CONTACT INFO

Phone
203-644-9813
Email
perrinbrown@optonline.net
LinkedIn
/perrin-brown
Website
perrinbrown.com
Github
/perrinbrown129
Location
Greater NYC Area

SKILLS

Languages
HTML, CSS, JavaScript,
jQuery, MongoDB, SQL
Softwares
WordPress, Photoshop,
Google Analytics & Adwords,
Zoho, Unleashed,
Dropbox, Smartsheet,
Stitchlabs, Klaviyo, Metrilo,
Constant Contact,
Mailchimp, Microsoft Office,
Canva
Social Media
Facebook, Twitter, Tumblr,
Instagram, Pinterest

INTERESTS

LGBTQ+ advocacy,
gluten-free food,
ice hockey,
field hockey & puzzles

Perrin Brown

SOFTWARE ENGINEER

PROFILE:

Proactive Software Engineer with background in e-commerce and publicity, passionate about building and supporting teams. With skills in research and analysis, can creatively problem solve and organize data succinctly. Aims to work at a user-focused and inclusive company making an impact on the world.

WORK EXPERIENCE

GENERAL ASSEMBLY
SEI Fellow | September 2019-December 2019

- Learned full-stack web development at General Assembly's immersive program and expanded technical toolkit by learning HTML5, CSS3, JavaScript, Ruby on Rails, RESTful APIs, jQuery, Node.js, React.js, SQL, GitHub and Heroku to build a portfolio of web apps.

BULLDOG YOGA
E-Commerce Business Development Associate | August 2017-August 2019

- Increased social media engagement & sales by partnering with 100+ influencers, podcasts, blogs, businesses & subscription boxes
- Engaged with customers for technical support at all times, designed marketing emails and coordinated press releases

BODHI TREE LLC
Editorial Assistant | April 2016-June 2017

- Helped launch a metaphysical book store's website while managing "Journal" writers and researching article ideas
- Worked in WordPress CMS to configure landing pages, upload articles, enhance UX and SEO

NAPA VALLEY FILM FESTIVAL
Hospitality Assistant | August 2015-January 2016

- Organized local housing for over 100 filmmakers & industry representatives associated with 50+ films
- Designed itineraries & welcome packages for filmmakers, while communicating with their representatives

EDUCATION

GENERAL ASSEMBLY
Software Engineering Immersive | December 2019

VENTURE FOR AMERICA
Fellow,VFA WMN Leader & Entrepreneur| August 2017

DARTMOUTH COLLEGE
B.A. Asian & Middle Eastern Studies| June 2015