



Katrina, 28
Student



Single



Natural Resources



Stevens Point, WI

Interests:

- Plant Identification
- Wildlife Observation
- Nature Photography

*“Leave the road,
take the trails”*

Bio:

Katrina often visits nature reserves for research purposes and personal enjoyment. She identifies, observes, and photographs different plant and animal species. Katrina looks for isolated areas to read and study.

Pain Points:

- Would like to see more information on native plants
- Would like clearer routes to isolated parts of reserve

Technology



Map Reading



Photography



Naturalist



Needs:

Clear routes to different areas of reserve

Directions to specific park landmarks to

Information on native plants