**Perry Wong**

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**Objective**

Seeking a UX position with opportunities for product management.

**Experience**

**Salsa Labs Inc.** June 2009 – Present

Developer

* + - **[Confidential Project].** Leading interdepartmental team of 16 employees, two contractors, and three executives to establish a unified vision and coordinate 9 sub-projects. Ongoing.
    - **Salsa Market.** App store management system for external developers. Ongoing.
    - **Supporter Management.** UI overhaul and performance improvements. Ongoing.
    - **Codebase Migration from SVN to git.**  Promote & enforce use of version control and prevent frequent merge conflicts caused by unintended usage of Subversion.

**Apple Inc.** May 2008 – Aug. 2008

Developer Technologies User Experience Intern

* + - **Usability audit** of key bindings and menus in Xcode Developer Tools suite.
    - **Prototype redesign** of Xcode’s message bubbles.
    - **Statistical analysis and visualizations** of developers’ programming behavior when developing C/C++ and Objective-C applications.

**Education**

**University of Michigan School of Information**, Ann Arbor, MI August, 2008

Master of Science in Information GPA: 7.39/9.00

Specializations: Human-Computer Interaction (HCI)

Information Economics, Management, and Policy (IEMP)

* + - **Contextual Design.** modeled, analyzed, and optimized the Washtenaw Community College Foundation's scholarship-granting process, from application to disbursement.
    - **User Interface Design.** designed, prototyped, and tested a tablet-optimized UI.
    - **Usability Analysis Methods.** formal usability testing for U-M's official athletics website.

**University of Michigan College of Engineering**, Ann Arbor, MI December 2002

Bachelor of Science in Engineering in Computer Engineering Cum Laude GPA: 3.58/4.00

**Skills**

* **Analysis Methods:** cognitive walkthrough, GOMS analysis, generalized transition network, heuristic analysis, survey analysis, personas & scenarios, formal usability testing
* **Computer Languages:** C/C++, Objective-C, SQL, Ruby (on Rails), JavaScript, R
* **User Interface Programming:** QT, GTK+, Cocoa (Objective-C), jQuery, Prototype JS
* **User Interface Design Tools:** Balsamiq, OmniGraffle, Keynote, Interface Builder, Illustrator