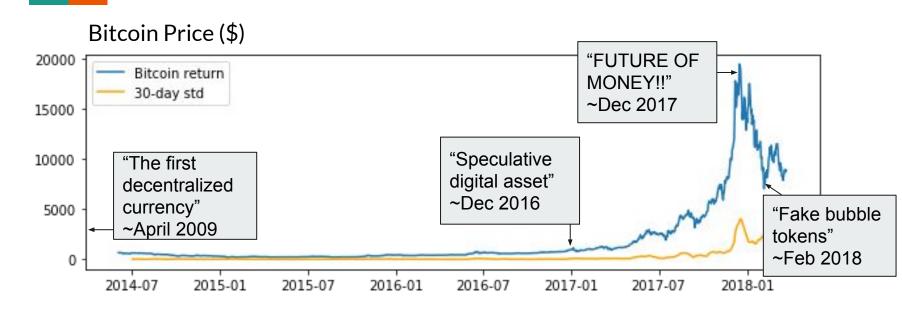


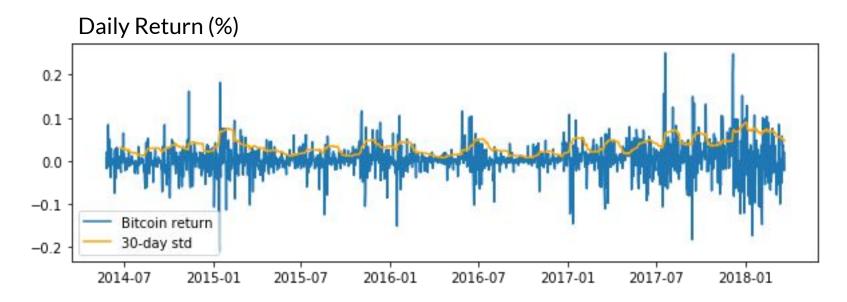
### **Bitcoin History**



An interesting data challenge!

### Possible to predict returns?

Predict tomorrow (return @ t+1) given data today (return + features @ t, ..., t-n)



### **Pipeline**

- Data Acquisition & Processing
  - Daily change
  - Lag data







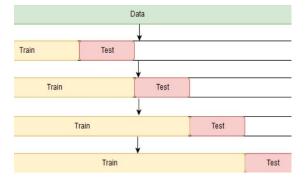
# Feature & Model Tuning

- Find useful inputs
- Capture relationships

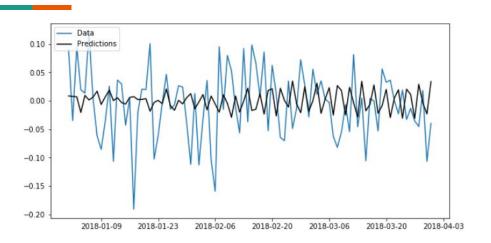


#### **Model Validation**

- R-squared
- Rolling validation

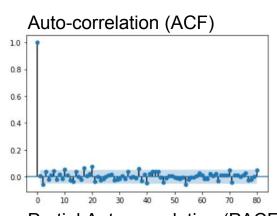


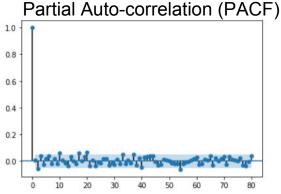
#### Baseline: Past Returns & Errors -> Future Return



#### **ARMA Limitations**

- Assumes a generative process, doesn't address external changes
- Assumes stable volatility





### Looking for signal... more features?

#### **Bitcoin Features**

- Exchange volume
- Live transactions
- Mining fees

#### "Alt-coin" Prices

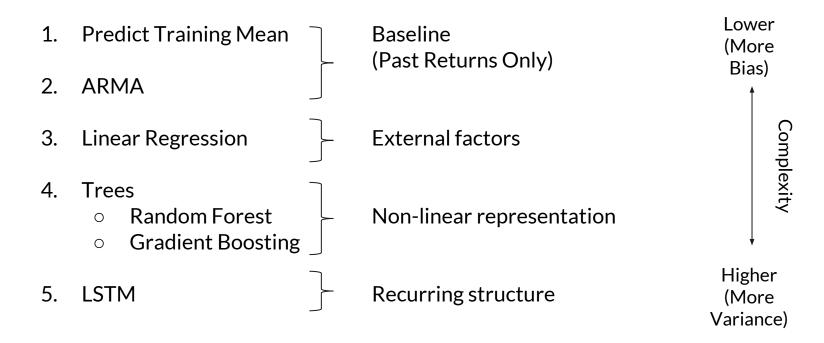
- Litecoin
- Ripple
- Monero
- Dash



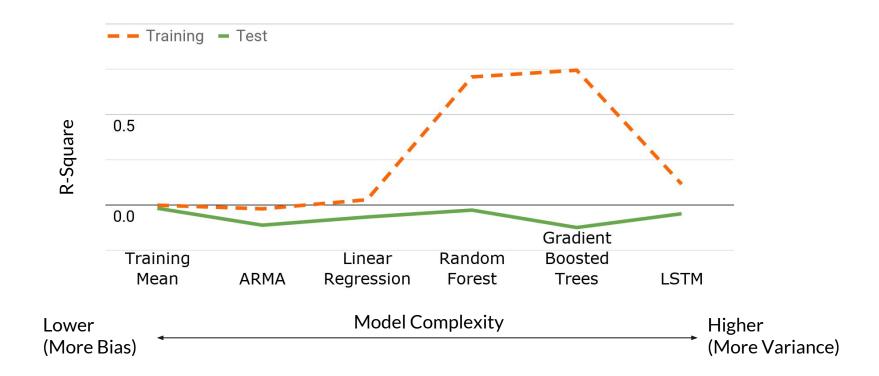
#### **External Indices**

- S&P 500
- Gold
- USD
- Google search trends "Bitcoin"
  "Blockchain"

## Looking for signal... better representation?



### Results: Limited signal in data



### **Conclusions**

#### **Limited signal**

- Current data doesn't capture relationship to future
- Proven out by thorough analytical process

#### Future work

- Reframe question: classify positive / negative returns
- Prediction over longer time frame
- Apply techniques on other time series



### Thank you!



a.perry.chu@gmail.com



/in/perrychu



github.com/perrychu



Perry Chu CS @ Carnegie Mellon Former consultant / business analyst

