

Eminem E Commerce Shopify Template
June 22, 2020

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<https://umg-dev-1.myshopify.com/admin>
<https://umg-dev-1.myshopify.com>

Objectives

Create a Custom Template for Shopify Plus

Utilize Udesly / Webflow Themeing that is based on Slate CLI workflow

Demonstrate Design / CSS iteration and preview development

Host and Tag SEO / Search / Pixel Image Strategy

Demonstrate Scaling and Content Curation Development

Deploy / Themeing Strategy Demonstration

Links

Udesly Shopify Theme Converter
<https://www.udesly.com/webflow-to-shopify/>

Shopify Attributes
<https://cheatsheets.udesly.com/>

Slate Skeleton Theme
<https://github.com/Shopify/skeleton-theme/tree/master/src>

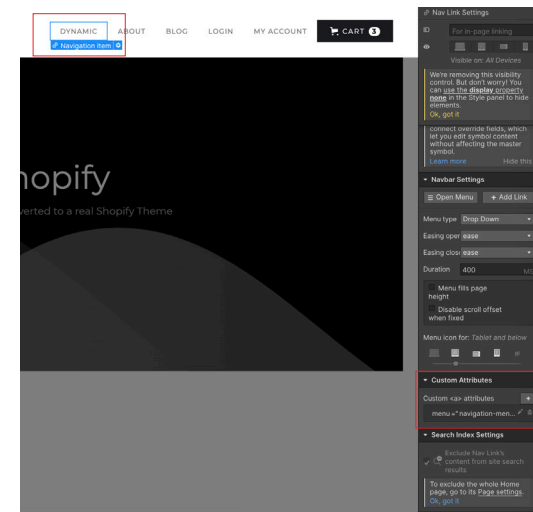
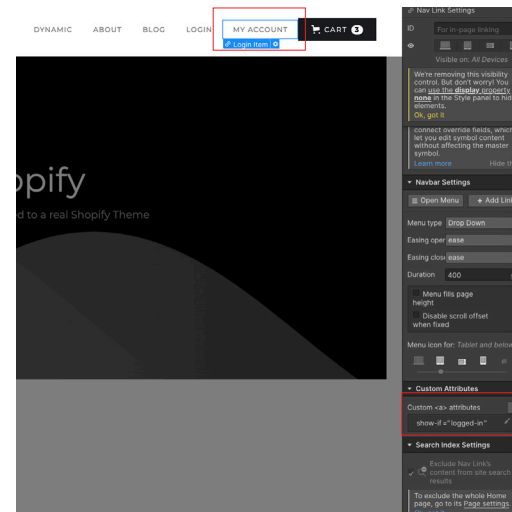
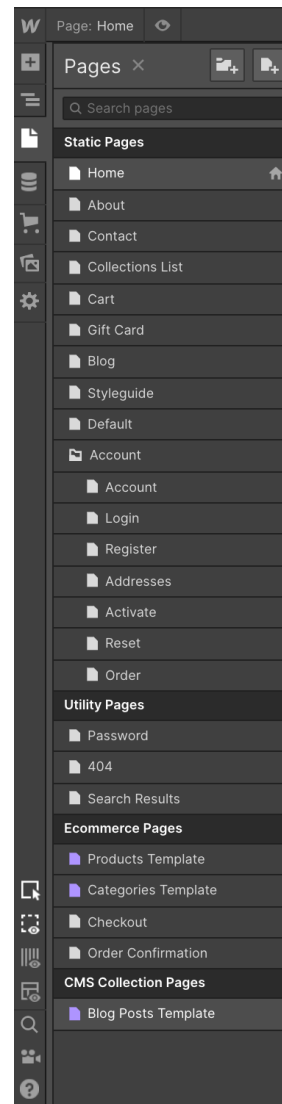
Webflow
Core Vanilla Static Development IA
<https://university.webflow.com/topic/introduction-web-concepts>

Core Files

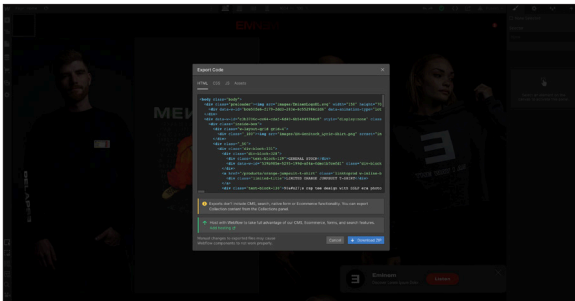
Slate Theme Scaffold

- config/
 - settings_data.json
 - settings_schema.json
- layout/
 - gift_card
 - password
 - theme
- templates/
 - 404
 - article
 - blog
 - cart
 - collection
 - gift_card
 - index
 - page.contact
 - page
 - password
 - product
 - search
- customers/
 - account
 - activate_account
 - addresses
 - login
 - order
 - register
 - reset_password

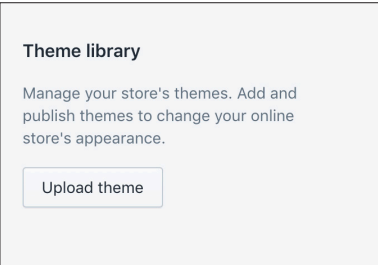
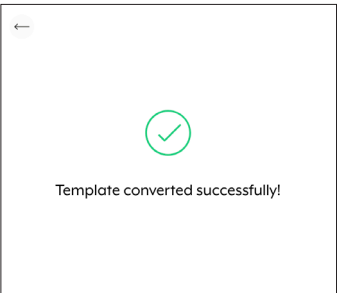
Webflow Base Scaffold



Static Export



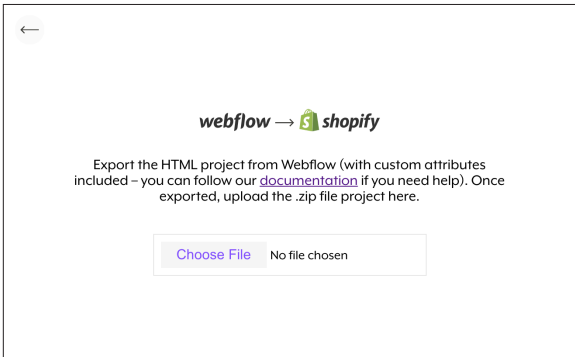
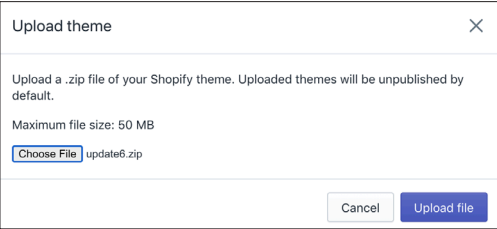
Export Static JS/HTML/CSS Fonts / Images / UTM ALT info also exported
Facebook Pixel and Google Analytics are included



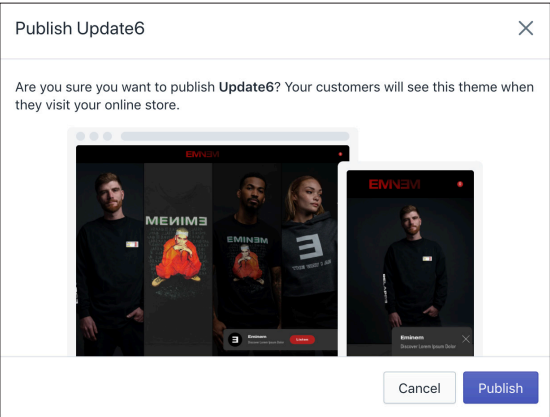
Upload converted theme in Shopify



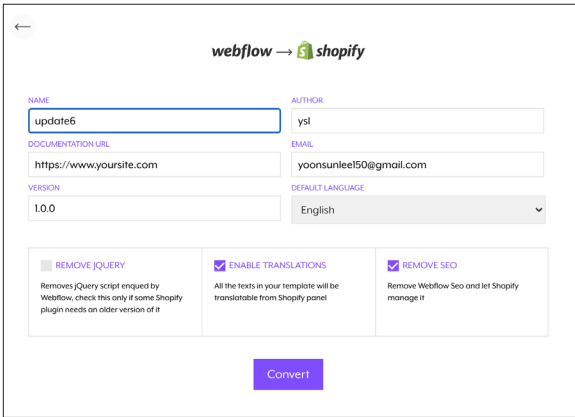
Select format. Duplicate (Drupal) templates can be generated



Choose Adapter to export to Shopify Native Theme



Publish. Generate Collections/Products



Set settings

Next Steps

Shopify CLI

This workflows can be committed into
Next / Node / Polaris
Shopify CLI workflow

<https://www.shopify.com/partners/blog/cli-tool>

I would love to work with a team to extend this next generation Shopify Development Pattern

Static Development lends itself to Open Source

Strapi (PIM / GraphQL Type)
Svelte (Static Vanilla JS/CSS) compile

<https://strapi.io/>

<https://svelte.dev/examples#hello-world>