ON THE ROAD TO FREEDOM: A PHOTO STORY



ON SONG

How Samsung became a household name in India with its televisions, home appliances and—the biggest category of all -smartphones. Can it continue to keep its Chinese rivals and Apple at bay?

PLUS

The Great Semicon Gambit





JB Park, president and CEO, Samsung India and South West Asia



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IJM INDIA: PIONEERING EXCELLENCE IN INDIA'S INFRASTRUCTURE SECTOR

Image: India, a wholly owned subsidiary of IJM Corporation Berhad, is a prominent player in India's infrastructure market, with a focus on the build operate transfer (Bott) mode in the highway sector. With more than two decades of successful operations in India, IJM India has earned a reputation for delivering high-quality projects within stipulated parameters. Guided by strong leadership, a commitment to excellence, good governance, and a talented workforce, IJM India continues to thrive in the ever-evolving infrastructure landscape.

A Legacy of Diversified Expertise

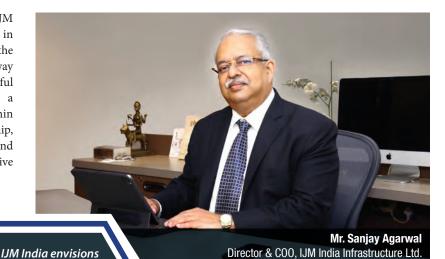
The journey of IJM India's success began in 1986 when its current leader, an experienced industry veteran, joined IRCON, a Government of India Undertaking under the Ministry of Railways. His involvement in mega infrastructure projects across the subcontinent honed his skills and passion for large-scale development. In 1996, he joined IJM Corporation and executed the Desa Sri Puteri mega building project, showcasing IJM's dedication to innovation and cuttingedge construction techniques.

Major Projects that Define Excellence

Throughout its existence, IJM India has successfully executed several iconic projects that have left a mark on India's infrastructure landscape. From a sprawling township spread over 114 acres (about twice the area of The Vatican) in Vijayawada to a 93 KM BOT Highway project under the N-S corridor in Tamil Nadu, IJM India has consistently delivered on its promises, earning accolades and trust from clients and stakeholders alike.

Embracing Technology for Efficient Project Delivery

IJM India stands at the forefront of embracing technological advancements to enhance project monitoring and efficiency. The company utilizes drone technology for real-time project monitoring, enabling swift decision-making and improved productivity. Additionally, IJM India employs Building Information Modelling (BIM), providing a comprehensive digital representation of assets from planning and design to construction and operations. This technology-driven approach has allowed IJM India to maintain a competitive edge in the market.



success by capitalizing on India's expanding infrastructure opportunities.

Overcoming Pandemic Challenges
Like many other industries, IJM

Like many other industries, IJM India faced unprecedented challenges during the COVID-19 pandemic. The company had to adapt swiftly to uncertainties, disruptions in the supply chain, and a shortage of migrant workers. To overcome these hurdles, IJM India focused on regionalizing its supply chain, ensuring the safety of its workforce, and utilizing technology to monitor employee well-being, manage resources, and maintain cash flow. The dedication to its human

assets and innovative strategies helped the company weather the storm and emerge stronger.

Future Endeavors and Strategies

Looking ahead, IJM India envisions continued growth and success by capitalizing on India's expanding infrastructure opportunities. The company aims to participate in the development of highways and expressways through strategic partnerships with global investors. Additionally, IJM India remains committed to investing in the best talents, upgrading human resources, and staying ahead of the curve by embracing emerging technologies.

Motivating and Empowering Employees

IJM India attributes a significant part of its success to its workforce. As a leader, the focus is on empowering employees by providing them with a clear vision, trusting their capabilities, and encouraging innovation. The leader emphasizes the importance of listening to the team, delegating responsibilities, and leading by example to inspire dedication and passion among employees.

Conclusion

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IJM India's remarkable journey in India's infrastructure sector is a testament to its unwavering commitment to excellence, innovation, and integrity. With a robust portfolio of successful projects, the company continues to pave the way for India's infrastructure development. Embracing technology, empowering employees, and adhering to ethical values, IJM India sets a benchmark for other players in the industry to follow. As India's infrastructure needs continue to grow, IJM India stands ready to deliver and build a sustainable future for the nation.