites and identities
- Managed projects and handled client interaction

Freelance Designer

2001—Swim Design Consultants, Silver Spring, MD

- Designed a promotional school brochure and identity for a performing arts and consulting agency

affiliations

AIGA, The Professional Association of Design

2001-present

Current member and also served on the executive board of the Washington, D.C. chapter for four years as Program Chair, coordinating educational and social events to promote better sharing of ideas and resources

awards

AIGA 50

Art Directors Club of Metropolitan Washington

DC Addys

Graphis

professional skills

- Adobe Creative Suite CS5: Illustrator, Indesign and Photoshop
- Strong creative and conceptual problem solving
- Excellent written, oral communication and presentation skills
- Languages: Spanish

education

Corcoran College of Art and Design, Bachelor of Fine Arts

references

Upon request