

Kelly Witwicki

persever.github.io
510-703-8436 • kelly.witwicki@gmail.com • [in](#) • [G](#)

JavaScript/ES6 • jQuery • AJAX • NodeJS • HTML5 • CSS3 • SASS • React
Ruby on Rails • RSpec • SQL • Backbone • Git • AppEngine
Adobe Illustrator • InDesign • Photoshop

Co-Founder & Executive Director, Sentience Institute • 03/17-Present

- Designed pitch for the nonprofit research org with co-founder, and developed key connections.
- Secured a \$60,000 seed grant and raised another \$264,000 in the organization's first year.
- Established the organization as a legal entity and 501(c)(3) with pro bono legal assistance.
- Conducted all administration and financial management.
- • Hired and managed research staff with Research Director.
- Designed, developed, and maintained custom [website](#) with content exported from GDocs.
- Advised and edited staff research projects, both qualitative and quantitative.
- Edited co-founder's book, *The End of Animal Farming* (Beacon Press, November 2018).
- Regularly spoke at major conferences in the org's field, such as:
 - "[Driving the adoption of animal-free food](#)" (New Food Conference, Berlin, 2019)
 - "[Tech vs social change for animals](#)" (Effective Altruism Global, SF, 2018)

Dir. Communications, Sentience Politics (proj. of Effective Altruism Foundation) • 09/16-03/17

- Rewrote English site content and improved social media content. (Since discontinued as project pivoted from international political initiatives to focus on the German-speaking area.)
- Prepared full modern and intellectual rebranding and new fundraising material.
- Wrote and edited blog posts and other research content.

UX Engineer, [Google](#) • 09/15-09/16

- Worked with designers, project managers, and researchers to implement front-end prototypes and build in-house prototype creation tools for designers and engineers on Google Search.
- Manager reference: "My team and I thoroughly enjoyed working with Kelly, she proved herself to be highly intelligent, a very fast learner and capable of almost any task we threw at her. Kelly is extremely technical and always delivers on time. Kelly ramped up to be effective in this highly competitive environment... I highly encourage you hire Kelly, she has immense potential and a proven track record of excelling at one of the most successful companies in the world."

Education: **App Academy** • Full-Stack Coding Bootcamp • 03/14-05/15

Caregiver, Animal Place Rescue Ranch • 09/14-12/14

- Aided in animal rescues, rehabilitative care, and adoptions.

Co-Organizer & Graphic Designer, Direct Action Everywhere • 07/13-10/14

- Co-led international grassroots protest network (strategizing, logistics, recruitment, mentorship).
- Designed original campaign materials which are still used in many of the group's activities.

Education: **University of Toronto** • H.B.A. Art History, minors in Cinema and Theatre • 2009-2013

Administrative Assistant, Clearwater Group • Summers 2008-2010

- Conscientiousness and efficiency consistently impressed CEO, who said I did the work of two.