Derek Perreault

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Summary

Greetings, I'm Derek Perreault, a passionate graduate of Algonquin College of Applied Arts and Technology, where I earned a diploma in Interactive Media Design. My expertise encompasses a range of disciplines including Web Design, UX Design, Social Media Management, and SEO Optimization. Equipped with a diverse toolkit of programming languages and tools, I specialize in creating responsive, user-centric, and SEO-optimized web pages and applications.

In my most recent role at Events 365, I spearheaded the development and optimization of websites for various events and locations. This involved meticulous content updates, photo enhancements, and information management, all aimed at achieving superior SEO performance. Prior to this, I gained valuable insights during my internship at Incubator 13, where I juggled administrative duties with web design and Social Media responsibilities, including job board updates, digital content creation, and managing multiple social media and WordPress platforms.

Driven by my passion for web development and Social Media, I constantly seek new challenges and skill enhancements. Recognized for my unwavering diligence, keen attention to detail, and positive attitude, I excel in collaborative environments, dedicated to driving team and organizational success. My ultimate objective is to architect captivating and inclusive web experiences that surpass user and client expectations, adapting seamlessly to the dynamic landscape of web development and Social Media.

Skills

- Knowledge of all top Social medias
- Experienced in graphic, user interface design, and advanced web development
- Knowledgeable on Adobe creative suite applications, UX, and Figma
- Excellent oral and written communication skills
- Able to promote social media
- User experience design
- Bilingual
- Front-end skills
- WordPress proficiency
- Web technologies: AngularJS JQuery, BootStrap, Vue.js, MYSQL, PHP, Laravel, Java, CSS, HTML, Shopify,WordPress
- Knowledgeable in use interface, testing and debugging processes/ Bringing forth expertise in design and maintenance of a site.
- Ability to work independently or as part of a team

Education

Algonquin College | Ottawa, ON | Aug 2022, graduate

Interactive Media Design | Ontario College Diploma

Experience

Event 365 - Web Development / SEO
July 2023- Nov 2023

Undertook multiple websites where I worked on the overall SEO of the site to make sure it got hits and views and did overall large content changes by adding newer locations and updating info and photos. Lastly I stayed responsive and made sure to update the team on changes that I made throughout the day. If you want to see any of that work it is at the bottom of my resume.

Incubator 13 intern - Admin Assistant and Web designer
Intern | March 2023-June 2023

- Undertook multiple tasks related to our day-to-day operations and overall projects
- updated our job board, handling emails, curating databases, creating digital content for our social media channels, managing social media and WordPress Website, SEO
- Helped team In Person with live events when needed

Cultures Shaping Collective
WordPress site | Inclass Real Client

Created this site from the ground up with a group of colleagues we did everything from the color scheme / UX and overall site (site is posted down below in websites)

MSI Corp - Call center
Customer Service Agent, September, 2022-December 2022

- Responded to customer enquiries and provided support as needed
- Promoted products and services offered by the company
- Assisted in resolving customer complaints by directing them appropriately

Walmart - Photo center
Associate, October, 2021-June, 2021

- Prepared online orders for pick-up
- Helped customers in the self-serve area as required
- Ensured that the quality of prints adhered to the service standard

Websites/Portfolios

Portfolio: http://perr0493.github.io/index.html

Wordpress sites I have worked on: https://cultureshapingcollective.com , https://incubator13.ca , https://360boothrental.ca , https://www.balloondecorservice.ca , https://www.luxbooth.ca , https://balloonstoronto.com, https://shutterbooth.ca

Figma: This was the mock up for Culture shaping collective- https://www.figma.com/file/DWKVQXnuny66fDMANSoqrS/wireframe-2.0?node-id=0%3A1