Perry Liu

me@perryliu.co.uk

Website | perryliu.co.uk Linkedin | perryliuofficial GitHub | perryliuofficial

EXPERIENCE

Vodafone Group | Internal Communications Consultant

Sep 2020 - Present, Newbury

Business stream

Vodafone Group | Cloud & Security Support Coordinator

Jun 2019 - Sep 2019, Newbury

- •Created reporting dashboards for senior management teams
- Conducted research on client investment trends
- Supported communication process between Vodafone and IBM
- •Ran educational workshops on Microsoft Flow and Excel functions

Advanced Spreadsheet Formula, Workflow Automation

UoE Information Services Group | Communications Intern

Jun 2018 - Aug 2018, Edinburgh

- •Set up analytics toolkits for social media accounts
- •Introduced consistent branding and new content formats
- •Improved content accessibility for visually impaired

Social Media Management, Video Editing

SKILLS

Workflow Automation
Spreadsheet Formula & VBA
Social Media Management
Web Development
3D Modelling
Game Development
Video Editing

LANGUAGES

English
Cantonese (Intermediate)
French (Beginner)

PROJECTS

Edinburgh Programming Society Website 2020

Helped code society website and provide technical expertise for website hosting.

Web Development

Edinburgh Hello World Hackathon 2020

Part of the organising team, with activities ranging from sponsor communications to logistics. Event Management, Leadership

EDUCATION

University of Edinburgh & NEOMA Business School | MA International Business

Sep 2015 - Jun 2020, Edinburgh & Rouen

Final Degree: 2.1. Modules include Digital Marketing, Human Resources, Entrepreneurship and Economics

Concord College | GCSEs & A Levels

Sep 2010 - Jun 2015, Shrewsbury

Geography, Economics, Mathematics, History (AS), EPQ (AS)

VOLUNTEERING & EXTRA-CURRICULAR

Edinburgh Programming Society | Web Developer & Instructor

Sep 2019 - May 2020, Edinburgh

Helped code society website and provide technical expertise for website hosting. Supported members during weekly sessions by guiding them towards the correct solutions for programming challenges. In addition, I also helped with the creation of some of the weekly syllabus and set exercises.

GUC | Volunteer

Jun 2017 - Aug 2017, Egypt

Assisted with planning process and construction efforts for a school in a Cairo slum area. Engaged with and helped educate local children. Oversaw welfare and managed logistics for incoming volunteers.

Cancer Research UK | Volunteer Cashier

Oct 2015 - Apr 2016, Edinburgh

Customer service, sales and inventory management.