

# Perry E. Schmoekel

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## EDUCATION

**Bachelor of Science in Information Systems, Advanced Spanish Language Certificate** Provo, UT  
*Brigham Young University – Marriott School of Business* April 2025

- GPA: 3.82/4.00
- Academic, Full Tuition Scholarship 2022-2024
- Member – Association for Information Systems
- Relevant Coursework: Accounting, Finance, Marketing, SQL, Networking, Cloud Computing, Kubernetes, Advanced Spreadsheets, Predictive Analytics, Machine Learning, Database Systems, Management Communication

## RELEVANT EXPERIENCE

**Data Analyst** Lehi, UT (Remote)  
*ERA Group* Jan 2025 – Present

- Redesigned and automated ETL workflows in Python, reducing data processing time from two weeks to one day accelerating delivery of insights used to improve operational decisions across customer-facing platforms
- Built and maintained interactive dashboards in Tableau and Power BI to analyze and optimize \$1B+ in client spend, delivering strategic insights and reporting that supported compliance, savings analysis, and stakeholder engagement
- Collaborated with 100+ sales executives and cross-functional stakeholders to gather requirements, improve data visibility, and deploy analytics tools that enhanced customer onboarding, inquiry resolution, and operational efficiency

**Freelancer** Dallas, TX (Remote)  
*SolarBuybackTexas.com* Aug 2024 – Dec 2024

- Designed and launched a website prototype for a startup targeting opportunities in the Texas deregulated energy market, laying the foundation for customer-facing tools that promote transparency and cost savings in energy plan selection
- Initiated API development to enable users to analyze energy usage data and identify optimal energy plans using Python-based models—supporting more informed decision-making in dynamic utility markets

**ERP Implementation Consultant Intern** Helena, MT  
*Fast Enterprises LLC* Jun 2024 – Aug 2024

- Developed 15+ scalable technical solutions in a complex SaaS environment, using C# and SQL Server to resolve client-facing issues—ensuring system stability, improving user satisfaction, and reducing inquiry resolution times
- Built strong cross-functional and customer relationships through technical presentations and clear communication, aligning internal and external stakeholders on platform capabilities to streamline onboarding, accelerate deployment, and enhance the customer journey

**CRM (HubSpot) Technical Consultant Intern** Provo, UT  
*Jewkes Home Design* Feb 2024 – May 2024

- Served as HubSpot Admin for marketing, sales, and operations teams, leading data migration and mapping for 25+ users to ensure seamless adoption and an optimal end-user experience
- Optimized operational workflows by transforming Excel-based tracking into dynamic HubSpot reports and automating 20+ tasks through system integrations (ClickUp, Zapier, Slack) and XML templates
- Advised stakeholders on tech stack improvements to align tools with business objectives, driving \$15K in cost savings while leading client-facing projects and delegating effectively across functions

## LEADERSHIP & SERVICE

**Head Coach** Provo, UT  
*Utah RecSports* Mar 2023 – May 2025

- Secured equipment and registration fundraising for 10 players from underprivileged communities over 2 seasons
- Received an invitation from the University to have our team featured in the BYU Daily Universe newspaper

**Volunteer Representative** Resistencia, Argentina & Mesa, Arizona  
*The Church of Jesus Christ of Latter-day Saints* Jan 2020 – Jan 2022

- Collaborated with, led, and trained 170+ fellow volunteers in 40+ trainings in both Spanish and English
- Taught, served, and developed relationships within the local Hispanic community

## AWARDS, SKILLS & INTERESTS

- Advanced Excel, Tableau, PowerBI, SQL, APIs, Python, Pandas, C#, JavaScript, NodeJS, React, HubSpot, Zapier
- Spanish: Advanced Professional Proficiency (ACTFL Advanced; OPI Certified)
- Eagle Scout Recipient