

# Derek Perreault

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## Summary

I am a Web Developer with a diploma in Interactive Media Design from Algonquin College of Applied Arts and Technology. I have expertise in SEO and web design, using various tools and languages to create responsive, user-friendly, and SEO-friendly web pages and applications.

My most recent work experience was at Events 365, where I built and optimized websites for various events and locations, updating content, photos, and information, and ensuring high SEO scores. I also gained valuable experience as an intern at Incubator 13, where I handled various administrative and web design tasks, such as updating the job board, creating digital content, and managing social media and WordPress websites.

My enthusiasm for web development drives me to embrace new challenges and acquire new skills continuously. Recognized for my diligent work, attention to detail, and positive demeanor, I thrive in collaborative environments. I am dedicated to contributing to team and organizational success. Ultimately, my goal is to design captivating and accessible web experiences that meet both user and client expectations in the ever-evolving field of web development..

## Skills

- Experienced in graphic, user interface design, and advanced web development
- Knowledgeable on Adobe creative suite applications, UX, and Figma
- Excellent oral and written communication skills
- Able to promote social media
- User experience design
- Bilingual
- Front-end skills
- WordPress proficiency
- Web technologies: AngularJS JQuery, BootStrap, Vue.js, MYSQL, PHP, Laravel, Java, CSS, HTML, Shopify, WordPress
- Knowledgeable in use interface, testing and debugging processes/ Bringing forth expertise in design and maintenance of a site.
- Ability to work independently or as part of a team

## Education

**Algonquin College | Ottawa, ON**

Interactive Media Design | Ontario College Diploma  
Aug 2022, graduate

## Experience

**Event 365 - Web Development / SEO**  
July 2023- Present

Undertook multiple websites where I worked on the overall SEO of the site to make sure it got hits and views and did overall large content changes by adding newer locations and updating info and photos.

Lastly I stayed responsive and made sure to update the team on changes that I made throughout the day. If you want to see any of that work it is at the bottom of my resume.

#### Incubator 13 intern - Admin Assistant and Web designer

Intern | March 2023-June 2023

- Undertook multiple tasks related to our day-to-day operations and overall projects
- updated our job board, handling emails, curating databases, creating digital content for our social media channels, managing social media and WordPress Website, SEO
- Helped team In Person with live events when needed

#### Cultures Shaping Collective

WordPress site | Inclass Real Client

Created this site from the ground up with a group of colleagues we did everything from the color scheme / UX and overall site (site is posted down below in websites)

#### MSI Corp - Call center

Customer Service Agent, September, 2022-December 2022

- Responded to customer enquiries and provided support as needed
- Promoted products and services offered by the company
- Assisted in resolving customer complaints by directing them appropriately

#### Walmart - Photo center

Associate, October, 2021-June, 2021

- Prepared online orders for pick-up
- Helped customers in the self-serve area as required
- Ensured that the quality of prints adhered to the service standard

#### Delta Bingo & Gaming

Floor worker/Bingo runner, March, 2020-December, 2020

- Responsible for serving guests during Bingo including ensuring customer satisfaction
- Helped customers in claiming their cash prizes
- Greeted guests and created a comfortable atmosphere

## Websites/Portfolios

Wordpress sites I have worked on: <https://cultureshapingcollective.com> , <https://incubator13.ca> , <https://360boothrental.ca> , <https://www.balloondecorsevice.ca> , <https://www.luxbooth.ca> , <https://balloonstoronto.com> , <https://shutterbooth.ca>

Portfolio: <http://perro493.github.io/index.html>

Figma: <https://www.figma.com/file/DWKVOXnuny66fDMANSoqrS/wireframe-2.0?node-id=0%3A1>