

## P E R R Y S H Y R , MBA

9854 National Blvd., Unit 519, Los Angeles, CA 90034 ♦ (310) 272-0457 ♦ perrys222242@gmail.com

**SUMMARY:** Strong problem-solving, detail-orientation and database-querying abilities are balanced by broad exposure to the manufacturing, service and investment industries. A track record of streamlining workflows through macros/automation, boosting data quality through incorporating master data, identifying errors in calculation from auditing, unlocking information by working around flawed data models, has been proven.

### EDUCATION:

General Assembly — **Data Science Immersive** Los Angeles, CA  
USC – MARSHALL SCHOOL OF BUSINESS Los Angeles, CA  
**Master of Business Administration – Finance, Management Accounting**  
National University of Singapore – *semester of International Business*  
UCLA-EXTENSION – **Oracle PL/SQL** Los Angeles, CA  
University of California, at Davis Davis, CA  
**Master of Science**  
University of Western Ontario London, Ontario, Canada  
**Honors Bachelor of Science**

### PROJECTS:

Credit-card Default Risk  
• Supervised binary classification using neural-networks, decision-trees modeling  
Sub-Reddit Post-Title  
• Supervised binary classification using web-scraping, NLP, logistic regression modeling  
Ames-housing Price Prediction  
• Supervised multivariate linear regression with regularization, for Kaggle competition

### EXPERIENCE:

2018 CITY NATIONAL BANK/Data Office Los Angeles, CA  
• Led data-quality assessments of critical-data elements for lines of business and enterprise repositories  
• **Environment:** Office, Tableau, Visio, T-SQL, TOAD

2016-2017 AMGEN/Master-Data Analyst Thousand Oaks, CA  
TECHSTYLE/Workday Project Coordinator El Segundo, CA  
• Scrubbed and reconstructed Supplier-Master data for Source-to-pay project, adding account-group structure  
• Coordinated Workday implementation, created HCM/Benefits workbooks for integration team; drove payroll integration with ADP using macros, loading EIB's, including testing and troubleshooting  
• **Environment:** MS-PowerPoint, Ariba, DataStewardProfiler, Outlook, VBA, SAP S4-HANA, Workday

2015 HONDA MOTOR/Data Analyst Los Angeles, CA  
ZODIAC-DRIESSEN/Data Analyst Anaheim, CA  
CAST&CREW/Senior Analyst Burbank, CA  
• Tracked and automated periodic-access reviews for OS and database roles and user/service accounts  
• Reporting metrics with automated chart updates for 787 product-development project

## P E R R Y   S H Y R , MBA

- Building and upgrading Excel-VBA tools/calculators to enhance productivity through automated e-mail and presentation creation, based on extensive requirements gathering; automated a manual 3-day report into a 3-minute macro with downward compatibility
- **Environment:** MS-PowerPoint, MS Project, CATIA, SmarTeam, Notes, SharePoint, VBA

2013-2014      DISNEY-ABC TV/MDM/Data Steward      Burbank, CA  
                  NORTH HIGHLAND/Master-data Consultant      Burbank, CA

- Conceptualized Master-data Management (MDM) workflow for Shared Data Repository (SDR)
- Proposed enhancements/workarounds to data-visualization applications in Production from requirements gathered; audited and scrubbed RPD with 20-million Facts added daily
- Constructed 50,000 record master-table from five-plus disparate internal sources and formats
- **Environment:**Endeca, Informatica, JIRA, SAP, Confluence, NielsenSocialGuide, SAS, Hadoop, Aginity/Neteeza

2012            RAPISCAN SYSTEMS/QA Analyst      Torrance, CA  
                  VANS/Data Analyst      Cypress, CA  
                  ONE WEST BANK/Analyst-IV      Pasadena, CA

- Recovered a complete list of regional installations in Latin America leading to \$1.29m+, in new contracts/sales
- Loaded, tested and maintained B2B-data for seasonal product lines in separate markets on web-application
- Project coordinator for Consent-Order administration of foreclosure-complaint reviews by 3rd-party; daily, weekly & monthly reporting, UAT, data-integrity, process management, statistical analysis
- **Environment:** Dynamics-NAV, WebSphere-Commerce, SharePoint, CATSweb, MS Access/Powerpoint, Visio

2009-2011      LFP BROADCASTING/Senior Data Analyst      Los Angeles, CA

- Prepared monthly reports for revenue-sharing, royalties and daily-cash balances for upper management
- Proposed and implemented new scalable processes and workflows to boost productivity
- Found over \$670,000 in calculation errors covering payments dating back to 2006
- **Environment:** Intuitive 8.1, MS Access-2007, MirC, Excel-VBA, SS Mgmt-Studio-2008

2008            TOYOTA FINANCIAL SERVICES/Consultant      Torrance, CA

- Proposed software enhancement to save roughly \$230,000 annually including \$34,000 in wasted postage; discovered at least 125,000 new name data-truncation errors
- **Environment:** Siebel, SQL-Server RS, Tibco, Focus, Trillium, Excel-VBA, Notes, FastData, DMS, Rumba

2007            KAISER PERMANENTE/Consultant      Pasadena, CA

2006            ARES MANAGEMENT/Consultant      Century City, CA

2005            NBC-UNIVERSAL/Consultant      Universal City, CA

- **Environment:** Portia, Bloomberg, Office, BO, Excel, Notes, Crystal Reports, Hyperion, SAP

**SKILLS:**      Computer literacy in SAP, Siebel, Portia, VBA for Office, Oracle, SharePoint, Websphere, Dynamics, CATSweb, Informatica. Conversational speaking and writing in French; some Chinese fluency.