

# Perry Wong

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## Objective

Seeking a UX position with opportunities for product management.

## Experience

### Salsa Labs Inc.

June 2009 – Present

#### Developer

- **[Confidential Project]**. Leading interdepartmental team of 16 employees, two contractors, and three executives to establish a unified vision and coordinate 9 sub-projects. Ongoing.
- **Salsa Market**. App store management system for external developers. Ongoing.
- **Supporter Management**. UI overhaul and performance improvements. Ongoing.
- **Codebase Migration from SVN to git**. Promote & enforce use of version control and prevent frequent merge conflicts caused by unintended usage of Subversion.

### Apple Inc.

May 2008 – Aug. 2008

#### Developer Technologies User Experience Intern

- **Usability audit** of key bindings and menus in Xcode Developer Tools suite.
- **Prototype redesign** of Xcode's message bubbles.
- **Statistical analysis and visualizations** of developers' programming behavior when developing C/C++ and Objective-C applications.

## Education

### University of Michigan School of Information, Ann Arbor, MI

August, 2008

Master of Science in Information

GPA: 7.39/9.00

Specializations: Human-Computer Interaction (HCI)

Information Economics, Management, and Policy (IEMP)

- **Contextual Design**. modeled, analyzed, and optimized the Washtenaw Community College Foundation's scholarship-granting process, from application to disbursement.
- **User Interface Design**. designed, prototyped, and tested a tablet-optimized UI.
- **Usability Analysis Methods**. formal usability testing for U-M's official athletics website.

### University of Michigan College of Engineering, Ann Arbor, MI

December 2002

Bachelor of Science in Engineering in Computer Engineering Cum Laude

GPA: 3.58/4.00

## Skills

- **Analysis Methods**: cognitive walkthrough, GOMS analysis, generalized transition network, heuristic analysis, survey analysis, personas & scenarios, formal usability testing
- **Computer Languages**: C/C++, Objective-C, SQL, Ruby (on Rails), JavaScript, R
- **User Interface Programming**: QT, GTK+, Cocoa (Objective-C), jQuery, Prototype JS
- **User Interface Design Tools**: Balsamiq, OmniGraffle, Keynote, Interface Builder, Illustrator