1. Conclusions
   1. According to the data, the category with the greatest number of successful campaigns is theater, with plays specifically being the type of campaign that met its goal most often.
   2. Of all plays, 60% were successfully funded
   3. Music projects were almost as successful with 540/700 projects meeting their goal (~77%)
   4. Music is the more successful category in terms of successfully funded vs. canceled
   5. Goals of $0 to $100k were most often successfully funded
   6. The amount of projects which were plays unfairly skews the data and leads to the false conclusion that plays are the most successful category of campaign
   7. Projects launched in May seem to have the highest rates of success
   8. The data indicates that the lower a goal is, the more likely it is to get fully funded.
   9. Most successful projects have shorter names
2. Limitations of the data set
   1. The most recent data point is from 5/17
   2. The data contains many outliers which have suspiciously low funding goals ($1, $2, $10, etc.) and some unreasonably high funding goals ($1.5 m, $8 m, up to $100 m)
   3. The data does not make a distinction between donated funds and funds provided by the owner(s) of the projects
3. Other possible Tables/Graphs
   1. We could use a scatterplot that can be filtered by category/subcategory and plot the results using time on the x-axis to show at what time of the year certain types of projects would be most likely to be successful
   2. A pie chart which shows the percentage of successes/failures/live/canceled for each category per year